



CALIFORNIA'S innumerable attractions, and its tradition of hospitality that dates from the days of the Dons, are two factors that promise to make the 90th Grand Lodge Convention at Los Angeles next July the largest as well as the finest in Elk history. A third is the fact that the Order's membership is at a record high above 1,110,000, a substantial number of whom are going to the Convention. Past Grand Exalted Ruler George I. Hall, Chairman of the Elks National Convention Committee, said that requests for room reservations are being received earlier and in larger numbers than ever before.

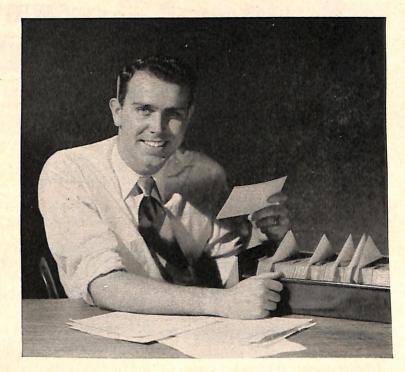
The Order's expanding patriotic and benevolent programs, symbolized by the painting above, will be presented to Convention-goers in displays, exhibits and reports that will tell the story of Elkdom.

Spurred by the knowledge that Elks have been looking forward for years to a visit to Los Angeles, the local Convention Committee, representing the host lodge and state, has plans well advanced for a program of entertainment intended to surpass the high expectations of their brothers and their wives. They are drawing upon all of the notable recreational and entertainment facilities of the area to provide the best for their guests.

As a reminder, all Elks who want to be in Los Angeles July 4 should make hotel reservations now, and must make them through their State Assoc.

Start a profitable manufacturing business in spare time

with your own home as your headquarters



RIGHT at this moment there is a tremendous demand for new business enterprises in a branch of the plastics industry. Fortunately, this is a type of manufacturing business that does not require heavy or expensive machinery, rented space for storage, production or sales. A portable hand machine does the work wherever electric current is available, and the working area can be in almost any part of your home.

The opportunity that is open to you today, is to meet this growing demand in a new industry by establishing yourself as the manufacturing agent in your own trading area. Several hundred of our machines are already in use in both large and small communities. Some are even being operated successfully by women whose family duties make it necessary for them to be at home during the day, but whose family income is not enough to meet rising expenses. Most are being operated by men. Many started in spare time just to pick up an extra five or ten dollars for an evening's work. They found the work so profitable that some have now given up former jobs to devote full time to a business of their own.

One of our manufacturers gets all of his business by mail. Orders and money come to him in envelopes and he sends his products out the same way. Another delivers his entire output to stores in the vicinity. Another does a wholesale business supplying other manufacturers who do the selling. Still another works with advertisers in the manufacture of plastic advertising novelties and specialties.

The operation of the machine is simple and easy for anyone to learn. It does not require any knowledge of chemistry, mechanics, or electricity. And what some say is best of all, a manufacturing business like this enables a person to make good money without any house-to-house canvassing. The machine turns out from \$5.00 to \$15.00 worth of work per hour and it can be operated for as short or long a time as you wish.

We have prepared a simple stepby-step instruction manual that not only tells how to operate the machine but also tells how to get the business coming in at a profitable clip right from the start. We will lend a copy of this book to any serious minded man or woman with the understanding that a copy will be given them free if and when they purchase a machine—or the copy we lend can be returned if you decide not to go into the business. Reading it will not cost you anything.

If you are interested in a nice little home business that can bring in an extra \$60 or more for ten or twelve hours work in spare time, send your name. All information on the book and machine will be sent free, postage prepaid, and no salesman will call to bother you. You read about it in the privacy of your own home without outside pressure and then decide whether you'd like to take the next step. Address your envelope to me in person. Send me the coupon below. Or, if you prefer, send your name on a post card and ask for "Free information on starting a manufacturing business at home." Either way, send your name today and find out about this wonderful, new, fast-growing, money-making business.

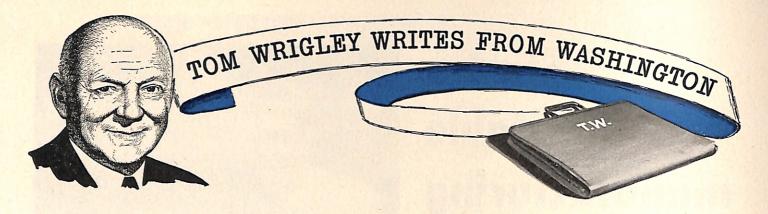
RAYMOND E. BRANDELL

1512 Jarvis Ave., Dept. L-18-B, Chicago 26, III.

Raymond E. Brandell, 1512 Jarvis Ave., Dept. L-18-B, Chicago 26, III.

Dear Mr. Brandell: Please send information showing how I can start a profitable manufacturing business in my home in spare time. All the information you send will be mailed to me free of charge and no salesman is to call on me. am not under any obligation to go ahead with the business and there is no charge for this information now or any other time.

Name	 		•	•				•	•	•		•				•							•	•		
Address	 								•										. 0							
City	 											Zo	10	16	9.			5	ŝt	a	te	e.				



SIGNS OF THE TIMES in Washington indicate business will be good in 1954. This does not mean industrial production will be making many new records nor that employment figures will remain at record high peaks. There may be recessions, but no depression cloud can be seen on the horizon. The over all outlook is good. The Administration is keeping a watchful eye on the business barometer. This is an election year and Congress is fully aware of the political consequences of a serious downward trend, or even a sectional setback. Evidence of this alertness was seen in the steps Agriculture Secretary Benson is taking to ease 1954 cotton production quotas. Instead of lopping over-production in one slash, he declared the cutback could be spread over three years-a new idea. Other steps will be taken to help farm and industrial problems. There's bright news in one direction. Highway construction will make new records, the International Road Federation says. Big programs have been mapped by many countries. Here at home over 50 super-highways will be under construction. Business experts say 1954 will be a year in which quality and salesmanship linked with effective advertising will bring results. There will be adjustments in some lines because of over-expansion and heavy inventories, but they will be orderly movements. At the same time, a lot of legislation will be designed to aid business and maintain employment.

ATTENTION BONDHOLDERS

Defense Bonds Series F and G began maturing in January and the Treasury is urging holders to re-invest in Series J and K. On Series G bonds final interest will be paid on the maturity date, together with the principal. No interest will accrue on either F or G bonds after maturity. To avoid loss of interest turn in your bonds at your bank at least 20 days before maturity dates, whether for cash redemption or exchange for new bonds.

HOT MIG PLANES

The Russian MIG plane for which we paid \$100,000 in Korea has revealed some secrets after all. Our flyers say it is a tough baby to handle and more difficult to line up for shooting than our Sabre jets. Examination also shows the Soviets evidently lack molybdenum for special al-

loys which are heat resistant. As a result, the cockpit is roasting hot at certain altitudes. This nation has the biggest deposit of molybdenum in the world, a whole mountain of it in Colorado, and a plant which can produce 28,000 tons a day.

GAS TAX PROBLEM

Movement by various states to get the Federal Government out of the gasoline tax business is bolstered by the argument that the 2-cent-a-gallon Federal tax raised a total of \$890,000,000, but only \$550,-000,000 went back to the states as highway aid. On top of that the Government got \$1,300,000,000 in taxes on autos, trucks, buses, parts and accessories. Best argument for continuing the Federal gas tax is that it provides funds for good highways through sparsely settled states which cannot afford building and maintaining the links in our cross country highway systems. These states get much more than the money they collect in Federal gas taxes, but some get back only one dollar in three. They want more.

TRIAL POLIO VACCINE

National Institute of Health is participating in the rigid tests being given the trial polio vaccine of the National Foundation for Infantile Paralysis. Vaccinations begin February 8 and before the polio outbreaks begin this Spring some million second grade youngsters will have received the shots. Each batch of vaccine is given a total of nine tests for safety, of which three are made in the laboratories of the National Institute of Health here. In the history of medicine no vaccine ever had such careful testing.

MONUMENT OF PEACE

Thousands of people visit the U. S. Naval Academy at Annapolis every year and almost without exception they ask—"What's that thing over there?" The "thing" is a massive monument of granite of 13 stories or layers, called by some a pagoda but in truth a Japanese "garden lantern". It was presented to the Academy ten years ago by Madame Hirosi Saito, widow of the Japanese ambassador who died in Washington in 1939. The ashes of the diplomat were returned to his native land by the US Cruiser "Astoria." Ambassador Saito was a frail, polite little man, always working to bring about

closer friendship between his nation and ours. Madame Saito, grateful for the honor given her husband, offered the "lantern" to the Academy. There was consternation, however, when the Japanese liner "Azuma Maru" put into Baltimore with 14 tons of granite in 17 pieces, the largest being about 15 feet square. The "lantern" had arrived. It was finally placed on the Academy grounds close to the place where the "Astoria" received the Ambassador's ashes. For ages to come it will be a symbol of friendship between people East and West-who in their hearts want peace and mutual understanding. All through the darkest days of strife and hatreds, the monument has never suffered the slightest defacement. Now more than ever it is a monument for friendship and good will.

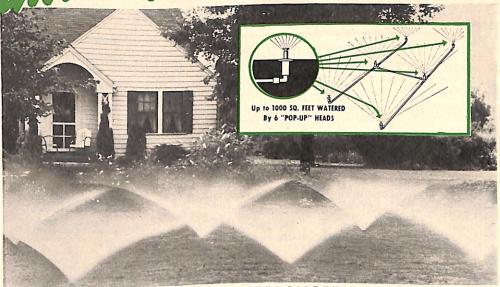
WOMEN IN GOVERNMENT

The present Administration has named over 40 women to important jobs, according to the GOP National Committee. Congress has twelve women members. President Eisenhower has appointed two women ambassadors. In the states 31 women hold top jobs and there are some 12,000 women in county governments, according to the survey. Some of us can remember when politicians argued that "woman's place is in the home."

CAPITAL CRIBBAGE

One of the smartest publications to be seen on the National Press Club press release table is "Ammunition" published by the auto-workers-UAW-CIO and printed in Indianapolis. . . The government's whole surplus disposal problem will have a complete going over in this session of Congress and some surprises are expected... Agriculture Department, trying to hold down expenses, prints its press releases on both sides of the paper. . . In spite of government subsidies, public schools here must ask Congress to make up a \$42,000 deficit due to 25 and 30-cent lunch prices. . . Agriculture now has over \$4 billion tied up in price supports of farm products. . . Measles and scarlet fever are the two diseases which have the highest rates in government reports. . . Air Force investigation into flying saucer reports still hold to the idea that most of them are balloons sent up to test the upper atmospheres.

TIC around Sprinkler System AT LAST ... A NEW AUTOMATIC **OME-OWNER CAN AFFORD!**





EASY TO INSTALL IN A FEW HOURS

without damage to Lawn or Garden ORDINARY WRENCH ONLY TOOL NEEDED

EVERSPRAY INSTALLED AT NORTH ACRES GARDENS, ANDERSON, INDIANA

GOING CRAZY TO COAST!

Salesman Demonstrates EVERSPRAY on Prospect's Own Lawn—in Less than 10 Minutes!

Salesmen! Get in at the very beginning of the season. Make 1954 the biggest money year you've ever known. You can't miss with EVERSPRAY and here's why. EVERSPRAY is a real underground Sprinkler System. It's built exactly like those you see on million dollar estates. Yet it's priced so low that even the owner of the most modest home can afford it! It's a system that ends forever the drudgery of hand sprinkling. EVER-SPRAY never gets out of order—nothing to rust, rot, or wear out — never needs repairs — doesn't cost a penny for upkeep. At trifling cost, it gives the home-owner the beautiful lawn he has always dreamed of, but could never have until now.

NOTHING ELSE LIKE IT

EVERSPRAY is not an untried gadget. It is a proved and tested Sprinkler System that appeals instantly to every home-owner. And it's one of those terrific money-making fast-sellers that appeals to top-flight Salesmen—men accustomed to selling "big-ticket" Home Improvement Products. Any man who calls himself a Salesman can really clean up with EVERSPRAY because every home-owner is a prospect. He wants what you can give him with EVERSPRAY—the beautiful lawn he has always wanted—a lawn that is the envy of every-one who sees it. Best of all, the owner installs EVERSPRAY himself—or you can do it for him and collect an extra fee for this extra service. As H.C. Lewis of Great Bend, Kansas writes: "The three EVERSPRAY DIVISION. 2001-09 W. G.

EVERSPRAY Systems we installed were up to your promises in every way and water even a greater area than said. One man and myself assembled and installed all 3 systems in 1 afternoon!" 560 A DAY-WITH "JACK POT" **PYRAMID PLAN**

In the New Automatic EVERSPRAY you've got your hands on the biggest Spring, Summer and Autumn seller ever offered Salesmen. When most lines are dying because of hot weather, EVERSPRAY is hitting the very peak of the Big Money selling season! Our sure-fire 'Jack-Pot' Pyramid Sales Plan turns your first sale into TEN or more. Then EXTRA orders start pouring into your hands automatically — with little effort on your part. It's a "push-over" for any good salesman. You make \$20.00 on every order, a net of \$60.00 on only 3 sales a day!

EE MAIL COUPON FOR **FULL PARTICULARS**

Limited space does not permit my giving you full details here. But I'll rush complete information to you by return mail if you'll send me the coupon now. Don't lose a minute in getting the facts. Time is precious, so act promptly. Fill in and get the coupon in the mail right now. It may well prove to be the most profitable step you have taken in your entire selling career. —John Oakman, Sales Mgr. EVERSPRAY DIVISION, 2001-09 W. Carroll Ave., Dept. 82, Chicago 12, III.

Only EVERSPRAY gives Home Owners these EXCLUSIVE Features:

ELECTRONIC, AUTOMATIC Device turns water ON at pre-determined hour then shuts water OFF automatically. Waters lawn regularly even when owner is on vacation. "POP-UP" Spray Heads and all other parts made of SOLID BRASS. Six heads water up to 1000 sq. ft. of lawn. Finger-tip adjustment gives any desired spray — from fine mist to heavy rain

to heavy rain.

AUTOMATIC DRAIN VALVE makes entire System absolutely "Freeze-Proof" even in zero weather.

SPECIAL ALLOY SOLID COPPER PIPING. Timetested underground.
This 'just-right' temper permits
laying pipe underground in straight
lengths for maximum pressure and
water flow.

F.H.A.APPROVED. Customer can buy for as little as \$2.00 per month.

Be a USER-AGENT **And Get Your EVERSPRAY FREE**

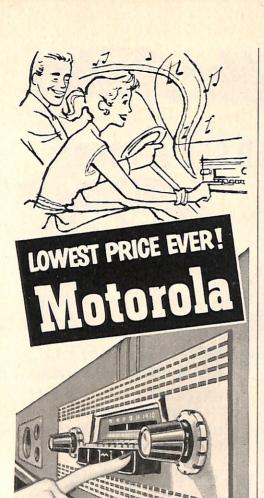
Home Owners! The very moment your own EVERSPRAY starts sprinkling, your friends and neigh-bors will want to know where THEY can get one, too! Just send us their orders on our User-Agent Plan and quickly get back in profits three to four times the cost of your own EVERSPRAY. Check coupon if you are interested in this Plan.

DISTRIBUTORS WANTED

few Big - Profit County A few Big-Profit County Franchises still available. Plenty of leads provided from our Advertising in National Magazines. Please write me a letter stating what territory you want, what item or items you now handle, how many men in your present Sales Crew and any other information youcare to give me. I will hold all information in strict confidence.

JOHN OAKMAN, Sales Mgr. EVERSPRAY DIVISION, Dept. 82, 2001-09 W. Carroll Ave., Chicago 12, III.		R	_	_	_
I am a Home Owner. I am interested in EVERSPRAY for my own use. I am a Salesman. Please rush full de SPRAY and the new 1954 selling opp in my territory.	tails	Ag abou nity	ent. it E nov	VE v op	R-
I am a Distributor. See letter attach territory I desire.	ed re	garo	iing		

SPRAY and the new 19 in my territory. I am a Distributor. See territory I desire.	54 selling opportunity now open letter attached regarding
NAME	
ADDRESS	
CITY	ZONESTATE



PUSH BUTTON RADIO

MODEL 553

ONLY \$54.95

Now—you can have real driving pleasure with a Motorola push-button radio, at a sensationally low price! It's easy to install in your car. New larger speaker gives new depth of tone never believed possible in a set so compact!

Five station push-to-lock control locks in the station; razor-sharp selectivity; full automatic volume control reduces fading. Low battery drain! So easy to install, it can be put in your car while you wait.





VOL. 32

No. 9

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

BRUCE A. CAMPBELL
Chairman

Chairman

JOHN R. COEN
Vice-Chairman

JOHN S. McCLELLAND Secretary EMMETT T. ANDERSON Asst. Secy. and Asst. Treas. JAMES T. HA

JAMES T. HALLINAN Treasurer

JAMES R. NICHOLSON General Manager

LEE C. HICKEY

REGINA M. FISHER Associate Editor

W. H. MAGRATH

JOSEPH C. JONES Art Editor GENEVIEVE G. CONOVER Advertising Production

JOHN SCHMITT Circulation Manager EDWARD FAUST Promotion Manager

EDITORIAL OFFICES, 50 East 42nd Street, New York 17, N. Y.

CONTENTS FOR FEBRUARY, 1954

COVER BY WESLEY SNYDER

IOM WRIGLEY WRITES FROM WASHINGTON	2
IN THE DOGHOUSEEd Faust	6
SHOULD THE UN ADMIT RED CHINA?Robert A. Smith	8
ELKS NATIONAL MEMORIALDickson Hartwell	10
A MESSAGE FROM THE GRAND EXALTED RULER	13
BASEBALL'S NONCHALANT GENIUSTom Siler	14
THE GRAND EXALTED RULER'S VISITS	16
"TO OUR ABSENT BROTHERS"	18
NEWS OF THE LODGES	20
FOR ELKS WHO TRAVELHorace Sutton	24
ELKS NATIONAL SERVICE COMMISSION ACTIVITIES	29
ELKS FAMILY SHOPPER	30
ROD AND GUN	38
ELK TRAVELGUIDE	40
THE ORDER LOSES A PROMINENT NEW ENGLAND MEMBER	47
EDITORIAL	56

ADVERTISING OFFICES

CHICAGO 1 360 North Michigan Avenue STATE 2-6662 NEW YORK 17 50 East 42nd Street VANDERBILT 6-4660 LOS ANGELES 17 1646 Wilshire Boulevard DUNKIRK 8-5187

DETROIT 2 2970 West Grand Boulevard TRINITY 5-7026 SAN FRANCISCO 4 1204 Russ Building SUTTER 1-2251

TRINITY 5-7026

TRINITY 5-7026

SUITER 1-2251

CHANGE OF ADDRESS: Postmasters are asked to send Form 3578 notices complete with the key number which is imprinted at upper left-hand corner of mailing address, to The Elks Magazine, 50 E. 42nd Street. New York 17, N. Y. Members are asked, in changing address, to send this information (1) Name; (2) Lodge Number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected. The Elks Magazine, Solventer, 1954, Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Entered as second-class matter November 2, 1940, at the Post Office at Dayton, Ohio, under the Act of August 24, 1912, Acceptance for mailing at special rate of postage provided for in Section 1193, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents, Subscription price in the United States and its Possessions, for Elks, \$1.00 a year; for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance, Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this Magazine assumes no responsibility for their safety.

Copyright, 1954, by the Benevolent and Protective Order of Elks of the United States of America

What Our Readers



Have to Say

Reading the article on the editorial page of The Elks Magazine entitled, "Strayed Elks", reminds me

that there isn't very much difference between fraternal organizations and the Church when it comes to keeping track of members. Whether it be a Church or a fraternity. I believe that when a member knows he is going to locate in another vicinity, he should give his lodge Secretary due notice-and in time-so that if there's a lodge near where he moves the Secretary can notify them of the Brother's coming. This way I am sure that there would be a better and more complete understanding between all concerned.

M. C. Sullivan

Chattanooga, Tenn.

A few months ago in your fine Magazine there was an ad regarding playing cards with your choice of a photograph printed on the back of each card. I can't locate the Magazine since in this Bomb Loading Plant we pass our Magazines along-each Magazine is read by many. The Elks seem to be the one they wantmore power to you people.

Mrs. Riley Stein

Wahoo, Nebraska

We received the December issue of The Elks Magazine and in going through the pages we were moved by the article by Past Grand Exalted Ruler C. E. Broughton, entitled "Life's Promise." While we enjoy all the news of the Order and the various articles, this article so impressed me that I am going to read it at the various organizations with which I am affiliated, including the Grand Jurors Association of Kings County, New York.

We recently lost one of our outstanding members-a friend to whom I would like to dedicate this message as a memorial. Abraham Schreiber

Brooklyn, New York

My custom of reading all the advertisements in the Magazine paid off this month, when I got a big thrill reading my name on the inside cover of the October issue, in connection with the "History Of the Order of Elks" page. I never expect to see my picture as a "Man of Distinction" in one of your Calvert ads, but if it should, it would not give me the kick I

got out of being listed with such distinguished gentlemen of our Order as were listed on that page. Proof that others read the ads is in the number of members from various lodges that saw my name and have mentioned it to me.

William F. Hogan

Everett, Mass.

We are in need of eight additional tables similar to those purchased previously from you, also, seven dozen all-steel

I would like to again call your attention to the fact that these orders are being placed with your company due to your advertising in "The Elks Magazine," which is appreciated by this lodge and all other lodges.

J. J. Kaelin

Greensboro, N. C.

We are running this letter which Brother Kaelin, Exalted Ruler of Greensboro Lodge No. 602 wrote to The Monroe Company, Colfax, Iowa, because it is such a splendid example of the cooperation which is so helpful in mentioning The Elks Magazine when writing to an advertiser.

The straw that broke the camel's back was, in my opinion, published in your December issue of "The Elks Magazine". Dickson Hartwell's article, "Own Your Own Railroad", was so well written and inspiring that I have finally decided that now is the time to begin a life-long ambition-to build my own railroad system. I have read and reread his wonderful story about model trains and each time have become more anxious to start on a "layout" of my own.

I should also like to congratulate the editors of "The Elks Magazine" on the wonderful job they are constantly performing in giving us a magazine which, in my estimation, out-rates any other of its class. I doubt that anyone will disagree with me.

William Briare

San Francisco, Calif.

Am forwarding a copy of our Rocky Mount Lodge Bulletin because I know you people at "The Elks Magazine" would want to see our little article about my visit to the Magazine's office in New York last summer. This account of my visit to your office and the splendid courtesy and reception I received prompted me to extend my appreciation in terms of a notice in our lodge bulletin.

Norman Gold, Exalted Ruler

Rocky Mount, N. C.

APPOINTMENT TO ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

Grand Exalted Ruler Earl E. James has appointed Past Grand Exalted Ruler Emmett T. Anderson a member of the Elks National Memorial and Publication Commission, filling the position left vacant by the death of Past Grand Exalted Ruler Michael F. Shannon on November 17th.

You could live 40 days without food, but . . .

Only 7 minutes without air!

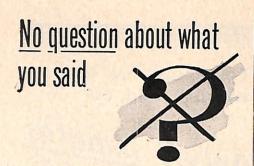
AIR IS SO VITAL, YOU WILL BE FASCINATED BY THIS NEW FILM

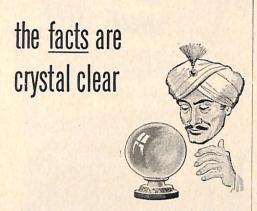


EVERY ELK SHOULD SEE IT!

A fast-paced, 22-minute Kodachrome film which your group will be discussing long after the showing! Destroys the illusion of "pure" and "fresh" air . . . shows how your body reacts to excessive heat, cold, humidity, dryness, to make you uncomfortable . . . explains how modern air conditioning "corrects" the atmosphere about you to safeguard your health and make your life more enjoyable. Fascinates and stimulates while it educates! This unusual 16 mm. film, professionally produced for Airtemp Division of Chrysler Corporation, is now available to your organization without charge.

MAIL THIS COUPON NOW!
EM-2-54
Airtemp Division, Chrysler Corporation .O. Box 1037, Dayton 1, Ohio
would like to show your exciting film, "It's in
he Air," to
(Name of Organization)
(Date of Showing)
Name
Address
CityState

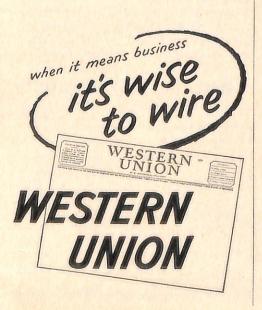




you're <u>on record...</u>



when you send a telegram!



In the Doghouse

On the surface, dog breeds are amazingly varied, but essentially they're the same.

T HAS BEEN SAID, and not without good reason, that among all animals the dog has reached the greatest possible limits of diversity. Surely when we consider that the American Kennel Club, official governing body for pure bred dogs in this country, recognizes well over 100 breeds, it would seem that the above statement about diversity is by no means the stuff they fill balloons with. Then too, there has to be taken into account the fact that these are only dogs of American recognition and the further fact that there are still some few dogs of various breeds in the United States that have not as yet received such recognition. Add to these, scores of other breeds throughout the world that are seldom if ever seen in America. Yes, Fido's is a mighty family tree. Viewing the human race in the light of the wide differences among dogs then we can readily imagine human beings ranging from sub-midget races to

giants ranging from 15 to 20 feet tall. For example: we have the Chihuahua weighing as little as one pound and scarcely the size of a book end and the Irish Wolfhound whose minimum weight for the male is 120 pounds, height 31 inches. But regardless of size, all dogs have characteristics in common. Chief among these is his fidelity to his master when he has one. Barring some excessively wild and shy dogs, most of the dog race likes human beings. In a brochure written by Edwin H. Colbert and issued by the American Museum of Natural History we find this said of the dog's ancestry: "The origin of the dog is lost in the mists of antiquity, for of all animals domesticated by man, the dog was the Mr. Colbert further adds that despite diligent studies to determine the dog's origin, no definite conclusions have

been reached. Most authorities agree that the dog is in the main descended from a

Photo by Ylla



Generations of breeding produced this great sporting dog—the English setter.



wolf-like creature. It is further said that the dog is simply a tractable wolf, or reversing this, the wolf is just a wild dog. It is well known that dogs do cross with wolves; the Eskimos frequently cross the sledge dogs with wolves to add to the power and endurance which are required by their dogs.

In such attempts as have been made to draw pictures of Fido's ancestors along the course of his development as the dog we know today, we see the earliest portrayal of a small, long-bodied rat-like creature, the Miacis, a critter that flourished some 40 million years ago. It is said that this chap is also the great, great, etc. grandpappy of the bear. Such pictures as we have of him, purely based on scientific reasoning or deduction, show him to have very short forelegs and powerful hindquarters. It is assumed that he was largely a tree-dweller. But in the course of ages of development he came down from his trees and thus had to place greater reliance upon speed to capture his quarry and as speed became more and more necessary our dogs' ancestors developed greater leg length. For greater ease in hunting, dogs assembled in packs. To this day certain wild dogs are known to run down their game by using relay methods.

AS DOGS in their fashion became more socially conscious they likewise developed greater intelligence. It may be noted here that one of the great differences between the dog-like creatures and the cat-like is that the latter seldom hunt in packs. The cat, tiger and such-like go it alone. But not so the dogs and their cousins the wolves, jackals, hyenas. It may be interesting to go back to an explanation of the dog tribes' relay hunting tactics. An avenue of pursuit is "planned" and a number of dogs will take stations along the route. The avenue more often than not is circular. This saves time and energy for the dogs. Wolves frequently adopt the same meth-

If you happen to own a cat you'll notice that Tom or Tabby's hindquarters are larger and much more powerful than their forelegs. As a hunter the cat is a leaper while the dog is a runner, which as mentioned earlier is seen in the greater development in the dogs' forequarters. But originally having been more a creature of the forests than the plains, (Continued on page 53)



SPECIAL DEMONSTRATION

Let us prove to you that NEWSWEEK'S reporting

HELPS YOU SEE WHAT'S AHEAD

For less than 1¢ a day, discover how NEWSWEEK helps you get more meaning and more personal value out of each week's events. NEWSWEEK tells you not only what has happened, but also why it happened - and what the outcome is likely to be. See for yourself. Try NEWSWEEK for the next 40 weeks for only \$2.67 (less than 1¢ a day) and find out how much you gain from news coverage such as this:

YOU GET ADVANCE REPORTS of new trends in government policy, new developments in industry, new achievements in science and medicine . . . showing their effect on your business or personal affairs.

YOU GET ANALYSES that show you the meaning of each week's news happenings: Raymond Moley, in his column, "Perspective," explains the purpose and portent of the government's activities. Ernest Lindley's column, "Washington Tides," gives you a clearer view of what's afoot regarding key laws, legislators, and political maneuvers. Henry Hazlitt, in "Business Tides," shows the impact of major news events upon our economic life.

YOU GET FORECASTS predicting changes that will shape your life and your livelihood in the months to come. Exclusive Periscope Features pages: The Periscope; Washington Trends; Business Trends—right 88 times out of 100! (The equal of many private newsletted that the trends of the state of th out of 100! (The equal of many private newsletters that alone sell for \$18 or more a year, Periscope itself is worth the cost of a NEWSWEEK subscription!

YOU GET SIGNIFICANCE SUMMARIES - unmatched by any other newsweekly; special chartings of why major news events happened, what are their likely effects.

PLUS . . . Special Interviews with key newsmakers . . . Special Reports on places or happenings that are shaping the headlines for tomorrow . . Special Picture Stories where the camera reveals the news at a glance . . and crisp, clear reporting of each week's events in National Affairs, International News, Business, Medicine, Science, Radio-TV, Movies, Theater, Books, Art and Sports.

All these add up to an editorial service that is genuinely complete, yet so easy to read and so incisive that you gain a thorough grasp of the news

Money-Back Guarantee

You take no risk. If the first 3 issues don't convince you NEWSWEEK is worth twice what you paid, tell us to cancel and we will mail your refund instantly.

(and its significance) in just a few minutes' reading time each week. Enter your NEWSWEEK subscription today at the money-saving rate shown in the coupon below.

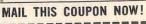
NEWSWEEK FOR JUST

although the same number of copies yould cost you \$8.00 at newsstands; \$4.62 at regular subscription ratel

HERE'S HOW YOU'LL USE NEWSWEEK

IN THE NEXT 40 WEEKS

- For gallery seats in Congress to keep watch on key laws and controversies... AND... exclusive Washington previews, ahead of the parade each week, on how new policies affect your life, business and taxes!
- For special "closed sessions"—as Presidents, Pre-miers, or propagandists spar for victory in the Cold War ... AND ... weekly entree to UN, NATO. SHAPE, to bring out in the open for you the dangers and dilem-mas of diplomatic struggles toward peace.
- For listening-posts behind the Iron Curtain, as experts translate Russian double-talk . . . AND . . . frontline views wherever battles rage or riots threaten us with "another Korea."
- For a look behind the scenes as industry shifts its production schedules . . . AND . . . canny forecasts of business prospects.
- For box seats on the bright side-to witness dramatic forward strides in medicine, science, education, religion . . . AND . . . plush seats for gay premieres of drama, art, TV and radio, books and music.



SEND NO MONEY!

SPECIAL DEMONSTRATION OFFER-for New Subscribers Only-Expires in 30 Days. NEWSWEEK, Dept.E1, 152 West 42 St., New York 36, N.Y. Send me 40 weeks of NEWSWEEK for only \$2.67. (These copies would cost \$8.00 at newsstands; \$4.62 at the regular subscription rate.) Bill me later Payment enclosed State. 7one

Guarantee: If first three issues do not prove NEWSWEEK'S value, tell us to cancel and we will mail your refund instantly.

SHOULD THE UN

-when the Dark Ages

have descended on

the Chinese mainland.

ADMIT RED CHINA?

BY ROBERT A. SMITH

Mr. Smith is an editorial writer for The New York Times who specializes in Far Eastern problems. He has had long experience in the Far East, both as a newspaper correspondent and in government service. He has published three books in this field, "Our Future in Asia," "Your Foreign Policy" and "Divided India." He is also widely known to the radio and lecture audience.

HERE can be no doubt that the American people are overwhelmingly opposed to the recognition of Red China and to its admission to the United Nations. Resolutions expressing this opposition have been adopted unanimously in both houses of Congress. This same sentiment has been reflected in newspapers from coast to coast. The City Council of New York has even gone so far, in an unprecedented move for a city renowned for its hospitality, as to adopt a declaration that representatives of Red China, if they came to the United Nations, would be unwelcome on the streets of New York in the company of decent

There can, however, likewise be no doubt that these same American people and their representatives, both in the United Nations and in their various "negotiating" bodies, will be subjected in the coming months to continuous pressure to agree to a course that they rightfully abhor. It will be argued that recognition and United Nations admission for Red China constitute an imperative American concession if any headway is to be made. The arguments will be presented, as they have been in the past, as part of a plea for peace and for a general 'settlement" of the issues that now divide the free from the slave world. Those Americans who are resolute in their opposition to this concession "in the interest of peace" will be assailed as obstructionists and even "warmongers", not merely by the Communists, but by some of our misguided friends. We will have need, therefore, to supply our arsenal with the weapons of knowledge. We must know what are some of the chief arguments to which we will be subjected and be prepared, in advance, to meet those arguments. With this in mind, some of the vital pros and cons of the case are set down here.

ARGUMENT NO. 1. It is "unrealistic" not to recognize that the Red regime is the effective governing force on the mainland of China. It is firmly in the saddle and is likely to remain there for some time to come. It is futile to pretend that this is not the case by withholding recognition and denying United Nations membership.

THE ANSWER. There is a deep confusion here in the meaning and use of the word "recognize". As Joseph W. Ballantine, formerly of the State Department, has ably pointed out, there is a vast difference between "recognizing" something as a fact and extending diplomatic "recognition" as an act of national and international policy. We can be aware of the fact, that is "recognize", that the Red regime has entrenched itself in mainland China without being under the slightest obligation to seek diplomatic intercourse with it. I can "recognize" that there is a burglar in my kitchen, but that doesn't mean that I have to go downstairs, open the ice-box and break out a can of beer.

ARGUMENT NO. 2. But "recognition" does not imply "approval". This was the basis for the unfortunate split between Sumner Welles and Cordell Hull. Mr. Welles has subsequently, in his writing, made an able presentation of his case. He has pointed out that we recognize regimes, such as that of Perón in Argentina or the Soviet Union itself, of which we certainly do not approve. On this ground it is held that "recognition" is a diplomatic technicality, not a moral judgment.

THE ANSWER. Legally and technically this is undoubtedly correct. In actual practice, however, we have repeatedly used recognition or non-recognition precisely to express approval or disapproval. We made what was inordinate diplomatic haste to extend recognition to the new governments of Indonesia and Israel and made it plain that we were doing so as an act of encouragement. We joined enthusiastically with a majority in the United Nations in approving a withdrawal of our full diplomatic relationship from Spain as a means of expressing our moral condemnation of the Franco regime.

Much more than that, we have as a nation expressed a policy of withholding recognition from any regime on moral grounds and this policy statement, the celebrated "Stimson Doctrine", has not (Continued on page 49)







Three large, art glass windows, in the dark paneled walls of the reception room, provide a soft daylighting effect.



Patriotism, magnificent bronze group by Adolph A. Weinman, is set in the north facade of the administrative pavilion.

AN is a creature different from others in many ways. But in none is he more to be distinguished than in his enduring sentiment and in the depth of his veneration for his dead. Because it seems to be a common denominator of those who are successful, happy and helpful to their fellows, this reverence has been called a measure of civilization.

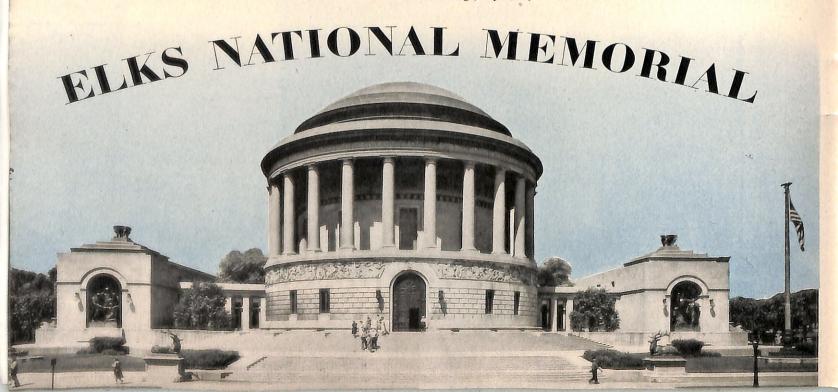
It is not necessarily strange, but it is certainly true, that they revere one another most who have fought together for what they believe in. And in them the urge to express their feelings is greatest of all. For the survivor knows his debt to the absent one. But for him he was himself doomed.

It is this natural urge that has produced the spiked cannon on the courthouse lawn, the heroic statue, the occasional flagpole with a plaque at its base by which citizens in cities and towns throughout the U. S. honor their war dead.

It was this same urge that produced the Elks National Memorial, the world's largest edifice devoted to this purpose and one which some enthusiasts describe as the most magnificent structure dedicated to reverence, but not to worship, ever erected.

I was fully aware of all this when I stopped off in Chicago recently to pay a visit to the Elks Memorial. But I was aware, also, of the mildly persistent skepticism as we drove out to 2750 Lake View Avenue where this vast and inspiring structure faces Lincoln Park and the waters of Lake Michigan.

My skepticism wasn't concerned with the building itself. Buildings, especially those blessed with the affection of great





Paths of Peace, one of a series of allegorical mural panels by the outstanding American muralist, Eugene Savage.

BY DICKSON HARTWELL

architects, often reflect the moods of their creators. St. Peters in Rome, the National Capitol in Washington, the United Nations group in New York. The Louvre in Paris—these all are as individual as people. Such buildings can inspire admiration, humility, stability, hope or joy. But I wondered whether it was possible for a building, lacking the symbolism of a house of worship, to match or create that special spiritual mood which is in the hearts of men who have lost their buddies in battle.

This is a delicate question and I was determined not to try to answer it for myself but to have others—strangers—reveal the answer to me. So I had climbed aboard a sight-seeing bus, among a group of tourists I had never before seen and never would again, and was headed for the Elks National Memorial, considered one of the great sights of Chicago.

Our somewhat mixed group walked up the broad steps to the magnificent bronze doors where we were met by senior guide Arthur Guy. As we collected in the foyer between the two great urns I watched the faces of my companions as they turned upward to the great dome, the symbolic pillars and the magnificent murals. Caught unawares by unexpected beauty their faces lighted up. For a second they were as relaxed as children encountering for the first time something new and wonderful in the world. Before their faces became dull and adult again I had one answer to my question.

The second and conclusive answer came as we were leaving. I sensed that all of us felt we had shared an enriching experience. On the tour up to now no one had spoken to his neighbor—even a bride and groom simply held hands. But as we knotted together outside, a middle-aged, greying business man turned to the person next to him. "My family doesn't understand why I come here every year," he said, "But it helps me to remember things none of us should ever forget."

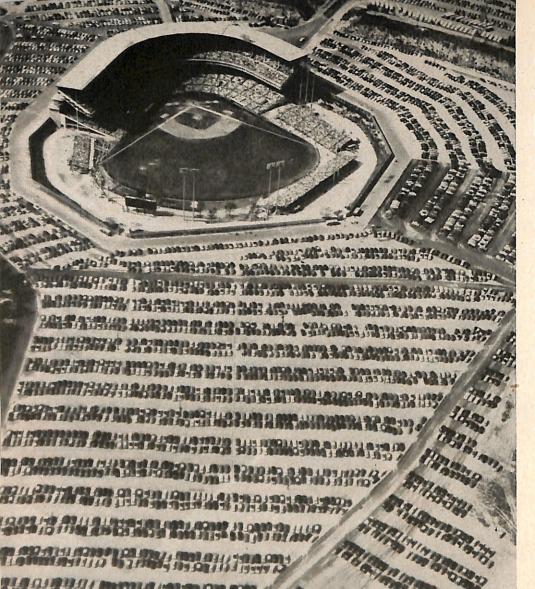
On seeing the Elks Memorial for the first time, most visitors wouldn't need any such answer. As they walk up the majestic steps they are struck first by the remarkable frieze by (Continued on following page)



This life-size reclining elk by Laura Gardin Fraser faces its duplicate across entrance to the Memorial.

The massive carved bronze urns at main entrance in reality are screens for the radiators they conceal.





EW baseball experts, self-appointed or otherwise, expect the Milwaukee Braves to win the National League pennant this year. The team to beat, of course, is the veteran, power-packed Brooklyn Dodgers.

The experts, however, could be underestimating the managerial savvy of Charles J. Grimm. Last year the sudden switch of the Braves from Boston to Milwaukee, the ecstatic box office reaction—a new all-time league attendance record of 1,826,397—in a brand new \$5,000,000 stadium, the thrilling home run blasting of 22-year-old Ed Mathews, the unexpected second place finish—all of these things obscured the quiet, solid, sensible leadership of Manager Grimm, a Milwaukee baseball idol of many years' standing.

Grimm is the most self-effacing manager in the business. A heretic among big league skippers, he clings to the quaint notion that ball players win games. He takes a dim view of pop-off managers who snarl at umpires—they've bounced him three times in 14 years as a manager—of skippers who fine players, scold the hired hands in public, demand perfection on the field and angelic behavior off the diamond

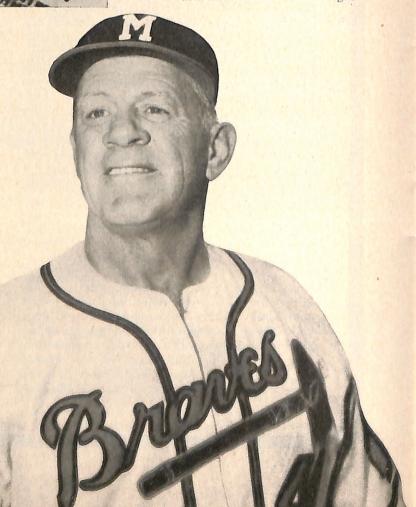
Grimm never sought the limelight. Yet fame has not changed him. He still makes sparing use of the personal pronoun. He was once a great first baseman, but he seldom mentions it. At the height

Wide World photos

Baseball's Nonchalant Genius

BY TOM SILER
Sportswriter Knoxville "News-Sentinel"

Easy going Charley Grimm
in his genial way
may have some more
surprises from the Braves.



of his playing career the Cubs' managerial mantle was thrust upon him. Two pennants and six years later he quit because he thought someone else could do better. Once he walked away from a \$30.000 job—two years remaining on the contract—because he wasn't "happy" in the assignment. At the time he seemed "washed up" in baseball. Now no one is more surprised than Charlie at his return to the spotlight.

I recall a conversation with Grimm just two springs ago. He was skipper of the Milwaukee American Association club. Over a steak dinner he said, "No, I'll never go back to the majors. I like Milwaukee. The city is building a new park and I have no desire ever to work anywhere else."

Grimm was utterly sincere, but 90 days later he was back in the majors. Owner Lou Perini fired Manager Tommy Holmes, asked Grimm to take charge. Perini owned both clubs. Grimm had little choice. He accepted the thankless task with misgivings. Arriving in Boston, he quipped, "Well, here I am, fellows, but I've got my bag packed."

HE BRAVES of 1952 were a dismal lot, a fact confirmed by Boston fans who stayed away in droves. At season's end the total attendance was a paltry 281,278 and Perini faced a million-dollar deficit—setting the stage for the dramatic transfer of the club to the beer metropolis last March.

This fortuitous set of circumstances gave Grimm his greatest chance to prove himself as a manager. The Braves of 1952 were a young team, untried and tagged as a second division entry. Grimm. a mellow 55 years old, "mothered" them instead of driving them. Take Del Crandall, a kid catcher just coming out of service. He developed a sore throwing arm. Crandall was worried, even considered quitting baseball. He couldn't peg the ball to second base, yet Grimm told him, "You're my catcher opening day." Grimm also was quoted widely as saying Crandall could "develop into a better catcher than Gabby Hartnett."

Or consider Ed Mathews, the tremendous sophomore slugger who cracked 47 homers last season. Mathews, during his rookie year in Boston, had two major weaknesses—hitting at bad balls and muffing the hot ones around third base. He improved tremendously under Grimm. Why? The answer lies in what Mathews himself said of his manager:

"Charlie is an ideal boss. When I boot one, or strike out, he never gets sore. He is considerate. He makes me want to play my head off for him."

Shortstop Johnny Logan is no less certain that Grimm is the leader the Braves need. "If you can't go top speed for Grimm, you can't play for anyone," Logan says.

Johnny Antonelli, the young southpaw who signed in 1948 for a \$65,000 bonus. (Continued on page 43)



Third baseman Ed Mathews is greeted by teammates in Braves' dugout after belting a home run. Some say that Mathews has a chance to break Babe Ruth's home run record.

Lady rooters block traffic in front of the Commodore Hotel last summer when about 500 Milwaukee fans came to New York for series with their rival, the Brooklyn Dodgers.



The Grand Exalted Ruler's Visits



Left: The Grand Exalted Ruler's visit to Milwaukee, Wis., Lodge was the occasion for a banquet at which he was photographed with, left to right: E.R. Ellis O. Bremer; Past Grand Exalted Ruler Charles E. Broughton; J. Edgar Masters, Past Grand Exalted Ruler and Grand Secy.

LODGE, NO. 1698. Mayor George Makin, a member of the lodge, welcomed the Order's leader and Elks from all parts of the state, as well as officers of the State Assn., attended the function to do him honor.

Another Fiftieth Anniversary celebration—that of GALENA, ILL., LODGE, NO. 882—was attended by Mr. James, accompanied by Past Grand Exalted Ruler Henry C. Warner, on Nov. 18th. A high point in the program was the presentation by Congressman Leo E. Allen of Illinois of the flag which flew over the Nation's Capitol on Armistice Day.

On the following evening, Mr. James was the guest of honor at a banquet given by MUSCATINE, IOWA, LODGE, NO. 304. More than 300 Elks and their ladies at-

GALENA • MUSCATINE • OMAHA • FREMONT
LINCOLN • BENTON HARBOR
SOUTH HAVEN • HOLLAND • IONIA
OWOSSO • FLINT • MANHATTAN
LAWRENCE • TOPEKA • MILWAUKEE

INDIANAPOLIS • SANFORD • BISMARCK

BINGHAMTON • POINT PLEASANT

tended. Among the prominent Elks present were Past Grand Exalted Ruler Henry C. Warner, Grand Trustee Arthur M. Umlandt, a member of Muscatine Lodge, State Assn. Pres. and Secy. Cloyde U. Shellady and Sanford H. Schmalz, respectively, and Exalted Ruler Lysle McCullough.

The morning of Nov. 20th found the Grand Exalted Ruler, accompanied by Past Grand Exalted Ruler Henry C. Warner, at a breakfast served by OMAHA, NEBR., LODGE, NO. 1817. The welcome extended by Elks of the state was reiterated by civic leaders, including Omaha Chamber of Commerce President E. F. Pettis and Mayor Glenn Cunningham. While in Omaha, Mr. James visited Boys Town where he was greeted by Msgr. Nicholas H. Wegner, Director of the school, who is a member of Allegheny (Pittsburgh) Lodge. He then went on to attend a luncheon in his honor at FREMONT, NEBR., LODGE, NO. 514. Also in attendance were State Assn. President Andrew D. Mapes, Treasurer Fred C. Laird and D.D. Orville M. Fuller. In the program which followed, E.R. Willard Wedberg acted as Master of Ceremonies and Mr. James made a short address. Music was furnished by the Midland College Quartet. The next leg of his Nebraska tour brought Mr. James to LINCOLN, NEBR., LODGE, NO. 80 on the evening of the same day. He remained overnight in Lincoln and attended the Nebraska-Oklahoma football game which was played the following day.

Arriving in Michigan on the morning of Nov. 23rd, the Grand Exalted Ruler was greeted by members of NILES, DOWAGIAC, ST. JOSEPH and BENTON HARBOR LODGES. Accompanied by special escort, (Continued on page 37)

RAND EXALTED RULER Earl E. James' visit to BINGHAMTON, N. Y., LODGE, NO. 852 on Nov. 15th came in conjunction with the lodge's Golden Anniversary celebration. Among the 400 Elks in attendance were Edward McDevitt and Thomas E. Dillon, only surviving Charter Members of the lodge, and 52 newly elected candidates. William Gould of Scranton, lodge Secretary and Secy. of the Pennsylvania Elks Assn., who was Secy. of the Scranton Lodge in 1903 when that unit instituted Binghamton Lodge, was a guest of honor. The occasion was highlighted by the speeches of Mr. James and State Assn. Pres. Bert Harkness and by the unveiling of a plaque inscribed with the names of the original 23 Charter Members of the lodge.

Mr. James was tendered a testimonial dinner next day by POINT PLEASANT, N. J.,



Accompanying Mr. James on his tour of Michigan were, left to right, standing: State Vice-Pres. Richard Hinga; Vice-Pres.-at-large S. G. Converse; former Chairman Board of Grand Trustees John K. Burch; Mr. James; Grand Lodge Youth Activities Comm. Chairman Jay Payne; Past Grand Tiler Irvine Unger; Benjamin F. Watson, Past Chairman, Grand Lodge Youth Activities Comm. Seated, left to right are: State Association Pres. Charles T. Noble; Edwin P. Breen, Chairman, Board of Trustees; State Association Secy., Leland L. Hamilton; and D.D. Vivilen W. Rouse.

Right: With Mr. James on the occasion of his visit, to Omaha, Nebr., Lodge are, left to right: E. F. Pettis, Pres., Omaha Chamber of Commerce; Glenn Cunningham, Mayor; State Assn. President Andrew D. Mapes; Past Grand Exalted Ruler Henry C. Warner; E.R. James F. Sullivan; W. K. Swanson, 3rd Vice-Pres., State Assn.; D.D. Orville M. Fuller; and Fred C. Laird, Treasurer of the State Association.



Left: Following his visit to New Kensington, Pa., Lodge, the Order's leader was honored by Elks and other prominent citizens including: Past Grand Exalted Ruler Howard R. Davis; Grand Est. Lead. Knight Lee A. Donaldson; Past State Presidents H. Earl Pitzer and Francis T. Benson; D.D. G. E. Peterson.

Right: Pictured here at the Fiftieth Anniversary Celebration of Galena, Ill., Lodge are, left to right: E.R. Jack W. Ballard; D.D. Al J. Hirst; Past Grand Exalted Ruler Henry C. Warner; Mr. James; P.D.D. George Moyer; Elwin L. Glessner, Grand Lodge Comm. on Credentials.



Left: Assembled at Indianapolis, Ind., Lodge for State Assn. Conference were, left to right, standing: Russell Stephenson, Charles S. Rupley, Stanley F. Youngflesh, Earl L. Aders, Arnold Fitzgerald, District Deputies; Cecil M. Rappe, Dr. William A. Hart and Herb Beitz, First, Third and Second State Assn. Vice-Presidents, respectively. Seated left to right: Paul Manship, Treas. and C. L. Shideler, Secy., State Assn.; Past Grand Exalted Rulers Joseph B. Kyle and J. Edgar Masters; Mr. James; Assn. Pres. L. A. Krebs; Grand Lodge State Assn. Comm. Chairman Robert L. DeHority; Grand Lodge State Assn. Committeeman Michael M. Hellmann.



Above: With Mr. James at the Golden Anniversary Dinner of Binghamton, N. Y., Lodge are, standing left to right: Howard A. Swartwood, Past Pres. of State Assn.; E.R. Myron W. Briggs, Toastmaster and Bert Harkness, State Assn. Pres. Seated are Charter Members Edward McDevitt, left, and Thomas E. Dillon. Over 400 N. Y. Elks were present.

Right: With State Assn. Pres. Samuel Annunziato and Grand Lodge Ritualistic Comm. Chairman Arthur J. Roy, Mr. James is shown presenting a \$4,200 check on behalf of Conn. State Assn. to Berger E. Foss, Director of Newington Home and Hospital for Crippled Children.



"TO OUR ABSENT BROTHERS"

N SUNDAY, December 6th, 1953, the lodges of the Order paid tribute to those members who had passed away during the year. These services were reported to the Grand Lodge Committee on Lodge Activities, and its Chairman, Herman J. Salz, reports that they give every evidence that Elkdom has carried out the 83-year-old ritual in a most exemplary manner.

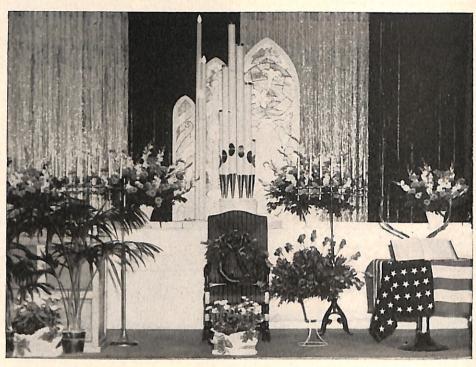
This year a departure from the usual procedure has been made in the division of the material, the Committee making a separation between lodges of over 750 members, to be called Group I, and those with less than 750, Group II.

After careful deliberation, the Committee made its selection of ten outstanding ceremonies in each classification.

For lodges of more than 750 members, Nashville, Tenn., was awarded the unanimous decision of the Committee for its magnificent program, an honor it received on four other occasions, prior to taking second place last year.

The solemnity of the occasion was deepened, its spirituality uplifted, by the inspired address delivered by Dean E. Douglass, Vice-President of the Tenn. Elks Assn., and by an outstanding musical program.

Oddly enough, it was a Nashville, Tenn., Elk who spoke feelingly before the huge crowd in attendance at Savannah, Ga., Lodge's rites, which took second honors in this category. The address Edward W. McCabe, of the Grand Lodge Ritualistic Committee, delivered on this occasion was in infinite communion with the deeply religious atmosphere of the Services as planned by Chairman Albert



The setting for Nashville, Tenn., Lodge's observance, first selection for lodges of 750 members.

C. Winter's Committee. Grand Treas. Edward A. Dutton gave the traditional Eleven O'Clock Toast, and Kirk McAlpin eulogized the 24 Savannah Elks who passed away during 1953. E.R. L. D. Saunders conducted the Service to which the voices of St. John's Episcopal Church Choir made a pleasing accompaniment.

Over 350 persons attended the thirdplace ceremony in this classification, the one held by Las Vegas, Nev., Lodge. The musical program was a noteworthy element in this event, too, with a chorus of Elks' ladies participating with the Moapa Valley Mixed Chorus in rendering several appropriate selections. Chairman Austin Bowler requested P.E.R. Oscar W. Bryan to deliver the eulogy on this occasion, with the privilege of making the Toast going to E.R. W. O. Wright.

Space limitations do not permit our describing the remaining seven observances which earned the Committee's approbation—those conducted by Augusta, Ga., Inglewood, Calif., Williston, N. D., Sunbury, Pa., Lafayette, Ind., Norwich, Conn., and Bismarck, N. D., Lodges in that order. Each had some unusual, distinctive characteristic.

There were scores of lodges of less than 750 members which submitted reports on their Services, but Chairman Salz's Committee found no difficulty in making its selection as to the most outstanding. Again under the capable direction of French Sensabaugh, the Cumberland, Md., ceremony won unqualified approbation, for first honors, repeating the success of the 1949, 1950 and 1951 Services. The handsome Memorial Book in which the story of the Service was unfolded was in itself a work of art, as prepared by Committee Chairman John H. Mosner. Over 500 persons attended the Service, held in the auditorium of the Fort Hill High School and broadcast over Station WDKY, and applauded the edifying address delivered by U. S. Senator John Marshall Butler which preceded



The Roll Call of Departed Members is commemorated in this photograph taken at Savannah, Ga., Lodge's ceremony, as a candle is lighted to signify the passing of each member as his name is read.

the staging of the highly impressive Memorial Tableau. Mr. Sensabaugh acted as Narrator for this phase of the program, an excellently executed production which had the theme, "A Letter to Bill". The tableau was presented around the poem, "Abou Ben Adhem", recited by Mr. Sensabaugh as two figures on the stage enacted the roles of its principal characters. "The one that loves his fellow men" was portrayed as an Elk who, acting on the poem's suggestion, writes a letter to a friend in which the principles of the Order were described, and the Departed Members listed. Taking a small liberty with Mr. Hunt's last line, the paraphrase reported, "And lo! The Elk's name led all the rest." As part of the ceremony, flowers were placed on the altar during the ritualistic tribute led by E.R. Joseph F. Stakem, with the lodge's Glee Club rendering accompaniment.

The Committee selected the Services conducted by E.R. Anthony A. Onick and his officers of Ferndale, Mich., Lodge as the second most representative for lodges in this category. Held in the lodge room, in the early evening hours, the program was arranged in an appropriately solemn. well-paced manner, against a backdrop of a church building. At the podium, centered before a candlelit banking of flowers, Irvine J. Unger, P.D.D., former State Pres., and Past Grand Tiler, a member of Detroit Lodge, delivered a heart-warming, well-phrased address that was in perfect keeping with the occasion. Participating in this event was the Royal Oak Lamphier Mother Singers, a talented choral group.

Last January, Leslie Franklin passed away while in office as Exalted Ruler of Austin, Minn., Lodge, and his fellow members were determined to make the Memorial Services in which he was eulogized with four of his Brothers a most fitting tribute. That they were successful is evidenced by the fact that the ceremony won third-place accolades for



An impressive tableau featured the Cumberland, Md., Service above, with Richard J. Bruce in the role of an Elk recalling his deceased Brothers and Miss Beverly Price as the Recording Angel.

Group II. Over four times as many as usually attend this annual Austin event were on hand last December 6th, to see E.R. Paul C. Leck and his officers give a splendid rendition of the timeless ritual against a pleasing musical background, provided by the wives and daughters of several members of the lodge. In his Memoriał Address, Park Dougherty called upon his lodge to create a "living memorial" to the dead by renewing their

pledge of friendliness, a characteristic he termed the essence of Elkdom.

The other lodges in this category whose Memorial Committees deserve the highest praise for the thoughtful planning, and efficient handling, of their observances were selected by the Committee in the following order: Mamaroneck, N. Y., Wilkes-Barre, Pa.; Charleston, S. C., Mount Vernon, Ill., Gettysburg, Pa., Opelousas, La., and Asheboro, N. C.



For the Ferndale, Mich., observance, the lodge room was transformed by a backdrop representing a church facade.

NEWS OF THE LODGES



Two Elks met in Gainesville, Fla., for a worthy cause when Dean Walter J. Matherly of the University of Florida, Past Pres. of the Fla. Elks Assn. and a member of the Grand Lodge Youth Activities Committee, left, as Chairman of the March of Dimes for the State of Florida, consulted with one of his students, Sidney C. Herring, on campaign plans. An East Point, Ga., Elk who contracted polio in 1951 while serving in the U. S. Navy, Sidney Herring is studying for his Master's Degree at the University. Standing is Willie Smith, the young man's attendant.



This scene took place last August when Troy, N. Y., Lodge presented an American Flag to the N. Y. Yankees in memory of the late Johnny Evers of Baseball's Hall of Fame. The Flag will fly over Yankee Stadium as a tribute to Evers who received Troy Lodge's first Honorary Life Membership in recognition of his outstanding charities. Left to right are Committee Chairman Leo Chamberlain, E.R. Joseph J. Gallagher, Phil Rizutto who accepted the gift for the Yankees, Trustee P. S. Flannery and Past State Pres. John J. Sweeney. The youngster is Chairman Chamberlain's son.

Sports Stars Honored by St. Louis, Mo., Lodge

With Al "Red" Schoendienst, secondbaseman for the St. Louis Cardinals, as the recipient of the 1953 award as "St. Louis' Outstanding Sports Figure," the fourth annual Celebrity Night held by St. Louis Lodge No. 9 attracted another overflow crowd to the lodge home.

E.R. John R. Kurtz made the presentation to Schoendienst who expressed his appreciation to the Elks, as well as to the local sports writers and radio and television people who selected him.

Eddie Stanky, the Cardinal manager, as well as the ball club's Pres.. August A. Busch, spoke briefly to the record crowd which included two previous winners of the coveted award, Stan Musial and Capt. Enos Slaughter. "Red" Schoendienst received a clock and plaque from the lodge, and had his name inscribed on the Elks' Perpetual Trophy, and the other out-



Participating in the Golden Anniversary of Albert Lea, Minn., Lodge were, left to right: E.R. E. H. Danielson, D.D. John F. Corrigan and P.E.R. John Farry, General Chairman for the outstanding event.



During the official visit of D.D. W. H. Turner, center, he set the flame to the mortgage on the home of Union, S. C., Lodge, in the presence of E.R. M. C. Dunbar, third from left, and other officers.



Starring at St. Louis, Mo., Lodge's 1953 Celebrity Night, left to right: The Outstanding Sports Figure Award and its 1953 recipient, Al Schoendienst, St. Louis Cardinals' second-baseman; E.R. John R. Kurtz; Mgr. Eddie Stanky and Pres. A. A. Busch of the Cardinals; George Khoury, sponsor of the city's amateur baseball leagues, and St. Louis University basketball coach Eddie Hickey. Seated are previous winners of this title, Capt. Enos Slaughter and Stan Musial, St. Louis Cardinal luminaries.



At Worcester Lodge, the \$20,500 check which the 63 Massachusetts Elks lodges donated is turned over to the Central Mass. Disaster Relief Committee, Inc. Left to right: Past Grand Exalted Ruler E. Mark Sullivan, State Assn. Pres. Wilfred J. Paquet who made the presentation, E.R. W. F. Burns, Bishop John J. Wright who accepted the gift as Treas. of the Relief Committee, Past Grand Exalted Ruler John F. Malley and James A. Bresnahan, Chairman of the Donation Committee.

standing sports figures of the year received certificates of merit. They included Jimmy Jackson, U. S. Walker Cup Team golfer; Coach Carl Snavely of the Washington University football team; St. Louis University basketball coach Ed Hickey; Lou Thesz, the World's Heavyweight Wrestling Champion; Bob Reed. Pres. of the St. Louis Knights, professional football team; George Khoury, sponsor and organizer of amateur baseball leagues in St. Louis; Stan Musial, and A. A. Busch.

W. S. Gould Honored by Scranton, Pa., Lodge

Not long ago, Scranton Lodge No. 123 held a celebration that has become one of its best-attended annual events. It marked the 82nd birthday of William S. Gould, who has devoted the past 59 years to the lodge as its Secretary, and 37 of those years to the Pa. Elks Assn. in the same capacity. Many officials of the Order were on hand to join in this well-deserved tribute to Mr. Gould who saw 14 30-year members of No. 123 receive Life Memberships at the special meeting, during which he received many gifts and congratulatory messages.

At the birthday banquet, James S. Fields, a member of the lodge, read a greeting he had composed for the occasion, which was adopted as a perpetual testimonial as to the esteem in which Mr. Gould is held by his fellow Elks.

Agana, Guam, Elks Observe Arbor Day as a Memorial

Agana Lodge No. 1281 lost many members when the Island was bombarded during World War II. Its home was lost, too, when our Navy destroyed it after it had become Japanese headquarters.

The lodge is constructing a new home, and it was on the site of that building that Arbor Day was observed most appropriately. Five young flame trees were planted at strategic points around the foundation, so that they will add to the beauty of the building in years to come, and each is marked as a memorial to

those Agana Elks who died as a result of Japanese internment. Among those who participated in the ceremony were Est. Lect. Knight P. L. Miller, Chairman; Trustee V. J. Bell; Athletic Commissioner J. Buczkowicz, Treas. C. E. Penn, Est. Lead. Knight F. J. McGowan, Jr., and Est. Loyal Knight M. J. Dinota.

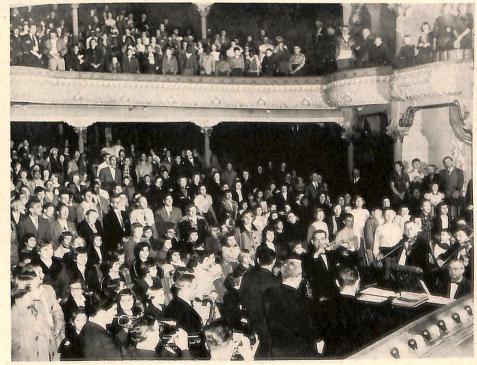
Plainfield, N. J., Elks Mark 50th Anniversary

A week-long series of special events celebrating the Golden Jubilee of Plainfield Lodge No. 855, featured an outstanding meeting Dec. 2nd at which a 50th Anniversary Class was initiated as a tribute to Grand Exalted Ruler Earl E. James. The candidates were addressed by Past Grand Exalted Ruler James R. Nicholson, the guest of honor. A highlight of the program occurred when Grand Trustee William J. Jernick, on be-

half of No. 885, presented to Mr. Nicholson a plaque of appreciation, in recognition of his compilation of the story of Elkdom, published recently under the title, "History of the Order of Elks".

Over 350 Elks were on hand for the program, with delegates from 20 New Jersey Lodges including seven former Presidents of the N. J. Elks Assn., D.D. Edward T. Hallahan, State President Louis A. Spine and Dist. Vice-Pres. Vincent R. Loftus. During the evening the lodge's sole surviving Charter Member, P.E.R. A. A. Prudhon, presented to E.R. R. D. Angle, the silver-plated, engraved trowel with which Mr. Prudhon laid the cornerstone to the lodge's home in 1912.

The meeting was preceded by a torchlight parade in which a number of neighboring lodges were represented. A fashion show and an Anniversary Ball were other features of the celebration.



A partial view of the 1,500 underprivileged children who were guests of Springfield, Mass., Lodge at one of the performances of the "Elks Frolics" which had a very successful two-day run.

LODGE NOTES

In this spot last month, it was reported that the illness of Estel C. Trader of Pocomoke City, Md., Lodge had forced him to resign as District Deputy for Md., Dela. and D.C. East, and that the Grand Exalted Ruler had appointed W. Edgar Porter to succeed him. This item should have stated that Mr. Porter had been appointed as a Special Deputy to assist Mr. Trader. We are happy to make this correction, and to report fur-ther that D.D. Trader's health is improving steadily.

A. A. Trenerry is a member of Billings, Mont., Lodge who has won the admiration and appreciation of every Elk in Montana. He has been serving his State Assn. as its Secretary-Treasurer for nearly a quarter of a century.

Some very strange things happen when Elks, or their sons, go hunting. We have just learned of an odd shot made by Lewis L. Michelson, a member of Cadillac, Mich., Lodge. During the partridge season out there, Mr. Michelson scored an unprece-dented triple kill of grouse with one shot. Following a try by his son which flushed a group of three birds, Mr. Michelson fired his gun, killing all three on the wing. "They fell in an equilateral triangle," his son reports. "A yard-stick placed on any one pat could touch the other two."

And in the same mail, we got news of another strange bird shot. It concerned Eddie Irvin, the son of a San Antonio, Tex., Elk who used his father's new 222 and bagged two turkeys, each dressing out at 19 pounds, with a single shot. The bullet entered the side of one bird, passed through its body, struck the second in the shoulder, killed both instantly. But this is just half the story; Eddie only duplicated at 30 yards what his father accomplished last year at 300, and those birds were smaller, too.

Decorah, Ia., Lodge observed the 94th birthday of Charter Member F. W. Conover, its Senior Past Exalted Ruler, with a supper and special program during which E.R. Merlyn Pierce presented a gift to the guest of honor on behalf of the membership of the lodge. In a brief address Dr. Conover, who is a retired dentist, commented, "I'm older now than the United States was when I was born.'



Below: Accepting felicitations at Scranton, Pa., Lodge's celebration of his 82nd birthday is Wm. S. Gould, second from left, who has served the lodge as its Secy. for 59 years, his State Assn. as Secy. for 37. At left is P.D.D. J. P. Dennebaum. Others, left to right, are Trustees Chairman Charles Lebowitz, E.R. C. V. Bial-kowski, Treas. Sam Druck, and Fred Gould, who is the brother of the guest of honor.

Left: As part of the 50th Anniversary celebration of Plainfield, N. J., Lodge, P.E.R. A. A. Prud-

hon, left, sole surviving Charter Member, pre-sented to E.R. R. D.

Angle a package containing the plated and inscribed trowel with

which Mr. Prudhon laid

the cornerstone of the

lodge home in 1912.





Thad Eure, member of the Grand Lodge Committee on Lodge Activities, addresses a group of non-Elks as part of the very successful Potential Member Dinner held by Reidsville, N. C., Lodge. Others pictured are D.D. Dr. H. L. Floyd and State Pres. Col. Don Madigan.

Prominent Pennsylvania Elk George J. Post Mourned

Members throughout the Order will be saddened to learn of the passing of George J. Post, long-time member of Mahanoy City Lodge No. 695.

One of the State's most active Elks, Mr. Post was a Past Exalted Ruler of his lodge which he served as Secy. for nearly 50 years. He was a former President of the Pa. Elks Assn., and was a familiar figure at many Grand Lodge Conventions. Until his health failed, he was an active participant in the affairs of the Pa. N.E. Dist. Assn., which he assisted in founding.

Among his other affiliations were his membership in the Mahanov City Club, the American Legion and the Knights of Columbus. He was one of the founders of the local Rotary Club and was its first President.

His death occurred at the age of 77, on the 50th anniversary of his marriage. To his wife, son and brothers who survive him we extend our sincere and heartfelt sympathy.

Ritualistic Trophy Presented to Greeley, Colo., Elks Team

Greeley Lodge No. 809 is an outstanding training school for Ritualistic Teams. For the third time, its entry in the Grand Lodge Contest captured the National Title last July. The trophy that goes with that achievement was turned over to P.E.R. Joseph L. Haefeli, the Team's E.R., by Past Grand Exalted Ruler John R. Coen at special ceremonies not long ago. The Greeley group is again State Champion and will vie for National honors this year at Los Angeles.

On this well-attended occasion, the officers of Laramie, Wyo., Lodge, No. 582, in return for a like ceremony conducted by the Greeley officials, initiated a class for their hosts as a tribute to Grand Exalted Ruler Earl E. James. These candidates were the first to be initiated in the new lodge room of No. 809 which was dedicated late in October during the official visit of D.D. Leonard Keagy, when Past Grand Esquire Jacob Sherman delivered an inspiring address.

Boston, Mass., Elks Celebrate Star-Studded Diamond Jubilee

Seventy-five years ago Boston Lodge No. 10 was organized, and among the men who played important roles in its establishment were many whose names are synonymous with the birth of Elkdom itself.

There were only 12 men elected to membership at No. 10's first meeting, and its growth to its present 1,200-man roster is a striking parallel to the progress it has made in all other activities, most notably in community service.

Edwin A. Perry was its first E.R., and he became leader of the Order in 1884. There were three Past Grand Exalted Rulers, at the Jubilee Banquet Dec. 8.



Photographed when Framingham, Mass., Lodge presented the first 50-year jewel since Grand Lodge adoption are the recipient, P.D.D. David F. Walsh, Honorary Life Member, center foreground, with other P.E.R.'s of the lodge he helped to organize, including P.D.D. G. F. Murphy on his left and H. O. Mudgett who made the presentation, third from left. D.D. W. J. Shedd is on Mr. Walsh's right. In the second row are E.R. James McStay and his officers.

1953; one was a Boston Elk, E. Mark Sullivan. The others are members of Springfield, Mass., Lodge, James R. Nicholson and John F. Malley.

Among the many other Mass. Elk dignitaries who participated in this event were Edward A. Spry, a member of the Board of Grand Trustees; John E. Fenton of the Grand Lodge Judiciary Committee; George Steele of the Grand Lodge Youth Activities Committee; former Grand Treas. John F. Burke; Pres. Wilfred Paquet of the Mass. Elks Assn., and D.D. Thomas S. Duggan.

A number of civic officials were also in attendance, including the following members of Boston Lodge: John W. Mc-Cormack and Laurence Curtis, both members of the U. S. House of Representatives; County Dist. Attorney G. H. Byrne, and Park Commissioner Frank Kelley who represented Mayor John B. Hynes.

E.R. Alfred Gross was Banquet Chairman, assisted by a corps of able aides who handled the details for other features of the celebration which included the initiation of the Diamond Jubilee Class, Sports Night, Veterans Night, an Open House program, Ladies' Night, and the traditional Elks Memorial Services.

Elks National Home Officers Conduct 1953 Memorial Services

The Fred Harper Memorial Auditorium at the Elks National Home in Bedford, Va., was the tastefully decorated scene of the 1953 Memorial Services conducted by the officers of the Home Lodge, led by E.R. Daniel F. Edgington.

Dr. John H. Grey, Pastor Emeritus of the Bedford Presbyterian Church, delivered the address at the ceremony honoring the memory of the 37 residents who passed away during the year.

Below: Arbor Day in Agana, Guam, was observed by the Elks in the planting of five young flame trees at a point where they will serve to beautify the new lodge home now under construction. The trees will be marked as individual



Above: Past Grand Exalted Ruler John R. Coen, left foreground, was photographed as he delivered his address in presenting the 1952-53 Ritualistic Trophy displayed on the podium here, to the Greeley, Colo., Championship Team, whose members stand in the background. Left to right, they are Est. Loyal Knight J. L. Adams, Chaplain J. S. Smith; Esq. N. M. Dean, Est. Lect. Knight L. S. Lamb, Est. Lect. Knight R. I. Shaklee, E.R. J. L. Haefeli and Inner Guard J. H. Shelton.







For ELKS who TRAVEL

Our neighbor to the south offers climate that equals its justly famous hospitality.

BY HORACE SUTTON

T IS GOING TO BE cheaper to stay warmer this winter if you are prepared to go to Mexico to escape frostbite. Personally, the first time the chill wind rolled off the plain, which was back last November, I was ready. I am only restrained here in these frigid climes by such technicalities as money, work, boss, wife, the necessity of earning a living and other minor obstacles. However, for those who can hit the high road out of the low-temperature zones American Airlines has just inaugurated coach flights to Mexico City from New York and Chicago. If you are handy to New York the tab is now \$99 plus the usual bite for Uncle Sam (15 per cent) to fly to Mexico City. From Chicago the fare is \$76, Dallas \$44, and from San Antonio \$35.

Elks Magazine Travel Service

Travel information is available to Elks Magazine readers. Just write to the Travel Department, Elks Magazine, 50 East 42nd St., N. Y., stating where you want to go and by what mode of travel. Please print name and address. Every effort will be made to provide the information you require, but kindly allow three weeks for us to gather the information. Because of seasonal changes in road conditions, if you are traveling by car be sure to state the date that you plan to start your trip.

Are you taking advantage of this service? More and more Elks and their families are. In the first nine months of 1952, 1173 inquiries were received and answered. This year, during the same period, our Travel Department received 3,094 requests for travel information of all kinds.

You flee the high latitudes in the same DC-6 airplane which is used for first class service. The main difference is that first class flights carry 56 passengers and tourist class carries 80. It takes 12 hours and 45 minutes to convey you to Mexico City from New York and 8 hours and 55 minutes should you reside alongside the frozen shores of Lake Michigan. Air coach flights which used to leave at atrocious hours when they were first installed back in 1949 now depart at reasonable daylight hours so that passengers arrive in Mexico City in time for the usual dinner hour down there. At any rate, unless you are carrying a mess of contraband diamonds you ought to be clear of customs and in your hotel by nine p.m.

Mexico really has two seasons which are: a.) the dry and b.) the rainy. However, the wet spell, which can be plenty wet, is normally restricted to the summer months and the worst you can expect from the current time of year is nice warm weather and bright sunny skies. Pan American Airways' travel book, "New Horizons", lists Mexico City's temperature highs at 66 for January, 70 for February and 75 in March, but the capital is 7,349 feet above the level of the sea and you can expect it to be warmer at saner altitudes. Days when rain may be expected to fall during the first quarter of the year average about four a month.

No matter when you go to Mexico there is some hamlet, some village, some city somewhere in the country which is celebrating a fiesta. This blowout may honor the birthday of a past president, or commemorate the shooting of a political

Good pay, security, independence as a MOTEL MANAGER

Shortage of trained Managers in Iastest growing business in U.S. Learn at home in spare time, plus actual on-the-job training. No prev. exp. or H. S. educ. required. Free Placement and benefits by nat'l famous school. Your opportunity in this fascinating school. Your opportunity in this fascinating field described in FREE 12-page booklet. Write today! Amer. Motel Mgr., 1036-E S. La Brea, Los Angeles, Cal.



There's a place for YOU here— BREMERTON ELKS LODGE

Bremerton, Washington Elks Club offers travelers all the conveniences of a good hotel with the plus of a friendly, fraternal welcome. We have 18 rooms with bath-10 without. Stagbar, card room, billiards. Ample parking facilities and we are in a convenient downtown location. Breakfast and luncheon served and the food is good. Good times here too; dancing every Friday and Saturday nights and other social functions.



VISITING MIAMI BEACH? HAVE FUN AT 1601

Experience real Southern Hospitality at your Elks Lodge in the playground of America. Unsurpassed location overlooking beautiful Biscayne Bay. Attractive bar and recreation rooms. Sandwiches and light snacks served until midnight. Vacationing Elks and their ladies always welcome.

720 West Avenue

Miami Beach, Fla





figure, or mark the memory of a patron saint. There are fiestas which bless the animals and others which revere the memory of the dead, death being no reason for solemnity.

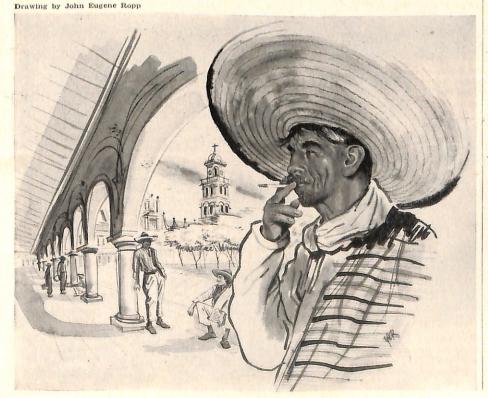
His Excellency, Gustave Ortiz Hernan. the new Director General of Mexico's Tourist Department, has just announced a glittering procession of new and greater fiestas for 1954. The Sun Festivals of next October will make Mexico a center for the folklore of the greater Latin-American area, or what Senor Don Gustave calls, "a synthesis of the purest artistic manifestations of all the countries which form Spanish-speaking America." In September everybody will be celebrating the National Fiesta of la Charreria, which is something of a polite rodeo and considered one of the most beautiful spectacles that Mexico can offer the tourist world. Mexican charros, or cowboys, put on displays of horsemanship, steer-roping and other endeavors of the wide open spaces. However, the Charreria is more of a display of the art of the charros who take it up as an aristocratic hobby rather than a profession.

The regular Christmas celebrations are hardly over until the 6th of January.

leaving just a short time to prepare for the Easter celebrations when papiermache Judases are built and painted to look like bogeymen. They also carry built-in gunpowder and fuses which are lighted on Holy Saturday.

Although there is a certain American accent in Mexico, particularly in the bigger towns and the border villages, still there are a wealth of things that are utterly different-different enough to require words of caution and explanation. For example, it is not polite to whistle at a taxi since whistling is vulgar. If you want a cab just stand at a street corner and hiss. Taking pictures of Mexicans can also be pretty dangerous business since it is considered a downright invasion of one's privacy. Either sneak the shot or ask permission. "Por favor, puedo tomar su fotografia?" is the way to say it, if you can twist your palate around those syllables. Don't pay the man unless he asks for it, and you might bear in mind that money that tinkles makes a better impression than the folding kind.

Should you be a lady, don't make the rounds without a man in tow. Ladies are also not popular in bars, and may expect (Continued on page 40)





While on Your way through Indiana—

Stop off at Peru B. P. O. Elks No. 365. Here you can dine in comfort or lunch if you like. Well equipped dining room—liquor and beer served. Prices are right too and the service is the kind that-satisfies. Give No. 365 a trial and you won't regret it.

Your Brother Elks welcome you to LITCHFIELD, ILL., No. 654

30 Rooms—with or without bath.

Restful dining room and comfortable grill where finest food is served as you want it.*

Bar service—bowling alleys—television.

*Meals served memoers in ciuoroom also.



Your Host in The Treasure State MISSOULA (Hell Gate), Mont. Lodge Bids You Welcome

Stop and you'll want to linger at Missoula lodge, one of the most comfortable and up-to-date clubhouses you'll find anywhere. Elks and guests welcomed. Rooms and apartments. Beautiful cocktail lounge, finest drinks served. Air-conditioned restaurant, low-cost meals. Ultra modern decorations throughout the lodge. Card rooms, facilities for bowling, pool, billiards with new, handsome equipment. Gymnasium, steam and massage room, heat and violet ray lamps. Library and many unusual features to make your stay with us comfortable and rememorable.

You'll Enjoy Your Stay WILLIAMSPORT, PA.

Williamsport, Pa., Lodge No. 173 welcomes traveling Elks. Our hotel facilities are stag only with clean, livable rooms—20 of them with connecting showers for transient guests. Rates—\$2.50 and \$3.00. Well equipped grill with an excellent cusine. Dining room for public use.

Yes, you'll enjoy your stay in Williamsport if you stay at the Elks.

NEWS of the LODGES

CENTRAL EDITION

Minot, N. D., Elks Aid Hospital

A Hubbard Tank, donated by the members of Minot Lodge No. 1089, is in use at St. Joseph's Hospital, assisting measurably in the treatment of polio, rheumatic fever and arthritis patients.

The tank, purchased at a cost of approximately \$4,000, was accepted formally by Rev. Mother M. Carmen, Hospital Supt., from E.R. John Decker, Secy. Olaf Arneberg and R. F. Mills, Chairman of the N. D. Elks Assn.'s Crippled Children's Committee, who also heads the lodge's Committee for that work.

The Minot Elks' interest in St. Joseph's is a very real one; Mrs. William H. Sallee who is a physical therapist there, received her training in that field under the lodge's sponsorship, at the University of Iowa.

Two years ago, No. 1089 contributed \$5,000 to the Trinity Hospital building fund, to assist in equipping its orthopedic ward.

Lima Officers Initiate First Ohio All-District Class

A few months ago, the officers of Lima Lodge No. 54, Ohio Northwest Dist. Championship Ritualistic Team, initiated the first All-District Class. The group consisted of 66 candidates from 13 of the 17 lodges in the N.W. section of the State, including 36 from Lima Lodge.

More than 500 Elks from lodges throughout Ohio were on hand for the noteworthy event which Dr. C. W. Kimble, D.D. for the area, made the occasion for his official visit. Among the other dignitaries in attendance were Pres. Walter J. Beer, 1st Vice-Pres. Willard J. Schwartz, Trustee Louis Kuenzil and Tiler John Quinn of the Ohio Elks Assn., Pres. Paul L. Fletcher of the Ohio P.E.R.'s Assn., three former District Deputies, six State Committee Chairmen, five District Chairmen, Past State Pres. John H. Neate and A. C. Martin, former State Assn. Trustee.

The Class was named for Major Robert J. Burns, Lima's famous F-51 pilot who was captured after his plane was shot down over Communist territory in Korea two years ago. It will be remembered that Major Burns was placed in solitary confinement where he remained until last August 19th, when he was transferred to Kaesong for repatriation.

Youth Is Big Interest of Ferndale, Mich., Elks

Located on the Community Building grounds stands a huge barbecue fireplace contributed by Ferndale Lodge No. 1588

to the youth of the community. While the Building is a gathering place for all Ferndale citizens, it is used mainly by the young people who enjoy many social and sports events there. It is maintained by the city, depending upon voluntary contributions. James A. Mason, a member of No. 1588, headed the membership drive for the building last Spring, and received the wholehearted cooperation of more than half-a-dozen other fraternal groups which contributed a hobby workshop, public address system, television set, games, furnishings and drapes to make the building an inviting place where the youngsters may hold their gettogethers.

Civic-minded members were appointed by E.R. Anthony H. Onick to erect the fireplace which was the Elks' personal contribution. After an enthusiastic meeting, the committee decided to take over the entire job, and devoted time, effort and the money for materials to make this

IOWA ELKS BILLIARD TOURNAMENT

This year's Iowa State Billiard Tournament, the fifth annual event, will take place on February 27th and 28th with the members of Des Moines Lodge No. 98 once again acting as hosts.

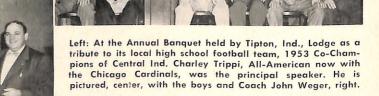
Players may enter in two events —14-1 and 3 cushion billiards.

Those interested in participating must contact Chairman Fred Erickson at Des Moines Lodge. Entries close at midnight, February 20th.

Below: Logan, Ohio, Lodge's largest class of candidates in its history, initiated by E.R. J. E. Gano, seated fifth from left, and his officers in honor of Earl E. James in the presence of D.D. J. S. Crouse, seated fourth from left.



Above: John S. Sproatt was one of the many District Deputies who saw Earl E. James Classes initiated throughout the Order, being present at Ottumwa, la., Lodge when this fine group became affiliated with Elkdom.



Right: When D.D. Dale W. Brothers visited Conneaut, Ohio, Lodge, hè saw E.R. Earl C. Hankins and his officers initiate this 22-man group as a tribute to him and the Grand Exalted Ruler. This is the second class of over 20 men initiated as Conneaut Elks during the current lodge year.

Elk gift a handsome and useful evidence of their interest in the community's younger element.

Fifty-Year Existence Marked by Albert Lea, Minn., Elkdom

Three days were set aside by Albert Lea Lodge No. 813 for the celebration of its 50th Anniversary. E.R. E. H. Danielson and the other members of the lodge, assisted by many of the ladies, had the lodge home remodeled and redecorated for the occasion, and to promote the event, a handsome 44-page Anniversary Booklet, carrying the history of the Lodge, the city, the county and their industries, written by Elk L. W. Spicer, was issued.

Two of the original initiates of No. 813 survive: Ben E. Baarson and John L. Klemme.

A banquet and dance opened the festivities, with scores of out-of-town members on hand. The dinner speaker was Bennett O. Knudson, an Elk of long standing and a former International President of the Kiwanis organization, who reported on his visit to Moscow last Spring. Elk Memorial Sunday was observed during the birthday period, followed by open house. Closing the ceremonies was the initiation of a 23-man class, following a stag dinner. A feature of the program was the official homecoming visit of D.D. John F. Corrigan.



During the official visit of D.D. H. E. Richards, first row, fifth from left, to Carmi, III., Lodge, E.R. G. T. Hughes, sixth from left, and his officers initiated this 40-man Earl James Class.



Sedalia, Mo., Lodge officers with D.D. Chas. Bottorff and the class initiated during his visit.



Five years ago a group of Zanesville, Ohio Elks gathered to celebrate the 80th birthday of P.E.R. F. A. Bohn. This year the same men reassembled for his birthday, and their combined membership totaled nearly 664 years. Mr. Bohn, seated third from left, is the father of Vice-Chairman Fred L. Bohn of the Grand Trustees, standing at right.



Receiving treatment in the Hubbard Tank given by Minot, N. D., Lodge to St. Joseph's Hospital is polio patient Ronal Miller, assisted by Mrs. W. H. Sallee, therapist. Looking on, left to right, are E.R. John Decker, Mother Carmen, Hospital Adm., Chairman R. F. Mills of the N. D. Elks' Crippled Children's Committee, and lodge Secy. Olaf Arneberg.



When Grand Exalted Ruler Earl E. James visited Flint, Mich., Lodge, he was photographed with this class of 75 candidates who were initiated in his honor by the State Championship Ritualistic Team from Owosso Lodge for the nine lodges in the East Cent. Dist. With the

Order's leader on this occasion were his District Deputies, F. M. Bevins, V. W. Rouse, V. L. Gamache and Hugh Tarpley, Grand Lodge Youth Activities Committee Chairman Jay H. Payne, State Assn. President Charles Noble and E.R. Sanford M. Rutlin of the host lodge.

NEWS of the LODGES

Massachusetts Elks Give \$20,500 to Disaster Relief

A check for \$20,500 from the 63 Elks lodges in Massachusetts was turned over to the Central Mass. Disaster Relief Committee, Inc., at ceremonies held in the home of Worcester Lodge No. 243.

In his capacity as Treas, of the Committee, Bishop John J. Wright accepted the contribution, the largest received from any fraternal organization, from State Pres. Wilfred J. Paquet in the presence of Past Grand Exalted Rulers John F. Malley and E. Mark Sullivan, D.D. James M. Buck, State Vice-Pres. John J. Murray and E.R. William F. Burns.

The donation, representing the success of a special campaign of Mass. Elkdom, was raised by voluntary subscription to help relieve distress caused by the tornado which struck the area last June. James A. Bresnahan, former Grand Lodge Committeeman, was Chairman of the Donation Committee, assisted by P.D.D.'s Wm. R. Burns and Edward J. O'Rourke, Dr. Joseph A. Scola and State Secy. Thomas F. Coppinger.



Left: Bemidji, Minn., Lodge gives a baby incubator to the Lutheran Hospital. Left to right: Committeemen . Earl Larson, Chairman Bert Larson; E.R. C. A. Carlson, Committeeman R. E. Olsen, and Hospital Supt. Myrtle Skoog.

Below: Battle Creek, Mich., Lodge's star baseball teams, sponsored by Tom Gould and his Youth Committee. On the left, the "Cubs", State Champions; on the right, the "Juniors", runners-up in the State contest.







Dowagiac, Mich., Lodge sponsors the activities of this Little League Baseball Team, coached by L. Dodd, the young man standing, center rear.



E.R. Thomas E. James is pictured with the class he and his Ravenna, Ohio, officers initiated in honor of another James, the Order's leader.



The success of Benton Harbor, Mich., Lodge's minstrel show, staged for the benefit of Mercy Hospital, is evidenced in the presentation of a check for the purchase of two rocking beds, necessary in the treatment of polio cases and circulatory diseases, to Hosp. Adm. C. T. Loftus, right, by E.R. Fred Kolnsberg, center. At left is Willard Vranek, General Chairman of the Committee which arranged the three-day musical event.



Representing the 35 candidates who were initiated into Lafayette, Ind., Lodge in honor of Grand Exalted Ruler James was Harry Etter, the fifth member of his family to join the lodge. Seated, left to right are Joe, Charles, Harry, Al and Bob Etter; standing: Est. Lect. Knight Joe Pace, Est. Loyal Knight R. W. Levering, Jr., D.D. Charles S. Rupley, Exalted Ruler Fred Willis and Est. Leading Knight Joe Bloom.

ELKS NATIONAL SERVICE COMMISSION

ACTIVITIES

An Elks Fraternal Center Story in Five Acts

SUMTER, S. C., is located near Shaw Air Force Base, and for a long time, the Elks have sponsored semi-monthly parties for airmen, WAF personnel and their dependents stationed there. E.R. Clem Bryan has played an important part in the success of these events, with the capable assistance of Mrs. Mary Hinson and Mrs. Jean Reams as Co-Directors.

Well-organized and heavily attended, these parties take a different form each time they're held—there are Game Nights, Dance Nights and Wiener Roasts, with plenty of prizes, refreshments and good music.

These pictures were taken during one of the recent affairs and give an excellent idea of what takes place at these popular get-togethers.



NO CONGA LINE, but a performance of the Bunny Hop, a new dance that has become very popular with the young men and their friends who flock to the Sumter Elks' parties.

DINNER IS SERVED by the Elks who invited Air Force officials and their wives to put their heads together on plans for future Shaw personnel parties. Among those who cooperated, and had a good time in the process, later attending one of the Elks' biggest events, were, left to right: Harry Berger, Chairman of the Elks Armed Forces Committee; Mrs. Lloyd Dunlap, Jr., and Capt. Dunlap, Public Information Officer at Shaw, and Mrs. Eugene Dombrowski and Lt. Dombrowski, Special Services Officer, pictured at right.



AIR FORCE OFFICIALS have been showing an increased interest in these Elk parties, expressing their firm conviction that they are a vital morale-building factor among Shaw's airmen. Colonel Frank Sharp, Air Force Group Commander, above, center, concentrates on one of the games in progress during the Sumter affair. Incidentally, the lack of uniforms in evidence in these pictures is the result of the Government edict that military personnel need not wear them continuously except in wartime.



MUSIC is never a problem. The best popular recordings are available to augment the music of the bands the Elks engage for their dances. Here two Shaw airmen make their selections with the help of their partners, two of the student nurses who are on hand as Junior Hostesses for the unmarried men.



GOOD FOOD is a big attraction for the young airmen at these affairs. Coffee, doughnuts and sandwiches are the most popular fare, and the Elks refill the well-laden buffet tables almost as fast as their guests, like these boys pictured below, empty them.





TISSUE CADDY will stand on desk or table, or may be hung on wall. Complete with large box of 200 KLEENEX tissues.

OPENWORK BASKET with graceful vaulted sides. 919
high, 9" diameter at top, 61/2" diameter at bottom.

each, \$2.95 postpaid
Dept. EFS, P. O. Box 390, Flushing, N.Y.



New Cape Made From Old Fur Coat \$22.95

Now you can have that old discarded or out-of-style fur coat remodeled into either of these glamorous custom made new capes for only \$22.95. None higher. You save over 50%. Morton's fur remodeling service has been granted the "Good Housekeeping Seal." For years Morton's fur cape wizardry has been featured exclusively by Style Editors in Harper's Bazaar, Glamour, Mademoiselle and other top stylists, Order by mail. Don't send money. Just mail us your old fur coat with dress size and height. When your completely new cape arrives, pay postuma \$22.95, plus postage. Or write for free folder of other capes, stoles, lackets, all \$22.95. Morton's, Dept. 45-B, 312 Seventh Street, N.W.. Washington, D. C.



PRINT YOUR OWN NAME & ADDRESS!

Now you can print your own name and address (or any 3 lines of words) on envelopes, stationery, checks, records, books, greeting cards and photos. Only \$1 for PRINTER, complete with compact "lonyx black" case and automatic inker, Fits pocket or purse. Use at home or office—looks like printing. A useful gift. Guaranteed to please or your money back! Order PRINTER direct by mail—send \$1 with post your name and address.

sunset house 265 Sunset Building Hollywood 46, Calif.

HARD-TO-GET 3 ALL-DIFFERENT STAMPS—25¢

SPECIAL IMPORTED COLLECTION incl. BEAUTIFUL GERMAN

Look at all you get for 25c! GER-MANY — beautiful Mona Lisa; HUNGARY Diamond Shapes — 3 HUNGARY Diamond Shapes — 3
largest sport stamps ever issued;
SAN MARINO — multi-colored
triangles; AZERBAIJAN — 1022
Famine Imperfs cpl.; BOSNIA —
1917 Assassination set complete;
plus hundreds of other unusual
stamps and sets from all over the
world — Andorra, Israel, etc. Total
of 313 stamps — a \$2.50 value —
all yours for only 25c to introduce
our Bargain Approvals, Money back
if not delighted. Send 25c today.
ASK FOR LOT FR9.



- PLUS Encyclopedia of Stamps' -includes Stamp Identifier and Dictionary-plus terrific bargains!

ZENITH CO. 81 Willoughby St. Brooklyn 1, N. Y.



AUTOGRAPH HOUND helps keep a happy occasion alive long after it's over. Have your guests write their names on his smooth coat-fountain pen or ball point will do the trick and it will never rub off. Kids love him for school and autograph hunting. Red or brown. 17" long; 81/2" high. \$2.35 ppd. Mark Farmer Mfg. Co., Dept. EFS, El Cerrito 6. Calif.



NO SPLASHING. Even with the water at full force, you get a non-splashing flow with the Jet-Aerator—yes, even when you hold a dish under the direct stream. Solid brass, chrome finished, it comes with adaptor for easy attachment to any size or shape faucet. \$1.50 ppd. Lowy's, 93-24E Queens Boulevard, Rego Park, New



IN-FURN-O Coal Additive reduces soot, smoke, coal gas odors, unburned coal in ash, saves up to 1/3 in coal, maintenance costs. Works on any grade bituminous or anthracite coal. Used for years by industry, now packed in $2\frac{1}{2}$ -lb. can (treats 3000 lbs.), \$1.98; 8-lbs. (treats 5 tons), \$4.98 ppd. In-Furn-O Prod., EFS, 140 N. Dearborn St., Chicago 2, Ill.



RED ROSES on a jet black background form the striking pattern of this unusual jewelry from Florence, Italy. A centuries-old craft, the Mosaic consists of hundreds of tiny pieces of spun enamel inlaid. Bracelet (6 links 5/8" wide) \$7.20, earrings \$3. Set, \$9.50 inc. tax. Add 25c for Air Mail. Alpine imports, EFS, 505 Fifth Av., New York 17, N. Y.



FILE DRAWER-TABLE has room for filing important papers, yet is an attractive living room end table. Handmade of knotty pine with hardwood drawer rails, brass hardware; dovetail construction. 16½" wide, 22½" deep, 28" high. Unfinished, \$27.95; Antiqued Pine Finish, \$29.95. Exp. Chgs. Coll. Jeff Elliot, Dept. E-1, Statesville, N. C.



CUSHIONED-RUBBER COASTERS really protect furniture from rings and scratches. Attractive diamond-tread design holds all condensed moisture, keeps glasses from breaking. Set of 8 in a lovely assortment of deep rose, blue, yellow, green, only \$1.00 ppd. Max Schling Seedsmen, Inc., 538 Madison Av., Dept. 628, New York 22, N. Y.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.

SHOPPER

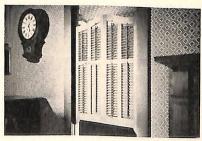




WORLD-FAMOUS British boot polish is now available in a thrifty, convenient kit. Kiwi not only polishes but nourishes leather and renews finish. Kit, including 100% horsehair buffer brush, polishing cloth, dauber with bristle brush, 3 oz. can brown polish, \$1.69 ppd. 3 oz. can black polish, 50c each. Breck's, 252 Breck Bldg., Boston 10, Mass.



REMOVE OLD PAINT a new, safe way with Glo-Torch. Metal sheathed, with Glo-Torch. Metal sneathed, 1000 watt heating unit, combined with a heavy, sharp steel blade, it "wipes" a 3½" path clean of old, hardened paint, removes up to 20' a minute. Only 1¾ lbs., it's easy to use. Hardwood handle stays cool. AC/DC \$10.95 ppd. Novelty Mart, EFS, 59 E. 8 St., New York, N. Y.



BARBARY COAST doors add spice to familiar furnishings, save space since they need no clearance. 46" high, in sizes to fit openings 28" to 36" wide, they're of sugar pine, with hinges; unfinished, \$37.50; stained antique pine or painted sugar white, \$52.50. Shpg. chgs. coll. Give width and finish. Paul Heinley's, EFS, 1620 Euclid St., Santa Monica. Cal.



COILED FOR ACTION—not distraction -is the telephone cord that's kept in line by Coilette. It's a wire spring that snaps easily over the cord, keeps it free from kinks, curls and catching on desk edges. Coils and recoils automatically. No tangled cords, no jangled nerves. Only \$1.00 ppd. Haig Giftware, 335 E. 23 St., EFS, New York, N. Y.



WHAT EVERY CAR SHOULD HAVE. This compact 6-in-1 Pocket Tool that combines 2-blade penknife, screwdriver, file, hole puncher and monkey wrench. Good looking and precision made of shiny steel and chrome. Perfect for hunters, campers, and just tourists. \$4.95 ppd. Thoresen's, Dept. EL-199, 352 Fourth Ave., New York 10, N. Y.



HERE'S A REAL "Why-didn't-they-think-of-it-before?" idea: A home wrapping center. Wrap-A-Gift Dispenser holds 100' each of 20" whiteand-silver striped gift paper, tissue, and tinsel twine, 60' of quality blue ribbon. Two serrated edges make neat cutting a breeze. \$3.95 ppd., Dorothy Damar, 855 Damar Bldg., Newark 5, N. J.

Except for personalized items, there is guaranteed refund on all merchandise returned in good condition within 7 days.

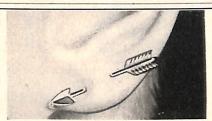


TRAVEL MATE The Pocket-Size Travel Kit!

Everything you need in one handy gold-colored metal container—Gillette razor and blades, shaving cream toothpaste and Nylon full bristle tooth brush. So compact, so light-weight, you can carry it right in your pocket—just 33½ long, 11½ round! Wonderful for business trips. for the youngsters at school . for servicemen . for gifts. Only \$1.95 ppd. Immediate delivery.

Satisfaction guaranteed or money refunded.





Cupid's Arrow for your Valentine isn't really piercing this pretty ear, that's only Chief Blue Sky Eagle's way of making his latest dart ear-rings design more intriguing, as they actually have screw-on backs. A gift with a lift.

STERLING SILVER \$2-18kt GOLD plate \$2-COPPER \$1

check or m.o. No COD's please. Satisf. guar. OLD PUEBLO TRADERS Box 4035, Dept. EK-1



FIREBASKET — "Tends" Fire for You

Handsome and useful in your fireplace. Guides logs together and to the center for easier burning. Attractive also as a log holder beside fireplace. Rugged black wrought iron 22" long x 18" wide x 12" high. Guaranteed. Sent express collect.

TAYLOR GIFTS, Dept. F13, Wayne, Pa. FREE—Write for New Catalogue



A LIFE SAVER!

No more dangerous fumbling through your pockets for hard-to-find eigarettes while driving. With Cig-A-Matic a eigarette is always at your finger tips. Simply press a button and a FRESH eigarette drops instantly into your hand (takes regular or king size). Self-adhesive back adheres to car dash, bathroom wall, kitchen, den, etc. Used wherever eigarettes are smoked. Guaranteed satisfaction. Order several. Only \$1.00 postpaid.

FROST'S, 302G FROST BLDG. HOLLYWOOD 46, CALIFORNIA

NEW way to enjoy SPORTS movies, television



Get CLOSE-UP views . ALL DAY without fatigue!

Here for the first time—Germany's famed SPEKTOSCOPES—a revolutionary concept in binoculars. Wear them like ordinary eye-glasses—
hour after hour—without fatigue. Featherweight—
only 1 oz. You'll hardly FEEL them! Yet here is a new, truly powerful optical design that gives you greater range than many expensive opera or field glasses and a far greater field of view than some selling for many times morel Has INDIVIDUAL eye focusing for clear, sharp viewing, whether you're looking at a play in the first row or a seashore scene miles away! SPEKTOSCOPES are ideal for indoors, outdoors or distant scenes or close-up viewing. Special low price—\$1.98, a saving of \$8.00 or more!

TRY AT OUR RISK-NO OBLIGATION!

Enjoy at our risk for 5 days. You must be delighted! Otherwise, your \$1.98 will be refunded with no questions asked! Limited supply forces us to place a limit of 2 per customer. Send check or m. o. for prompt, free delivery. COD's sent plus postage. Use convenient coupon below!

NOTICE!

FAVORABLE EXCHANGE RATE MAKES THIS VALUE POSSIBLE! This is the first time this type of optical instrument has ever sold for less than \$10.00. The favorable rate of exchange and Germany's need for dollars make it possible. We're the exclusive distributors of SPEKTOSCOPES in the U.S.A. Order today! INTERNATIONAL BINOCULAR CO., 352 Fourth Ave., New York 10, N. Y. Dept. 103-8-90.

INTERNATIONAL	BINOCULAR	CO.	
Dept. 103_R-90 35	Fourth Ave		

New York 10, N. Y.

Name	
Address	

Check here if you want SPECIAL DELUXE MODEL No. 54-A, instead, with case. Only 92c more—total \$2.90.

Elks FAMILY SHOPPER



STIK-TACKS for pinless pin-ups. These wonderful little stickers hold up notices, photos, shelf edging safely, then peel off for re-use, without leaving unsightly holes or marks. You get four handy booklets filled with two convenient sizes of Stik-Tacks for \$1. ppd. from Gifts and Greetings, Dept. EFS, Rockland, Massachusetts.



TIME-ALL automatically turns on and shuts off electric appliances, giving you the luxury of a maid at little cost. It will turn your radio on in the morning, start your electric coffee-maker, turn lamps on and off in your absence to scare off prowlers, defrost your refrigerator, etc. Amazingly useful, only \$11.95 ppd. Sunset House, 75 Sunset Bldg., Hollywood 46, California.



PARI-MUTUEL MONEY CLIP

The race track crowd and just plain horse fanciers everywhere will tout this money clip, an exact replica of a Pari-Mutuel ticket. It's a sure thing gift for any occasion, Always runs in the money. Beautifully chrome plated with deeply etched letters in red and black. 2½" by 1½". Attractively boxed and just \$2.00 postpaid. No C.O.D.'s please.

Guaranteed to win by a nose.

LAURIE of LOMITA, Lomita 1, California

RADIO & TV
NOISES New electronic design "Bell-tronic"
line filter eliminates
NOISES caused by all motors, appliances, autos, oil
burners, etc. Simply plug
radio or TV cord into filter
& filter into wall socket.

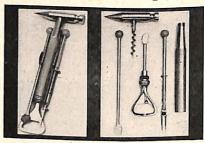
\$1 Add 25¢
PP. 6 Shpg.

TUBE WHOLESALERS CO. ROCKVILLE CENTRE, N. Y.

TV PICTURE INTERFERENCE "Vid-tronic" TV WAVE TRAP stops PICTURE in-terference instantly. No



BET WE ALL KNOW at least one man who got an old coat instead of his brand new one in a check room mixup. Here's attractive insurance against it. Coat Tag Hanger of sterling silver replaces collar loop. Name is engraved on front, city and state on back. \$3.75 ppd., including engraving. Print plainly. Seth & Jed, Dept. EFS, New Marlborough, Mass.



HANDY-HOST combines in one compact accessory, all the bar tools you need for smooth, effortless service: corkscrew, bottle opener, stirring rod, bar-fork for spearing olives and cherries, ice axe, hammer and rind peeler for that professional "twist of lemon." Imported, of forged steel, chrome plated, \$6.95 ppd. D & F Gifts, Dept. 27, 1953 Pontius St., Los Angeles 25, Calif.

WHY HAVE GRAY HAIR When TOP SECRET RESTORES THE NATURAL COLOR?

Asks Jan Garber, Idol of the Airlanes
"No matter what color your
hair was (black, red, brown,
blone i before it turned gray,
TOLOR SAYS Jan Garber, famous drays Jan Garber, famous drays Jan dray leader. "I
noticed result after just a fee."
TOP SECRET is easy to use—
doesn't stain the hands or scalp, I look years younger. TOP SECRET is the only hair dressing I use."



YOU LOOK YEARS YOUNGER TOP SECIET has been a favorite with famous personalities for years. Exclusive formula imparts natural color to gray or faded hair. Does not streak or injure hair. NOT A TINT.

55.00 (Fed. Tax incl.) for 6 oz. bottle postpand. No COD's please, Moncey back if you're not delighted with results. Write Albin of California, Room 4-B, 1401-91 W. 8th St., Los Angeles 17. Calif.



ACCORDION MANUFACTURERS & WHOLESALERS OUTLET 2003 West Chicago Ave. Dept. (C2) Chicago 22, III.

Elks FAMILY SHOPPER



ALL YOU NEED to do a professional looking paint job is in this clever kit: paint roller, dip tray, brush, putty knife, sandpaper, paint paddle, waterless hand cleaner, wood putty, crack filler, no-rinse wall cleaner, How-To-Do-It Book, all in a carrying case. Only \$3.95 ppd. Add 50c west of Miss. Cassandre, 849 Custer St., EFS, Valley Stream, N. Y.



ROCKET SKATES turn skating into a brand new sport. New plastic-andrubber wheels glide smoothly, swiftly, quietly on any floor or paying. Easier to manage, they permit faster pivots and stops. Bright nickel plated, precision bearings. One size adjusts to children from age 7 through adult man's size 9½C. \$6.95 ppd. Rocket Skate Co., EFS, 1125 Chestnut St., Burbank, Cal.

> OUTDOOR COOKING

You will be delighted at how easy it is to build an ATTRACTIVE, PERMANENT Outdoor

UNITS

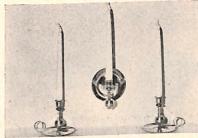
\$1995 UP

The Easy Way!

rekmanent Outdoor
Fireplace. The secret is
the "Hancock" unit and simple "do-ityourself" plans for enclosing it in masonry. Send 10c today for plans—"How
To Build Your Outdoor Fireplace"—
with variety of designs.



ELECTRIC SOCKS apply the electric blanket principle where it's needed most-cold feet. A joy to hunters, sports spectators, skiers, etc. Warming wires are inconspicuously woven into the toe. Can be washed. Gray, sizes 10, 11, 12. With 2 standard 6 volt batteries in case (carried on belt or in pocket), \$19.95 ppd. Taylor Gifts, Dept. El, Wayne, Pa.



FROM CLIPPER SHIP to your living room. That's the history of these handsome brass Candle Holders, reproductions of cabin fixtures. Mounted in gimbals, the candle remained upright however the ship rolled. You can use it on a table or as a wall decoration. Polished and lacquered to protect finish. 51/2" diam. \$3.95 ea. ppd. \$7.50 pr. House



BESTECRAFT, Dept. 58, Mathieson Bldg., Baltimore 2, Md. OREGON MOUNTAIN (



HANCOCK IRON WORKS

This is

Secret

N-80, BROCKTON, MASS. NARROWS Inc.

Write for FREE Catalog

mates. Ppd...

RICHARD DOUGLAS Dept. E-3 1005 S.W. WOODS . PORTLAND 1, OREGON Write for FREE Folio of Exciting Leather Luxuries

Surplus Twist DRILLS

GENUINE, HI-GRADE, CARBON TOOL STEEL, BRAND NEW

호 등 등 등 Less Than 41/2 c Each! penters! Almost your

FOR HAND OR ELECTRIC DRILLS: Hobbyists! Homeowners! Car-

last chance to get 46 brand-new, carbon tool-steel twist drills at this low price. Sell for up to \$6 in stores . You get about 5 each of all

most used sizes from needle-sized 1/16"
up to and including ¼". Tempered cutting edges easily bite through steel, aluminum,
iran wood or plastic Facel, dell' aluminum, iron, wood, or plastic. Each drill hardened and designed to give 1800 drillings. Limited supply going fast!!

ORDER TODAY! MONEY BACK IF NOT CONVINCED THIS IS ONE OF GREATEST DRILL VALUES EVER!!

Rush S2 for each set ordered and we pay postage. If C.O.D. you pay postage. (Factories, Cabinet Makers, etc. For quantity orders, telegraph while supply lasts!)

SCOTT-MITCHELL HOUSE, INC. Dept. OX-42, 611 Broadway, New York 12, N. Y.



COMEDY AND TRAGEDY MASKS
Dress up that blank wall space
with these beautifully styled
adaptations of the ancient Greek
drama masks. Perfect for that
problem spat above your T.V.
set. Hand cast in art stone and
finished in dramatic white or
ebony. Each is 7½" high and
comes ready to hang. Please
specify finish \$4.95 per pair
desired. Place of the postpaid
Cheek or Money Order

THE EXOTIC ART OF AFRICA

ALLADIN CRAFTS 4950 Gallier Dr., New Orleans 22, La.





"ANTIQUE AUTOS" COPPER SCATTER PINS

Accurate 1" replicas of 'Model T' Ford, 1903 Cadillac, 1909 Stanley Steamer. "Park" them on suit, scarf, hat or dress. Only \$2.00 for set of 3 (postage & Fed. tax included)! Also matching men's cufflinks (\$1.50 pr.) and tie clip (\$1.00). Roslyn Hoffman, 656 Broadway E2, New York 12.



SAVE \$1005 Get 2d Pr, Only \$2.00

SEND NO MONEY
Send name, waist size, color. You may order 2 different colors, styles, size. Pay postman, plus small C.O.D. Or send price plus 25c per pair postage, save C.O.D. LINCOLN TAILORS, Dept. EL-5, Lincoln, Nebraska



ROOTIN' Shootin' Party! TOOTIN'

Cowboy Birthday Party **Contains**

"Rough Rider"
60"x102" Table Cover
Personalized Napkins
8" Matching Plates
Corral Centerpiece
3 Fun-packed games
Ranger Plastic Masks
Plastic Clicking Guns
Cowboy Party Hats
Cowhand Nut Cups
Snappers with Favors
"Rough Rider" Balloor

also in Clown Carnival or "Space" theme!

93-24 Queens Blvd., Rego Park, N.Y.

Your child will love this exciting COWBOY Birthday Party. Our Hollywood inspired party is designed to give young Cow-poke and Dude children the time of their lives. Smart mothers save hours of weary shopping by ordering their complete COWBOY Birthday Party by mail. Guaranteed to arrive on time and fully guaranteed to please or your money back. SEND BIRTHDAY NAME! Party for 6 \$5.95 Extra Settings 50c ea.

Cowboy Invitations 6 for 25c Birthday Record sung with name 75c





New HOME PLANS

Garlinghouse new plan books show hundreds of popular new plans from which to select your new home. All sizes and styles printed from actual photographs and colored draw-ings. Floor plan and accurate description included.

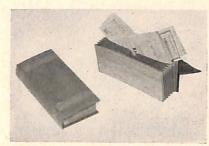
Complete working plans, specifications, lumber and mill lists available for every design at LOW COST. These plan sets are your best investment since you know in advance what you are getting, thus avoiding misunderstandings. Order your books today . . . Postpaid. No C.O.D.'s please.

L. F. GARLINGHOUSE CO., INC. Box EM-2 TOPEKA,

IKS FAMILY SHOPPER



A SWEET VALENTINE for grandma, mama or adoring aunt is the Heirloom Bracelet of sterling silver links hung with disks of sterling, each engraved with child's name and date of birth. Bracelet, \$1.20; each disk \$1.20 ppd. tax inc. Add a disk for each new baby-bracelet holds 20. Merrill Ann, Dept. EFS, 102 Warren St., New York 7, N. Y.



NOW IS THE TIME for all good taxpayers to put important papers in the Document File. Six pockets hold tax data, insurance, lease, etc., are labeled with months on one side, document names on other. 4" x 91/2". Brown, Maroon, Green, Red, or Blue. Gold tooled. Simulated leather, \$2.95; genuine, \$5.95 ppd. Harvey Sales, Box 53-E, Cedarhurst, N. Y.

Hydro Guard

BRAKEFLU

HYDRO-GARD YOUR "MARGIN of SAFETY" ADDS BRAKE FLUID WHENEVER YOU NEED IT!

ADDS BRAKE FLUID WHENEVER YOU NEED IT!

Did he check the brake fluid – or did he forget again? Why worry or take chances – install Hydro-Gard, you know your brake master cylinder is full. You can check it yourself at a glance, simply by raising the hood. When your master cylinder needs even a drop of fluid, Hydro-Gard adds it instantly – by foolproof gravity flow! When the fluid level in Hydro-Gard gets down to the danger line, it's easy to add more in two minutes – no tools needed.

No moving nexts – nothing to wear out. Neconome.

wo minutes—no tools needed.

No moying parts—nothing to wear out. Neoprene tube is guaranteed for life of car. Anyone can install—simple, easy-to-follow instructions sent with each kit.

STOP TAKING CHANCES NOW—ORDER YOUR HYDRO-GARD

COMPLETE HYDRO-GARD RIT

\$295 We pay postoge if you send GIVE MAKE AND YEAR OF CAR
payment with order.

C.O.D. if desired: feat

SATISFACTION GUARANTEED OR MONEY BACK A.S.I. COMPANY 17 W. CUCHARRAS ST. COLORADO SPRINGS, COLORADO



EASY-ON CHAIN BLOCKS end struggling with reluctant chains. Just run the wheel up on the block, slip the chain over the tire, and lock. More important, the blocks give traction to get you out of that snow or mud rut. Keep a pair always with you for emergencies. They take little room. \$2.95 pr. ppd. Treasure Island, Dept. EK, 157 Federal St., Boston, Mass.



BRANDED CALFSKIN RUG. Here's a really unusual gift for a young bronco buster's room, a den or game room. The fine, short hair is unbelievably silky, yet so durable with its sueded back. Choice of brown and white or black and white. 3 initial brand. About 5 square feet, \$12.95 ppd. Brandicalf, Dept. EFS, 157 Federal St., Boston, Mass.



NEW! HANDPAINTED SNACK SERVER
Brighten-up your snacks with this Delightfully
New 9" Skillet Server. Of glossy. smooth,
mellow maple. Sturdy leather thong for
hanging. Perky Mr. Rooster is gaily hand
decorated. A smart gift for your home.
Guaranteed to please.

\$3.50 PPD.

J. MOORE'S 1526 Austin Ave., Dept. E. Waco, Texas



WALK ON AIR

For quick relief from calluses, blisters, spurs or bruised heels, general foot fatigue, place Albin Air Cush'n Innersoles in your shoes. Air moves thru small channel, gently massaging feet. Odorless, non-absorbent, almost weightless. Order by men's or women's shoe size, \$2.95 a pair. No COD's, please. Money back if not delighted. Albin of California, Room 10B, 1401-91 W. 8th St., Los Angeles 17, Calif.

STOP SNORING

Doctors from coast to coast recommend this proven method to BREAK THE SNORING HABIT.

SNOR-NO-MOR is a simple device that fits so comfortably you won't know you are wearing it. Elastic enough to permit free jaw movement but firm enough enough to permit tree just incommend to reeducate the muscles and actually correct the habit of snoring with just a few nights \$3.00 use. Adjustable to size. Let SNOR-NO-MOR help you BREAK that snoring habit while you sleep comfortably. postpaid.

Money-back guarantee.

MARVEL PRODUCTS, Box 396-E, Ames,



STOP SNORING OR MONEY BACK SNOR-NO-MOR must satisfy you. Try it for seven nights. See how it really works. Send \$3.00 for your SNOR-NO-MOR or order C.O.D. and pay nostman \$3.42. Why be annoyed with snoring another day? ORDER NOW!

lowa

KS FAMILY SHOPPER



CRAZY, MAN, CRAZY—that's how this Green Joker loaded golf ball will drive any golf addict. It bobbles along crazily when putted. You've got to be brave to palm this one off at your next foursome but it'll be worth it in laughs. Makes a wow of a comic Valentine, \$1.00 ppd. Page & Biddle, 21 Station Rd., Dept. EFS, Haverford, Pa.

WISHING can make it so but you've got to help out by rubbing the tummy of this merry mascot. He's Ho-Toi, the Chinese god of happiness, hand-carved of teakwood and standing about 4" high. Just to see his gleeful grin is enough to give you a lift — and who could ask for anything more?



Bet you can think of half a dozen people who'd love one this minute. \$1.95 ppd. Beverly Baker, Box 427-E, Tuckahoe, N. Y.



NO LAUNDRY BILLS for this fine cotton cloth. Coated with an amazing new finish, it wipes off like oilcloth, looks like linen. 53" sq. \$5.25; 53" x 72", \$7.50 ppd. Dogwood pattern shown, in green, grey and red on white. Other patterns: Camelia, Grecian Key, white on white grey on grey. All State Products, EFS, 6 E. Lake St., Chicago 1, Ill.



EVERYTHING AND THE KITCHEN SINK is more efficient these days. Han-dpan attaches easily with a screwdriver to sink drainpipe, makes a neat, accessible shelf for soaps, cloths, etc. Use it on open or cabinetenclosed pipes. It swings out of the way when not in use. Rust proof aluminum, \$1.69 ppd. Bodine's, 444 E. Belvedere Av., Baltimore 12, Md.













• Goes wherever your car goes • Folds compactly
• Keeps rain, dust, salt air, sun away • Protects your
car's finish • Durably constructed of vinyl plastic that
is long wearing and tough • Nylon threads for extra
security • Springtite elasticized bottom, holds securely
in all kinds of weather • Fits all makes and models
• Machinery, equipment, furniture, stock piles, etc.
• Direct from manufacturer • Enclose check or money
order for \$6.95 or \$8.95 plus 35c postage, or send C.O.D.

10-Day Money Back Guarantee MARDO SALES CORP. 480 Lexington Ave., Dept. G-4202, New York 17, N. Y.



SIZES 10-16 WIDTHS AAA-EEE We SPECIALIZE in large sizes only — sizes 10 to 16; widths AAA to EEE. Loafers, Wing Tips, Moccasins, Dress Oxfords, Cordovans, Crepe Sole Casuals, High and Low Work Shoes plus sox, slippers, rubbers, etc. Extra quality at popular prices; sold by mail only. Your satisfaction and FIT are guaranteed. Over 50,000 satisfied customers. If you wear any size from 10 to 16, send at once for handsome STYLE BOOK in color. It's FREE. Write . . .

KING-SIZE, INC., 367, Brockton, Mass.





STOP LEAKY TOILETS

Now, stop running toilet noises for good with "propeller-action" JOHNNY HUSH. Spins like a top, fits like a cork. Easily replaces rubber tank ball in seconds... no tools needed! Ends lever jiggling, water waste. No more annoying noises to keep you awake nights. New plumbing invention works perfectly every time. Fits all tanks...costs only \$1, postage paid. Guar- anteed to do the job or your money back! Order JOHNNY HUSH direct-by-mail today!

SUNSET house 266 Sunset Building Hollywood 46, Calif.

Many thanks, readers,

for the way you've responded to our request for suggestions on the kind of merchandise you want to see featured in ELKS FAMILY SHOPPER. Please keep the coupons (see page 41) and comments coming, and help us make this section even more valuable to you. Address Elks Family Shopper, 104 E. 40th Street, New York 16, N. Y.

4/185

FAMILY SHOPPER



HANDCARVED GENUINE COWHIDE makes an unusually attractive shoulder bag in this Guatamalan import. Nicely proportioned for the petite of any age and a real find for those hard-to-please teenagers. Adjustable strap. Roomy, unlined interior. Natural color. About 7" x 8½" x 2", \$8.58 ppd. Bropar, 1029 Donaldson Ave., Dept. EFS, San Antonio, Texas.



IT'S AMAZING how one bright touch on a wall can put new life into a room. These charming Currier & Ives prints framed in brass plates are just such a touch. And for added beauty, there are concealed pockets for your favorite leaves. 8" in diameter, \$4.85 a pair, ppd. Art Colony Industries, Inc., EFS, 9 University Pl., New York, N. Y.



SPATTER-PRUFE LID keeps your stove, walls and floor free from grease when you fry, yet lets steam escape so there's no loss of crispiness. Fits any skillet up to 11". Aluminum, it consists of two pieces that come apart easily for washing. Inexpensive work saver, only \$1.00 ppd. Miles Kimball Co., 99 Bond St., Oshkosh, Wisc.



BOILED EGG PLATE. Anyone who likes boiled eggs will appreciate this compact, pretty dish. Two cups hold eggs firmly or take empty shells and there's a deep well from which to eat 'em. Hand decorated in floral colors. A perfect hostess gift, \$1.39 each, ppd. Choate's Gift Mart, Dept. EFS, Jackson Building, Chattanooga, Tennessee.



blaze in a jiffy indoors or out. Gone is the need for messy paper and kindling. Just touch a match to one of these safe burners and—presto—wood or charcoal is instantly fired. It burns like a candle. 16 Starters, \$1.00 ppd. House of Schiller, Dept. 95B, 180 N. Wacker Drive, Chicago 6, Illinois.



PAINT YOUR OWN Bar and Kitchen Stools and save money. Welded frame of ½" solid steel rod, charcoal black finish, rubber-tipped legs. Seat and back are hardwood, smoothly sanded, ready for finishing. Seat height 24", diam. 14½". Without back, \$4.95; with back, \$7.95. Exp. coll. Country Workshop, Dept. 23, 93 Rome St., Newark, N. J.

The Grand Exalted Ruler's Visits

(Continued from page 16)



Mr. James is seen visiting Boys Town, Omaha, Nebr., with Msgr. Nicholas H. Wegner, Director, left and Past Grand Exalted Ruler Henry C. Warner.

he was driven to BENTON HARBOR, LODGE, NO. 544 for a luncheon at which Mayor Joseph Flaugh presented him with the key to the city. Mr. James stopped next for a visit at SOUTH HAVEN, MICH., LODGE, NO. 1509. Enroute, again, the Order's leader made a short detour to visit the Burial place of one of the Order's founders, Bro. J. G. Wilton, and to place a wreath on the grave. An account of Brother Wilton's part in the founding of the Order is to be found on page 14 of the recently published "History of the Order of Elks." As was the case with most of the Jolly Corks, Wilton was an entertainer, but also was a wood-carver by trade, his real name being John F. Norris. He carved wood under his right name by day and sang ballads in the "free and easies" of those days by night. It was he who carved a gavel out of ebony and gave it to Charles Vivian, generally considered the founder of the Order. This gavel is now at the Memorial Building.

Mr. James next proceeded to HOL-LAND, MICH., LODGE, NO. 1315 for a reception in his honor. At the banquet which followed, with more than 200 Elks present, the Grand Exalted Ruler was welcomed into the State by Lt. Gov. Clarence A. Reid and to Holland by Mayor Harry Harrington. E.R. R. J. Rutgers presented Mr. James with a pair of authentic wooden shoes as a memento of his visit to Holland. A Class of 40 members was initiated to commemorate the 40th anniversary of the lodge which coincided with Mr. James' visit.

The next day Mr. James was the guest of IONIA, MICH., LODGE, NO. 548 at a luncheon attended by 100 members of Ionia and neighboring lodges. He then visited OWOSSO, LODGE, NO. 753, following which he proceeded to FLINT, MICH., LODGE, NO. 222. At a dinner and meeting attended by 500 Elks with E.R. Sanford M. Rutlin presiding, Mr. James witnessed the initiation of a class of 75 candidates; the initiation work was performed by the 1953 State Championship Ritualistic Team of Owosso Lodge. Mr. James' departure next morning was preceded by a breakfast given by Flint Lodge for the Grand Exalted Ruler and his party.

On Nov. 29th, the Grand Exalted Ruler paid a visit to the Newington Home and Hospital for Crippled Children at Willimantic, Conn. Accompanied by a large



Mr. James is greeted by E.R. Fred Kolnsberg during his visit to Benton Harbor, Mich., Lodge.

group of prominent Elks, Mr. James toured the hospital and cited the worthwhile work being accomplished there. He then presented a check in the amount of \$4,200 to Berger E. Foss, Director of the hospital, on behalf of the CONN. STATE ELKS AS-SOCIATION. It was indicated that the donation would be used to build a longneeded enclosed recreation pavilion. Mr. James' party included State Assn. Trustees John J. Gillespie and Roland F. Kittredge; George H. Williams and Thomas F. Winters, State Assn. Secy. and Vice-Pres. respectively; D.D. Edwin J. Maley; Past District Deputies Clinton L. Chapin, and Joseph Sommers.

The formal opening of an addition to MANHATTAN, KANS., LODGE, NO. 1185 was timed to coincide with the visit of the Grand Exalted Ruler on Dec. 2nd. Following the ceremony, Mr. James and his party, which included Joe M. White, Grand Lodge State Assn. Committeeman and Past Grand Exalted Ruler Henry C. Warner, were guests at a reception and dinner held in the new wing. Mr. James breakfasted with officers of MANHATTAN LODGE next morning and participated in

(Continued on page 42)





Above: Mr. James during visit to Point Pleasant, N. J., Lodge with E.R. David J. Doran Jr., left, and Grand Trustee William J. Jernick.

At the reception at Sanford, Me., Lodge, Mr. James was photographed with the following officers, left to right: D.D. Charles F. Harlow; E.R. Walter E. Hanson; Past Grand Est. Loyal Knight C. Dwight Stevens; Charlemagne Fournier, E.R. Biddeford-Saco, Me., Lodge.



BY DAN HOLLAND

Trucha or trout, they proved to be mighty nice bass.



finest bass fishing I ever had anything to do with was strictly a mistake. In fact, no one could have talked me into it if I had known what I was doing. My father, Ray Holland,

and I were hunting in Cuba at the time and having fine shooting-so good that we wouldn't have considered taking even one day off for fishing. We could catch bass at home, but we couldn't get such shooting anywhere else. It all started during a lull in the dove shooting one morning when our host asked innocently: "Do you know what is a trucha?"

"Yes," I answered. "Trucha is the Spanish word for trout. There are trout in the Pyrenees of Spain, and of course we have fine trout fishing in the States, but there are none here in Cuba.'

"But yes." Ernesto said, "we have the trucha in Cuba."

"Possibly you're thinking of the spotted weakfish," I commented. "Some people call the weakfish trout, but it's a salt-water fish."

"No, no," Ernesto corrected me. "They are in sweet water."

Just then some doves came streaking overhead, rolling and twisting as only a dove can. We fired and trucha were forgotten. I didn't give them another thought until the following evening when Ernesto brought up the subject again. We were sitting in the shade of a spreading seba tree listening to the "pottrack" of guinea hens in the jungle on the hillside above us when Ernesto remarked: "I have been talking to my very good friend Luis, and he tells me that the trucha lives only in the purest of waters, in the clear streams in the mountains."

"That's true," I answered, "but only in the north, not here in the tropics."

"But yes," he insisted. "Luis tells me this. And the trucha eats only the tiny flies and he is caught on the very small hook. He is from Spain."

I was becoming interested in spite of myself. "Have you ever seen any of these trucha?" I asked.
"No," answered Ernesto.

"Then how do you know they are here in Cuba?" I wanted to know.

"My friend Luis knows where lives the trucha in Cuba. He tells me where to go to catch them.'

"It's impossible," I said, but the idea,

SOME OF THE as preposterous as it seemed, kept coming back to me. That night in bed I conjured up a picture of a large, cold spring somewhere in the mountains that gushed out of the earth to tumble and splash down over the rocks, aerating itself as it fell. Occasionally there would be a deepgreen, swirling pool, and in each such pool there would be a trout. The lush, tropical vegetation would crowd close to the stream, brightly-colored little birds would flit back and forth from bank to bank, and the stately royal palms would sway in the warm breezes overhead. No trout ever lived in a more exotic setting. It was something I had to see.

In the morning we made our plans. We would leave at 4 a. m. the following day. From the local hardware store I bought a small stainless-steel teaspoon and a metal file. Ernesto scouted around and located what I imagine were the smallest hooks in all Cuba, a little large for trout at that, but they would have to do. I stayed up most of the night laboring on the teaspoon with the file, ever so gradually wearing the bowl down to the desired size and shape. Of the many living and breathing creatures on this earth, the one I come the closest to understanding is the trout. Given enough time and

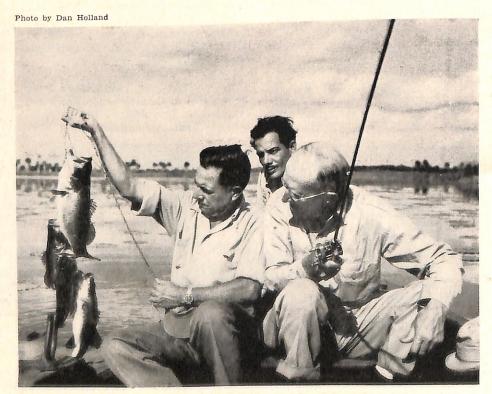
strength of hands, I knew I could design a small spoon that would take any trout that ever cast a covetous eye on a passing minnow. This one weakness in all trout I knew well.

Our tackle was hardly designed for trout fishing. We had brought along a couple of casting rods and a box of plugs in case we wanted to take a day off and play with tarpon. Fortunately, however, we use the lightest possible tackle for tarpon, and one of the five-foot rods was considerably lighter than many I have seen on trout streams. It would pass.

As we drove along toward the home of the trucha in the early-morning darkness, I continued filing away on my casting spoon. By ten o'clock-we were still driving-I had blistered hands and as fine a little trout spoon as ever did a minnowwiggle. Some day I'm going to prove for myself that it will perform the service Iplanned for it. With this completed, I hurriedly whipped together a couple of flies from a pocketful of feathers plucked from the previous day's hunting bag.

We had turned south now toward the interior of the island, and I knew that any minute we must start climbing into the mountains. Abruptly we stopped in a little town called Amarillas, still down on the hot plain. Ernesto called to a couple of characters leaning against a shaded doorway. One of them nodded

(Continued on page 47)



Ernesto holds up string of bass, with Cuban fisherman and Ray Holland, Dan's father, looking on.





United Air Lines is now offering low tourist fares from Chicago, Detroit and Cleveland to Bermuda in conjunction with Pan American budget trips out of New York. Twenty-five per cent below first class rates, the fares apply to United tourists flights between any of the three cities mentioned and New York, connecting there with Pan American economy trips to Bermuda.

* * *

Those bound for Phoenix and the "Valley of the Sun" will find better visitors' accommodations this year than ever before. In and around Phoenix there are some 350 motor hotels, many with swimming pools and a lot of them with kitchens. Fugitives from Jack Frost can live cheaply and nicely at prices ranging from \$4 to \$12 per day per couple. There are also several score apartment houses with swimming pools. Rents from \$75 to \$400 per month.

* * *

George J. Burns of Indianapolis writes to recommend the Hacienda de San Mancisio, about 5 miles southwest of Taxco, Mexico. With swimming pool, a pleasant staff and marvelous food, rates for two are 120 pesos on the European Plan—about \$13 per day.

* * *

Here is an off-season but timely hint. If you plan a summer cruise this coming year, now is the time to make your reservations. The famous North Cape Cruise of the Cunard liner "Caronia," leaving New York on July 3rd and for 38 days and visiting Iceland, Norway, Sweden, Scotland, England, Ireland and France, is more popular than ever, but make reservations now.

* * *

Joseph Gale (Kodiak, Alaska, No. 1772) reports he was highly pleased with his motel accommodations on his recent trip to the States. "I have traveled across the country several times but never enjoyed staying at the motels as I did this trip. The operators of the Western motels and hotels are really a fine group of people. The courtesy with which my wife and I were treated is something that we will long remember. Many of the little things, so often forgotten, made a world of difference for my wife and baby."

* * *

The fourth annual conducted tour to the New Orleans Mardi Gras by the Greyhound Lines will leave Cincinnati February 25th. Convenient schedules will make connections for passengers from other areas. The Tour will stop over-night at Birmingham, reaching New Orleans on the evening of February 26th. Included in the trip will be a tour of New Orleans and the Harbor. Stops on the return will be made at Biloxi. Miss., Pensacola, Fla., Birmingham, Ala., and Nashville, Tenn., arriving

back in Cincinnati on March 6th. The cost of the tour includes all transportation, nine over-night hotel accommodations, meals, baggage handling and tips. Reservations may be made at the Greyhound offices.

* * *

Those sailing from Miami to Havana on the P & O Line ships may make arrangements with the Purser on the ship for a tour in and around Havana. The Purser will also help make hotel reservations. Homer W. Campbell of Rosebush, Mich. says, "It was a great accommodation and the tour was extremely satisfactory."

* * *

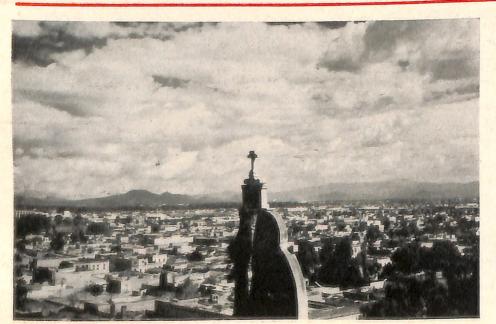
A Vacation Club patterned after the Christmas Clubs will soon be promoted on a wide scale by banks and Travel Agents. Many companies are planning to cooperate with payroll deductions plans for employees. This move is the result of a report that of more than 486,000 recent over-seas passengers there were more housewives, clerks and secretaries than any other classification.

* * *

The Silver Anniversary of the Mobile Azalea Trail Festival will be celebrated during February and March. If you have never driven this 35-mile Trail you have missed a riot of color and scenes of amazing beauty.

For those who seek a vacation

For those who seek a vacation packed with gay pageantry and colorful scenery it is suggested that you combine the Azalea Trail Festival and the Mardi Gras. Miss America of 1953 will be crowned queen of the Azalea Festival and a two-day square dance jamboree presented by the Mobile Squares, a group of avid square dancers, will be features of the Festival list of events which also includes old home tours, sports events and musical and dramatic presentations.



With Chapel of the Little Hill in foreground, Mexico City spreads over great Plateau of Mexico.

For Elks Who Travel

(Continued from page 25)

to be stoned with glances, if not stones, for wearing slacks in any place other than a resort. You can expect to see houses only painted in the front in country towns, but some places dogs are painted all colors from red to green for reasons that escape me completely. Don't faint dead away if you see a menu that says hamburgers are \$4. The dollar sign is also used to indicate pesos and there are 8.65 pesos to the dollar.

In Mexico City itself the season of the bullfight is on, should your NorteAmericano appetite for blood permit you to enjoy the spectacle. This department recalls being offended at the first thrust of the lance by the picador, but since then has been cheering wildly at each ensuing corrida. You may too. Somewhat tamer Sunday sport is traveling out to Xochim-

ilco to see the floating gardens which are not really gardens but boats gaily decorated with flowers. You sit in them and have yourself paddled around a lagoon while floating peddlers try to sell you rugs, or tortillas, or bottles of beer, or take your picture. Whole Mexican families float by on barges enjoying Sunday dinner cooked on a charcoal brazier right on board.

If Mexico City's high altitude atmosphere gets a trifle too heady, there is always Cuernavaca just an hour away. It has a wonderful square surrounded by carts and some excellent hotels and guest houses, especially on the fringes of town. Fifty-two miles south is 18th Century Taxco which seems to be pasted all over a hillside. Some hotels are built on a dozen or so levels. The view of the fa-mous twin-towered cathedral seems to turn rose at twilight and is a post-card view to remember.

Compania Mexicana de Aviacion, an affiliate of Pan American, will fly you the 400 miles up to Guadalajara, which is a town famous for street singers, for beautiful women and for the jarabe tapatio, which is the Mexican hat dance. At Tlaquepaque, just outside town, Tonaltec Indians make their colorful earthenware, painting their novel patterns with dog hair brushes.

NOTHER PAA affiliate, Aeronaves de Mexico, flies the hour run to Acapulco, making as many as nine roundtrips a day. There isn't much that's quaint about Acapulco, but it is a fine resort with a magnificent bay and a choice of a morning or an afternoon beach. The rate now will run about \$14 to \$15 a day in the better hotels, but at these prices breakfast is liable to include fresh orange juice, a piece of watermelon, honey dew melon, grapes, papaya, pineapple, eggs, ham, bacon, pastry, toast and coffee among other things.

The fishing in Acapulco waters is among the world's best and the banks five miles offshore are inhabited by sailfish, marlin, dolphin, tuna, bonito and giant ray. The waters nearer shore are inhabited mostly by tourists who swim or water ski.

American's new aircoach flights slice a fat \$45 from a one-way first class flight. which should leave you enough money for additional wandering in the Mexican highlands and hinterlands. Package tours will keep you within budget bounds and American has an eleven-day version, for example, with stay-over at the del Prado in Mexico City, visits to Taxco and Acapulco for \$138 plus air fare. Another that lists eight days and seven nights costs \$115 if two stay in the same room. It just fits handsomely for those who can wangle a one-week vacation in the middle of winter. If you can forget about the bills that have been incurred in your name by S. Claus, there seems no more enjoyable way of spending one of the upcoming frosty weeks.

gab

For Restful Living

A mobile home, as conceived and created by Vagabond, affords a wonderful opportunity for relaxed, inexpensive living and really luxurious comfort.

The most modern features make this a delightful home. For instance, there is a sliding island bed for easy use and care, an electric water heater, genuine radiant floor heating, all metal wall framing for years of durability, a TV cabinet, traverse drapes, baths in color, full insulation and all metal exteriors . . . and many more features you'll want to know about.

Free color folder describing and picturing the new Vagabond is yours together with the name of your dealer, for the askingwrite for it today.



Vagabond coach MFG. CO., Box 562, NEW HUDSON, MICH.

We want to Help You

W^E want to bring you the kind of advertised items in your Elks Magazine you are interested in learning about. It will take you just a few minutes to check and mail this coupon but we think it can save you hours of shopping time and make Elks Family Shopper a greater service than ever to all readers of The Elks Magazine.

Please Show More:

Gifts for Men

			Women		
	Gifts	for	Infants a	nd Your	ng Children
	Gifts	for	Children	9 to 15	
	Kitche	n A	ccessories	and Ut	ensils
	Do-It-	You	rself and	Home V	Vorkshop
		Item	S		
	House	Fu	rnishings		
	Sports	an	d Hobby	Items	
10	than 1				

Please indicate above if this reply is from a man or woman. If you have other comments that will help us serve you better, please send them along with this clipping to Elks Family Shopper, 104 E. 40th Street, New York 16, N. Y.



You're never a STAY-AT-HOME ...when you own an AUTOETTE!

In a beautiful little electric AUTOETTE you can visit friends-go to church-shop -attend to business-go places and do things. It's the easiest of all cars to drive!

The AUTOETTE...with its simplified hand controls...is a boon to elderly and physically handicapped people.

Costs only 3 cents a day!

The AUTOETTE costs so little to buy .. and practically nothing to operate. Only 3 cents for electricity for 30 miles of driving!

\$642.95 F.O.B. Long Beach, Calif. (Optional Equipment Extra)

For complete information and name of nearest AUTOETTE Dealer. sign and return coupon:

AUTOETTE, Inc. • Dept. 2412 730 West Esther Street Long Beach, Calif.

Name	
Address	
Ct.	Ciata

AUTOETTE







HULL MFG. CO. P.O. Box 246, EEI

AMERICA 54.95 HULL MFG. CO. WARREN, OHIO



Get the EXTRA MONEY YOU want this Easy Way! Amazing D-FROST-O-MATIC Makes Any Electric Refrigerator Self-Defrosting! Electric Refrigerator Self-Defrosting!

Bill Carney is just one of thousands of found money-making "magic" showing found money-making "magic" showing found money-making "magic" showing monsewives how amazing D-FROST-O-MATIC ends messy, time-wasting hand efrosting forever. Bill Carney's record PLAN can pay YOU up to \$210.00 a week on just five easy sales a day! You just plug in D-FROST-O-MATIC, see show D-FROST-O-MATIC saves time... work... food... and money SHE WON'T LET YOU TAKE IT OUT.

RUSH NAME TODAY...for PROFIT Details and FREE TRIAL PLAN!

"Anyone Can Sell Them" 'You just place them in homes. D-FROST-O-MATIC does the rest. My profit has been several times over More than 29,000,000 prospects waiting!
Rush your name and address today. We'll
airmail exciting facts, proof and surefive Free Trial plan. No obligation. Send
your name and address today.

D-FROST-O-Matic, Dept. L-12

173 W. Madison St., Chicago 2, Illinois In Canada: SILVEX CO., Ltd., 371 Dowd Street, Montreal 1. Quebec

The Grand Exalted Ruler's Visits

(Continued from page 37)

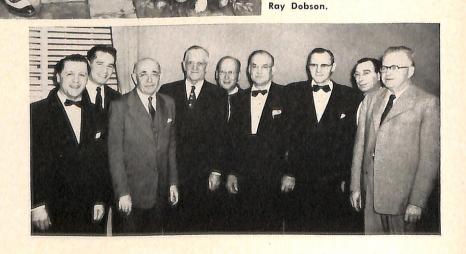
a radio broadcast over station KMAN. He then went on to LAWRENCE, KANS., LODGE, NO. 595 for a luncheon, after which he proceeded to TOPEKA, KANS., LODGE, NO. 204, where a dinner was given

Mr. James arrived at MILWAUKEE, WIS., LODGE, NO. 46 on Dec. 7th. His party included Past Grand Exalted Ruler Charles E. Broughton and J. Edgar Masters, Past Grand Exalted Ruler and Grand Secretary, as well as numerous State Association Officers and District Deputies. A reception and banquet, at which Broth-

er Frank P. Zeidler, Mayor of Milwaukee, delivered a welcoming address, were held in honor of the Grand Exalted Ruler. At the ceremonies which followed, the Grand Exalted Ruler's Class of 29 candidates was initiated. A stirring indoctrination address to the newly initiated Brothers was made by Past Grand Exalted Ruler Charles E. Broughton. The more than 600 members and their prominent guests in attendance for this portion of the program heard the inspiring speeches of Mr. James and of Grand Secretary J. Edgar Masters.

W. C. Brunsoman; State Vice-Pres.





Grand Exalted Ruler's Itinerary* Richmond, Muncie, Alexandria, Elwood, Tipton, Ind. Fort Wayne, Marion, Ligonier, Goshen, Ind. 2 St. Louis, Mo. 5 Champaign, III. Pittsburgh, Pa. 10 Harrisburg, Pa. New York City (Past Grand Exalted Rulers' Conference) 11-13 Providence, R. I. 15 Boston, Mass. 18 Wheeling, W. Va. 19 Huntington, W. Va. 20 Louisville, Ky. 23-25 Florida Lodges Chicago, III. N.E. Dist. Meeting 27 Iron Mountain, Mich. MAR. 1 Michigan Lodges Toledo, Ohio, Lodge Elks National Bowling Tournament in Toledo, Ohio Hagerstown, Md. 5-6 12 Baltimore, Md. 13 14 Easton, Md. 15 Annapolis, Md. 22 Altus, Okla. 26-27 Colorado Springs, Colo. 29 Casper, Wyo. *Subject to change

Baseball's Nonchalant Genius

(Continued from page 15)

explained the club's sensational success this way:

"Our club has more hustle now than ever before. That's because of Grimm. You're more on your own now. Charlie doesn't try to dominate you." (Billy Southworth was manager of the Braves when Antonelli joined the club fresh out of high school.)

However, none of these comments illustrates the Braves' esprit de corps as well as the attitude of Jack Dittmer, the second baseman. In one game last summer the official scorer gave Logan an error on a play at second base. Dittmer took issue.

"The error should have been mine," he said. "I hope the scorer will change his decision. My throw to Johnny was no good." In baseball, this is tantamount to a chorus girl's spurning a mink coat for a burlap sack.

Grimm's winning ways with the young-sters was revealing. That's why the Braves are a sound challenger this year. They have confidence now. The manager wasn't afraid to stay with them all last season. It was characteristic of Grimm that he refused to sidetrack them, mistakes and inexperience notwithstanding.

Six of Grimm's regulars were 26 or under last summer. Most of the pitchers were young, too. Yet when the Braves went into a spin late in June, Grimm would not bench them.

"They're the best we got." he said. "We'll play 'em and they'll get better.'

Grimm's judgment paid off. The Braves were too young and too green to push the Dodgers, but the club did finish second and a solid nine games ahead of the Cardinals and Phillies, building up for a genuine challenge this summer.

The team success has been attributed

For Successful Executives



-and those "on the way up"

Easier, faster ways to handle everyday business problems—700 proven methods to help ease your burden of work—tactics to put you ahead for bigger earnings and greater business success.

Here is the most complete guide for business executives ever written—
17 books in ONE, 1600 pages. Gives you 1-2-3 answers on every conceivable business question. Helps you step up profits, reduce operating expenses, make the most of your business future. In a single ready-reference volume, you get a wealth of *practical* business knowledge that would otherwise take years to acquire!

The Prentice-Hall BUSINESS EXECUTIVE'S HANDBOOK

Examine 10 days free! See for yourself how this Handbook can help you cut costs—save time—build profits. See how it gives you the clear, reliable answers you need on all types of problems arising in your work. Check up on points like these:

• How to write better letters

- · How to write better letters.
- How to manage an office.
- How to fix an advertising appro-priation.
- How to check credits and increase
- collections.

 How to deal with those who owe
- ou money
- How to reduce insurance costs. Guides for buying merchandise.

- How to manage a sales force.
- Forms of contracts.
- How to sell by direct mail.
- How to read financial statements.
- Rights and liabilities of directors, stockholders.
 The dollars and cents of business.
- How to avoid being bogged down with details.

 --and hundreds of other time-saving, money-making facts.

Prove to your own satisfaction that this is "the most useful book a busi-ness executive can own"! Send cou-pon below to get your copy for 10 days' free trial.

FREE TRIAL

Send no money, Just mail cou-pon to get this giant 1600-page volume for ten days' FREE trial. A single suggestion may be worth A HUNDRED TIMES the small cost.

FREE GIFT

You get 100-page booklet on "Business Letters and How to Write Them" absolutely free, with tree-trial copy of "Business Executive's Handbook."

_____MAIL THIS COUPON-----

Prentice-Hall, Inc., Dept. M-EM-254 70 Fifth Avenue, New York 11, N. Y.

Send me the "Business Executive's Handbook" for Free Examination. After 10 days I will either return the Handbook and owe nothing, or send you initial payment of \$1.50 and then \$2.00 a month for three months until the price of \$7.50 (plus postage) is paid. I am also to receive—free —a copy of "Business Letters and How to Write Them," mine to keep whether I keep the Handbook or not.

Name	
Address	
CityZoneState	

Here is a book every Elk should have

Here in the History of The Order of Elks is a volume that will be treasured by any Elk. You'll find it a fine gift to give to that candidate of yours because it is a complete history of the Order. It tells how the B. P. O. was established, it records the Order's accomplishments and tells why the Elks as a fraternal group continues to flourish and grow. It answers every question about Elkdom clearly, concisely. The offices of Elks Secretaries, libraries of Elks Lodges find it an invaluable reference source. As a historical document it would be a valued addition to the public library of your community. It is carefully documented and thoroughly authentic and thus is an important contribution to citizens and members of our Order who are interested to learn more about the B. P. O. E. Order your copy TODAY!



\$3.62

(includes postage) If you buy within N. Y. City limits add 11c for sales tax. Use the coupon TODAY.

T	H	E	F	K	S	N	1	A	G	A	Z	1	N	E

THE ELKS MAGAZINE							
50 East 42nd Street	New York 17, N. Y.						
Enclosed is \$for which send	me History of the Order of Elks.						
Name							
Name							
Address							
	State						
City	ork City limits carry 11c sales tax.						

"I'M MAKING **MORE THAN**



\$ 1000 a Month

Haven't Touched Bottom Yet! reports Charles Kama, Texas, one of many who are "cleaning up" with orders for PRESTO, Science's New Midget Miracle Fire Extinguisher, So can YOU!

Fire Extinguisher. So can YOU!

AMAZING rew kind of fire extinguisher. Tiny "Presto" does job of bulky extinguishers that cost 4 times as much, are 8 times as heavy. Ends fires fast as 2 seconds. Selis for only \$3.98. Guaranteed for 20 years!
Show it to civil defense workers, owners of homes, cars, boats, farms, etc., and to stores for re-sale—make good income. H. J. Kerr reports \$20 a day. Wm. Wydallis, \$15.20 an hour. Write for FREE Sales Kit. No obligation. MERLITE INDUSTRIES, Dept. 122, 114 East 32nd St., New York 16, N. Y. IN CANADA: Mopa Co., Ltd., 371 Doxed St., Montreel 1. P.O. a regular Prests to use as a demonstrator.

(If you want a regular Presto to use as a demonstrator, send \$2.50. Money back if you wish.)



Dwarf FRUIT TREES

BIG FRUIT-SMALL TREES Useful and ornamental. Large size fresh fruit from your own backyard. A real bargain. Also Roses, Shade Trees, Evergreens, Shrubs. Write today for our big FREE Color Catalog.

EMLONG'S Box 660 Stevensville, Michigan

BECOME AN EXPERT

help. Write for

LASALLE Extension University, 417 So. Dearborn St. A Correspondence Institution Dept. 2328H, Chicago 5, III.



Reflexite **AUTO EMBLEM**

31/2" Emblem in 5 colors. Stainless Steel frame. Attaches to license plate. Shows up clearly day and night.

Price each, prepaid \$1.50

RUSSELL-HAMPTON CO.

303 W. Monroe St., Chicago 6, III.

Prints Postal Cards!

FREE Use on 30 Day Trial! Send name today for facts and FREE Illustrated Book of unique advertising plans and money-making ideas for your business. Learn how others are boosting sales with post card easy with Cardmaster.



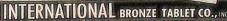
Cardmaster Co., 1920 Sunnyside, Dept. 2342, Chicago 40, III.

HOW TO CHOOSE A **BRONZE PLAQUE**

FREE 48-page book tells howshows 200 original ideas for reasonably priced, solid bronze nameplates, awards, testimonials, honor rolls, memorials, markers.

Write for FREE Brochure A

For trophy, medal, cup ideas ask for Brochure B.



DEPT. 40-150 WEST 22 ST., NEW YORK 11, N. Y.

repeatedly to the inspiration drawn from spectator enthusiasm, the hysterical support-600 fans accompanied the team on one trip to Brooklyn-whipped up by Milwaukee's return to the big leagues. But this frenzy also created problems.

There were days when Manager Grimm wondered if the athletes would remember to show up at the park. Banquets, parties. parades, testimonials, flattery, gifts, hero worship . . . just how much could a ball player, particularly a young one, take and still perform like a big leaguer?

No manager ever before faced such a problem. Slugger Mathews walked into a Milwaukee store, bought a suit of clothes and pulled out his wallet. The manager stopped him.

"No, Mr. Mathews," he said. "We'd consider it an honor. Just let us have an autographed picture."

Mathews, to be sure, was, and is, a star. However, John Cooney said the good burghers of the city gave him shirts. ties, a weekly order at a food market, free gasoline and "paid me \$100 for endorsing a cookie, and I'm only a coach.'

UFFY LEWIS, the Braves' traveling secretary and third man in the famous Red Sox outfield of Tris Speaker, Harry Hooper and Lewis, told about the time he was being paged in a downtown hotel. He took the message from the bellboy, and reached in his pocket for a quarter.

"No, thanks," the boy said. "It's a pleasure to serve you."

Appreciation days, or nights, were held for many of the players. Outfielder Andy Pafko, one of the team's elders, was given a Chevrolet car on "his" night. Some weeks later he was returned the winner in a "most popular player" contest. This time the reward was a Cadillac.

Through all this Grimm kept his brood hustling and fighting to win. Two players managed to find time for a bit of extracurricular fisticuffs. Shortstop Logan and pitcher Vern Bickford engaged in a freeswinging duel in a New York tavern, a contest that was lavishly reported in the local newspapers. Grimm refused to get excited.

"They had a fight," he acknowledged. "It wasn't as bad as you might have read. It's all over and that's all there is to it. No, no fines, no disciplinary measures."

Grimm once fired a player, then rescinded it before sundown. He employs no sleuths to watch players off the field.

Old-timers doubtless have taken advantage of Grimm's laissez faire policy in the past, but he treats the men as he wanted to be treated. The player who stays in condition and hustles will have no quarrels with Grimm.

I once asked Grimm what he would have done outside of baseball.

"Guess I'd be working for a living." Which illustrates his attitude toward the game. It's fun to him, and it has been ever since he was clubhouse boy for the Cardinals. His father, a house painter, ruled over a household that was Teutonicflavored-close-knit home life. happy hours around the fire, lots of laughter and music. Every member of the family played a musical instrument. Charlie still strums his banjo like a pro, still qualifies as a good barber-shop baritone.

In fact, Grimm is noted as a showman. As an informal entertainer, he's great; but give him a set act and a set schedule and he gets buck fever. Some years ago, when he first won the hearts of Milwaukee baseball fans, he was booked for one week in a Milwaukee theater. His repertoire included songs, the banjo, dialect stories, and clowning in general. The ordeal almost put him in a rest home.

"I'd rather go up to hit with the bases full than face an audience." he said later.

Connie Mack, of all people, was his first baseball boss. The A's signed him in 1917 and sent the 19-year-old to Durham, N. C., in the old Carolina League, which promptly collapsed under pressure of World War I. The A's just as promptly forgot all about the kid with the flashy brown eyes, long arm's and huge hands. So, the Cardinals-his first love-gave him a chance in 1918. That first year in the majors will always stand as one of his great thrills.

"The club was on an eastern trip," Grimm recalled. "and we moved into Philadelphia for a series. I didn't expect to play, but Jack Hendricks (the manager) suddenly told me to pinch-hit. Bill Sherdel was pitching for us, and we were getting beat, 1-0. He sent me up to hit for the pitcher, seventh inning, I think it was. I got my usual pop-up and went on to the dressing room with Sherdel. I forgot all about the game and began clowning. I climbed up on a ladder in the room and began a long spiel about a deathdefying leap. Just then Hendricks stuck his head through the door. I knew then that the Cards had lost.

"'Grimm,' he snapped, 'you may not

HOME FOR BARBERS

A good home for two barbers who want a good home . . . The Elks National Home, for aged members of the Order, has a place for two Elks who are experienced barbers, although not necessarily practicing at this time. The Home is one of the finest in the country and has every facility, including theater, hospital and expertly prepared meals. While at the present there is a need for barbers at the Home, it should be understood guests are from all walks of life. For details write to Thomas J. Brady, Superintendent, Elks National Home, Bedford, Va.

ELK HISTORY TO WINNING CANDIDATE



Samuel C. Duberstein, a Past Exalted Ruler of Brooklyn Lodge No. 22 and a prominent Elk for many years, has originated an unusual and effective plan for honoring newly-elected Elks and furthering their interest in the Order. At each initiation of Lodge No. 22, a drawing is held and Brother Duberstein personally presents a copy of the "History of the Order of Elks" to the winner. In the photograph above, Brother Duberstein, at the left, is shown making a presentation of the History to John J. Donnelly, who was the winner of the drawing at the November 20th initiation. Left to right to the rear are Frank Colgan, Secretary of the Brooklyn Lodge, and Exalted Ruler David Wallach. Similar presentations were made to winners of drawings at every lodge initiation meeting during the current fraternal year.

know it, but you're going to make the longest leap on record-from Philadelphia to Little Rock.' He meant it. I went to Little Rock and stayed two seasons. Never heard another thing from the Cardinals.'

Grimm blossomed quickly into a graceful, sure-fingered first baseman and dependable hitter. The Chicago Cubs took an eight-day option on him in 1919, but never did anything about it. A few weeks later the Pirates gave Little Rock \$3,500 for his contract and the smiling Dutchman went back to the majors to stay.

A study of Charlie's happy-go-lucky days in Pittsburgh indicates why Grimm is a "loose" manager. As a player, Grimm frequently tried the patience of his elders. He loved gags, practical jokes, quartet singing and clowning almost as much as baseball. The vocalizing of Grimm, Rabbit Maranville, George Whitted and Cotton Tierney was famous throughout the league.

They had fun, but the Bucs weren't winning. Eventually the frolicking palled on Owner Barney Dreyfus, who was quoted as saying, "I want hitters like Waner; if it's singing you want, you can do that elsewhere." Dreyfus had just bought Paul Waner for \$50,000.

Grimm doubts that Dreyfus ever said that. Anyway, Maranville, Wilbur Cooper and Grimm were traded to the Cubs for Vic Aldridge, George Grantham and Bert Niehaus in 1925. The swap may have sobered Grimm a bit, but he always insisted that horseplay off the field never interfered with baseball. Furthermore, the Record clearly shows Grimm was a

standout-he led the first basemen in fielding for nine years and his lifetime batting mark for the seasons when he played in more than 100 games was a respectable .290, single year marks ranging to .345.

It is ironic that the easy-going Grimm's first managerial opportunity came at the expense of Rogers Hornsby, a martinet who brooked no idle jests in the dugout. Grimm was field captain and a popular star when he got "the call" one night in 1932. R. C. Lewis, the jovial traveling secretary who was to be his boon companion for many years, told him General Manager William Veeck, father of Sportsshirt Bill, wanted to see him. Lewis escorted Grimm to Veeck's suite.

"Charlie," said Veeck bluntly, "you're the new manager of the Cubs.

Grimm's success was instantaneous. The Cubs won 16 of their first 21 games under the rookie manager and rolled on into the 1932 World Series. They won again in 1935, by which time, the 37-yearold boss was strictly a bench manager. After going nitless 43 consecutive times, he gave his glove to 17-year-old Phil Cavarretta, who currently is the manager of the Cubs.

The players liked Grimm. He wasn't too demanding, but he gave them strong support. After the 1935 World Series Commissioner K. M. Landis fined three star infielders-Billy Herman, Billy Jurges and Woody English-\$200 apiece for abusing Umpire George Moriarity. Grimm promptly directed that the fines be paid out of his salary.

As these Cubs-Bill Lee, Clay Bryant,



Map Trap

While reconnoitering Walter Shirley's sumptuous Fifth Avenue offices, we came across a 52-foot wall map of Long Island, in vivid color. The tracts that Mr. Shirley had developed were specially vivid, and pegged him as one of America's biggest development realtors.

We promptly proclaimed it the ideal



background for a "Man of Distinction" color photo-graph. Lord Calvert highball in hand, Mr. S. stood in front of the map, and his face dissolved into the flesh-toned sands of Southampton Beach.

He sidestepped out to Montauk

Point where his necktie clashed with Shelter Island. He withdrew to Freeport and ran smack into sandy Jones Beach. At East Islip the Long Island Railroad detoured right down his pin-striped suit. "The only double-



breasted railroad in the world," said the photographer. Squelched, we moved into Shirley's private office for the conventional man-at-desk shot.

To drown out the photographer's snide remarks about the map we delivered a brief monologue on whiskey in general and Custom Distilled whiskey in particular, pointing out that Lord Calvert costs a little more, tastes a little better and adds a little more pleasure to living. Nobody took exception. Later, while walking through Penn Station, we asked the photographer why he disapproved of maps.

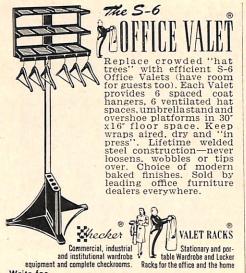
"I don't," he said. "I just wanted a shot of Shirley's desk. Nice grain in the wood. Look, we have twenty minutes to train time, shall I buy you a Lord Calvert highball?"



"Yes indeed," we said, and he did.

Lord Calvert

BLENDED WHISKEY, 86.8 PROOF, 65% GRAIN NEUTRAL SPIRITS. CALVERT DIST. CORP., N.Y.C.





VOGEL-PETERSON CO.

SELL 3-DIMENSIONAL "LIFELIKE" GREETING CARDS

Catalog

CV-3

ow new type All Oceasion, Easter, mic. religious assortments, wraps, home and reff items, Fronts to grant to the control of th

NEW ENGLAND ART PUBLISHERS North Abington 261, Mass.



FREE Color Catalog



GIANT BALLOONS

Surplus U.S. Govt. NEOPRENE
Weather, target balloons (new
overage). For FUN or PROFIT.
Great sport in the backyard; or
or parties, picnies, dances, fairs.
MONEYMAKERS, Use these balloons to attract erowds in civic wonst to attract crowds in vents, conventions, exhibiting trade shows. Terrific for I school and college PROMS. sizes are appro, inlated s Postage prepaid on prepaid ord 3 ft. dia. 49c—6 ft. dia. 13 ft. dia. \$1.89
20 ft. dia. \$1.89
e add sales tax on all items college.

Calif. residents please add sal WAR ASSETS DIVISION, Volume Sales Co. Dept. E-2-54, 3930 Sunset Blvd., Los Angeles 29, Calif.



it's last! It's entirely private! I'es,
regardless of where you live, if you
are steadily employed you can get a
quick cash loan from Postal Finance
Company entirely by mail. No Agents
will call on you. No endorsers required.
Repay in small monthly payments to
fit your income. Your employer, rela-
tives, tradespeople and friends will
not know you are applying for a loan.
RUSH COUPON for information and
Money Request Form sent to you free in
plain envelope. No obligation. Act today.

M	USH COUPON for information and coney Request Form sent to you free in lain envelope. No obligation. Act today.
	200 Keeline Bidg., Omaha, Nebraska
	Please rush FREE information and Money Request Form.
	NAME
	ADDRESS STATE
i	OCCUPATION
0	AGEAMOUNT YOU WANT TO BORROW \$

Diz Dean, Stan Hack, Augie Galan, Herman and Jurges-grew older harmony faded and the well-paid, if not pampered, veterans lost their zest for victory. Even Grimm lost patience.

"Our \$15,000 (fancy salary in those days) prima donnas whine about this and that," he said. "I can name second division boys who make \$150 a month playing their heads off. Our boys play when they feel like it. I'm catching up with them; I'm not going to be a trusting sap any longer."

There was considerable evidence also that two or three of the stars coveted Grimm's title. Suddenly, in 1938, Charlie's own rigid honesty convinced him that he was no longer the man for that job. The Cubs were in third place, their percentage a respectable .586. Nevertheless, Grimm told the owner, chewing gum tycoon P. K. Wrigley, the state of things as he saw it:

"I've lost control of the club, Mr. Wrigley. They can't win with me; they might without me. I believe they might perk up under Gabby Hartnett.'

Grimm was relieved on July 20. Hartnett took the job and lashed the Cubs to their fourth pennant in a decade. Gabby personally delivered the most telling blow-a memorable ninth inning homer against Pittsburgh in the last week of the season. Meanwhile, Grimm sought the seclusion of his 116-acre farm near St. Louis. He enjoyed the rest, but he felt "lost". He had money, a lovely wife and two children, a girl and a boy. But he was only 40 and baseball was all he knew, or wanted to know.

Baseball offered him nothing in 1939, so Grimm and Lew Fonseca, former American League batting champ, signed to broadcast major league baseball in Chicago. If the game was dull they sang, or swapped dialect stories-Grimm in German, Fonseca in Italian-or told riddles. They maintained an "ain't-we-gotfun" air about the show, but Grimm confided later that he endured it only to stay near the diamond.

Grimm returned to the Cubs in 1941 as third base coach under Jimmy Wilson, a job destined to last only a few weeks. Young Bill Veeck called him to Milwaukee to help him rebuild the Triple-A team. Veeck's promotional stunts, and Grimm's popularity, drew phenomenal crowds even with a cellar team. Just in case the fans grew tired of gimmicks, this cagey pair gave them good baseball in 1942-a pennant winner, no less.

Predominantly German, Milwaukee loved Grimm's songs, his outlandish gestures at third base-he'd fall over in a swoon when one of the players homered -his running conversations with spectators near the dugout. This was the perfect milieu for Grimm. He ran the team with a nonchalance that amazed coveteous rivals. Lou Novikoff, the "Mad Russian" who had failed ignominiously to field or hit with the Cubs, was one of Grimm's prize pupils. Grimm perceived that the burdens of fielding in the cozy confines of the old Milwaukee park were too much for Novikoff.

"Stay out of the way of those line drives out there," Grimm told Novikoff. "Don't let 'em hit you. Just play the ball off the fence and throw it back to the infield."

Lou accepted this wise counsel. Thus unburdened, he hit close to .370 and became an idol in Milwaukee. Grimm won two straight pennants, which prompted the Cubs to bring him back to Wrigley Field in 1944. There his rag-tag, wartime collection of 4-F's, has-beens, and never-wases won the 1945 pennant, but it was apparent to all that the Cubs were falling apart. Old-time stars faded, the rookies failed to make the grade, and Grimm was helpless as the club slid to third, then sixth and finally a poor last in 1948.

HE CUBS, who work in mysterious ways, kicked Grimm upstairs to a vicepresidency in 1949 and gave the field job to Frank Frisch. Grimm's career as an executive was short-lived.

"I was going crazy sitting behind one of those desks," he explained.

He escaped from the front office mumbo-jumbo in 1950 when wealthy Dick Burnett offered him \$30,000 a year for three years to manage his Dallas Texas League club--possibly the highest salary ever paid in the minors. One year was enough for Grimm, even at that figure, for he didn't mesh at all with the club owner. Thus, at 52, he appeared to be "washed up" again in baseball. But it so happened that Lou Perini was in the market for someone to manage the Milwaukee farm club. Grimm jumped at a chance to return to Milwaukee. He picked up where he had left off in 1943, winning another American Association title. He expected to stay there with the "kids," the kind of players he understands best. But you can't say "no" to the boss; not more than once anyway.

His first move as the Boston manager was significant. He called up Logan and Dittmer, his second base combination from Milwaukee. And last year no less than seven of the Braves had played minor league ball under Grimm.

Now the stage is set for the great triumph of Grimm's career. Can he give the beer capital, his adopted city, a World Series? The fans think so. does he. He might, if-and a big if it is, too-the club can buy, beg, borrow or steal at least one hard-hitting outfielder.

Elsewhere this young and exciting team is sound. Catcher Del Crandall. only 24, figures to improve a great deal. The infield-Joe Adcock, Jack Dittmer. Johnny Logan and Ed Mathews, from first to third-is young, fast and aggressive. Mathews is the home run king of the majors at 22 and Umpire Babe Pinelli says the youth has a great chance to crack Babe Ruth's most famous record-60 homers in one season.

Bill Bruton is a great ball-hawk in

centerfield, lightning fast and a fine leadoff hitter. Warren Spahn is the best lefthander in the league (23-7 last season), and the younger fellows, Bob Buhl, John Antonelli, Lou Burdette and Don Liddle provide ample support. Chet Nichols, just out of the service, had the best earned run average in the League.

Now, back to that big "if." Sid Gordon, the aging leftfielder, has been traded. Jim Pendleton, handy-man infielder-outfielder a year ago, will get first crack at the vacancy. Andy Pafko, the rightfielder, has slowed up, but might be good for one more campaign. But the club, to challenge the Dodgers in a serious way, must come up with a power-hitting outfielder in the person of Pendleton, one of the rookie crop, or in a trade.

Calloused observers predict a sharp 1954 letdown in Milwaukee. The club will slide, they say, when the excitement subsides, when the fans grow accustomed to big league status. John Quinn, the general manager, doesn't think so.

"I hear we're going to run out of curiosity trade and fall flat," he said. "I can't believe it. The feel of this box office is too solid."

As early as last September the fans were asking when they could begin buying seats for 1954! The club sold 8,000 season tickets in a matter of days last fall, then quit selling season books when the total reached 12,000. Thus, long before the first snow fell the Braves had a guarantee of 12,000 attendance per game

in 1954, for a season's total of 924,000.

"No telling how many season books we could have sold," the management explained, "but we have to save seats for those who can't afford the books."

Bus lines have bought 500 seats for every day game in Milwaukee, 1000 seats to every night game. That gives you the general idea. The Braves sold 1,826,397 tickets in 1953. Quinn confidently expects the club to draw well over 2,000,000 this summer. Seating capacity has been increased from 36,000 to 43,000, including bleachers.

Furthermore, experts notwithstanding, the fans expect the Braves to challenge the Dodgers right to the wire. And even the old-timers will tell you that public enthusiasm helps the pro athlete.

"Back in Boston we tried to do our best," said Gordon, the veteran who was sent to Pittsburgh a few months ago, along with Max Surkont and two others, for Infielder Danny O'Connell. "But empty stands discourage you. I never saw anything like the fanfare in Milwaukee. They gave us a terrific litt."

Milwaukee's rush to the box-office, furthermore, gave baseball a much-needed hypodermic. The city's prideful support of the Braves, the zestful play of the Braves themselves and the comeback of ever-popular Grimm inspired baseball lovers everywhere. It reads like a Grimm's fairy tale—all it needs now is the proverbial happy ending, a pennant in Milwaukee.

Rod and Gun

(Continued from page 38)

and shuffled off. Dogs lay panting in the sun, sweltering from the heat, but too tired to move. Any activity, of which there was little, raised swirls of red dust from the dirt street. Although it was January, it was intolerably hot.

"Why did we stop here?" I asked

weakly. Somehow I knew what the answer would be.

"This is where live the *trucha*," Ernesto answered eagerly. "Luis says this is where is the most beautiful laguna in all Cuba for the *trucha*."

"Laguna?" I muttered. I looked at

THE ORDER LOSES PROMINENT NEW ENGLAND MEMBER



Edward H. Powell, one of the most prominent Elks in New England, passed away on Christmas Day after a short illness. Brother Powell had a distinguished career in the Order and was elected Grand Inner Guard at the Grand Lodge Convention in St. Louis last July.

He was born in 1878 in Providence and became a member of Providence Lodge No. 14 in 1907. In 1918 his lodge elected him Exalted Ruler. He served as a Trustee from 1934 to 1942 and was District Deputy for the State of Rhode Island in 1934-1935. He was the first President of the R.I. State Elks Assoc.

Funeral services were held on December 28th with a Solemn Requiem Mass in Our Lady Of Mercy Church, East Greenwich. Attending the Mass were Governor Roberts. Congressman Fogarty, Past Grand Exalted Ruler E. Mark Sullivan, who represented Grand Exalted Ruler James, and a large delegation of members of the Providence Lodge. At the Elk Service the evening before a moving eulogy was delivered by Judge John E. Mullen, former Chief Justice of the Grand Forum.





ONE PIECE BOTTOM CONSTRUCTION new features eliminate upkeep

Here's the boat you've always wanted. It's different! Eliminates upkeep problems...even painting. Entirely new design of durable aluminum. Strong, rigid, seaworthy—yet lightweight! No leaky, ugly bottom seams. Easy to load, easy to row. Compare feature for feature and you'll choose Starlite.







Write today for a copy of our FREE book, "The Law-Trained Man" which gives the bar rules in your state and tells how ambitious men and women since 1890 have been preparing at home in spare time for the practice of law by studying the famous Blackstone bar-training course. All needed instruction material is furnished including bill-oldene law library. Bachelor of Laws (LLB.) Degree. Low tultion; easy payments. Write for FREE book today!

BLACKSTONE SCHOOL OF LAW 225 N. Michigan Ave., Dept. 112, Chicago 1, Illinois







BE YOUR OWN MUSIC TEACHER

for Free Book Telling How Easily Can Learn Piano, Guitar, Accor-ANY Instrument This Easy A-B-C

way.

NoW IT'S EASY to learn music at home. No thresome "exercises." No teacher, just START RIGHT OUT playing simple pieces. Thousands now play who never thought they could. Our pictured lessons make it easy as A-B-C to learn to play popular music, hymns, classical and any other music. Only a few cents a lesson. Over 900,000 students! (Our 56th successful year.)

FREE BOOK and LESSON-SAMPLE. Find out why our method can teach you quickly, easily, inexpensively. Write for Free Book and free Lesson Sample. No obligation. Mention your favorite instrument. Just mail coupon below.

U. S. SCHOOL OF MUSIC

U. S. SCHOOL OF MUSIC







SEND POST CARD—for complete information on the safest, strongest and largest line of metal and aluminum boats—in America, today!

PIONEER MFG. COMPANY 712 PERRY ST.

MIDDLEBURY, IND.



WILD LIFE FILMS

Exciting, dramatic action in the natural habitat of animals of forest and plains. 8mm or 16mm in beautiful color or B & W. Also 2" x 2" color slides. Write for free illustrated literature.

Wild Life Films 5151 Rm. 1B Strohm Ave., No. Hollywood, Calif.





my little trout spoon, at my sore hands, and sank back against the car seat.

"I have sent for the fisherman," Ernesto went on. "It is a friend of this fisherman who tells Luis this is the best place for the trucha. You will see.'

The fisherman arrived. He was a long, solemn-looking fellow who appeared much in need of a hearty meal. As he and Ernesto talked, the sad young fisherman looked as though he were about to break out in tears at any moment. He lowered his head to one shoulder and dropped his hands dejectedly to his sides as he talked, looking as though he had been bereaved of his last friend, and his faithful dog to boot.

"The laguna dry up?" I asked.

"Oh, no," Ernesto answered. "He says that Sunday he caught fifty-seven trucha. The fishing is excellent. He is delighted that we come now."

The fisherman knew a little English acquired, he explained, by reading American sporting magazines with the aid of a dictionary. This man was a fisherman!

In labored language, he conveyed that the mysterious fish was the black bass. The name trucha then became obvious. Throughout our South the bass is more commonly called trout than by its proper name of black bass. These fish had undoubtedly been introduced to Cuba from Florida and the name accompanied them. Having come this far, and killed the day anyway, we decided to go on and catch some bass. Our bait-casting outfits were designed for bass fishing, and the tarpon plugs would serve well enough. My hardwrought spoon, however, was useless.

Our fisherman closed his shop and returned with his plug rod, an outboard, and a couple of well-worn copies of Sports Afield which he displayed proudly. He directed the way from there, and we soon discovered that our trip only commenced at Amarillas. The journey was over an ox-cart road that put a modern vehicle to every test of adaptability and endurance. When we would ask how much farther, the answer was: "a few more blocks." I have learned that a block in Cuba can be anything up to a mile. When our car could finally go no farther, our Cuban friend said: "It's only a block from here; maybe a block and a half." Whereupon he shouldered his outboard and started cross-country to his laguna.

HE LAKE was beautiful, no question. It was bordered by groves of stately royal palms stretching far up into the blue sky, their white trunks shining in the sun as though made of concrete. The water itself was clear and green and it was covered here and there with large patches of blooming water lilies. Underneath was a forest of weeds waving gently in the clear water. What's more, it was plumb full of bass. And on the water and in the air were ducks: pintail, teal, bluebill, oguasas-large Cuban tree ducks-and the ever-present coot. Out of the reeds

as we moved along rose complaining bitterns, egrets and white herons.

It was pleasantly cool on the water, and we had fishing that soon made us forget our disappointment. Dad showed our Cuban friend something about catching bass he hadn't learned as yet from his sporting-magazine reading. It's a simple procedure, and it seldom fails where there are good fish, especially largemouths. I suppose it's a lesson in bass psychology, if a fish is subject to such inventions.

SURFACE plug is used. Most any A floater will do, although some are better than others. One with a surfacedisturbing nose works best. Ours was a popular tarpon plug known as a darter. The plug is cast out along the pads or other likely-looking spot and, the moment it touches the water, is jerked severely two or three times to create a disturbance on the water. Then the plug is left absolutely motionless for several moments, until everything is calm again. Any good bass in the neighborhood will have been attracted by the furor and, as the plug lies motionless, will be watching it suspiciously. A bass is one of the few fish that demands his food alive and kicking. He seldom strikes while the plug is lying dead; so, after the proper interval, the plug is twitched ever so gently as though it were struggling feebly with its dying breath. This has the effect of setting off every spring in the bass's body and he hits the plug with all the power he possesses, often coming clear of the water in his anxiety to capture it.

We didn't point out this trick to our Cuban friend. A fellow hesitates to tell a man how to fish in his own lake. We took turns with one rod in the bow of the skiff using this method while the Cuban fished from the stern, casting and reeling in directly in the conventional manner. Since we were catching all the fish, we thought he would imitate us. However, he merely changed lures every four or five casts, and when he ran out of lures, used ours. I kept rough track and we caught twenty bass to his one although he could cast well. Finally of course, we explained and demonstrated the method, and when we left we gave him the plug that had taken all the fish. I'm sure, however, that he placed far more importance on that particular plug than on the way it was fished. Fishermen are just that superstitious. Nevertheless, I am sure that at that particular place and time a man could have whittled a plug out of a broom handle in twenty minutes that would have caught plenty of bassif he had used it according to the splashpause-wiggle method.

We fished only a couple of hours since we had spent so much of the day getting there; but, considering the way the bass hit, we were satisfied. We had also brought along a shotgun from the car, of course, and had claimed a couple of passing ducks, so the day was a rare success in spite of the true character of the Cuban trucha.

But all the inferences which made me so certain that trout actually existed somewhere on the island continued to puzzle me. The bass in this lake didn't demand the smallest of flies and hooks, they didn't live in a pure stream, and they weren't from Spain. Someone had put two and two together and got zero.

"Ernesto," I asked, "is this laguna where your friend Luis catches trucha?"

"Luis?" he asked incredulously. "Luis, he never fishes. He never saw a trucha."

"Perhaps he reads about fishing, like the man who brought us here today?"

"No, Luis cannot read English," Ernesto said.

"But," I continued, "he does read Spanish books, maybe about fishing in Spain?"

"Yes," said Ernesto, shaking his head, "Luis reads many Spanish books. Sometimes I think he reads too much."

Should the UN Admit Red China?

(Continued from page 8)

been withdrawn or repudiated. When the Japanese invaded Manchuria in 1931 and set up the puppet state of Manchukuo, our Secretary of State, Henry L. Stimson, declared early in the following year that the United States did not propose to recognize territorial or administrative changes brought about in violation of the Pact of Paris. That pact, the Kellogg-Briand Treaty, called for "the renunciation of war as an instrument of national policy", and so Mr. Stimson thus put us on the record as opposing the recognition of the fruits of aggression. This, certainly, is a moral judgment, not a legal or diplomatic technicality and it still holds good and should continue to do so.

It cannot be denied, moreover, that the real reason why Red China and the Soviet Union are using every pressure, every artifice and every spokesman to obtain recognition for Peiping is precisely because they know that such an act will be generally construed as setting the international seal of approval on the Red marauders in China. If they can prove that they can shoot their way into the United Nations they will have demonstrated to a billion Asians that the free world is powerless against them and is ready to make peace, on their terms. This would be a propaganda victory more important even than their military conquest of the mainland. This is the real reward for their aggression that they are demanding that we give.

It should be remembered that what the Chinese Communists are asking, in respect to the United Nations, is not merely "recognition" for Peiping but a "de-recognition" of the existing Government of the free Chinese, now situated in Formosa. The Communist military conquest of the mainland is now virtually complete. The political conquest of China, however, has not been achieved so long as there is a free government to which all Chinese, and especially the twelve million who are "overseas", can rally. So long as the free world denies the legitimacy of the conquest and continues to recognize Nationalist China as the true Chinese spokesman, the Communist political victory has not been won. This explains, incidentally, the venom with which the Communists always refer to the Nationalist Chinese in the United Nations. It leads, also, directly into:

ARGUMENT NO. 3. What is at issue, it is argued, is not the "admission" of Red China to the United Nations, since China is a charter member, but merely the acknowledgement that Peiping, ruling 400,000,000 Chinese, is the logical

FARMER'S MARKET ACQUIRES NEW NAME

THIS human-interest item ran in the "Farmer's Market Tomorrow" Column of the Los Angeles Times recently and refers to our feature article in the November issue about the City of Los Angeles where our Grand Lodge Convention will be held next July.

JINI is a pleasant girl who runs the Hosiery Bar in the Farmers Market.

She came dancing merrily into our office and sang out "Look at this! Look what the Farmers Market gets called in this article here in The Elks Magazine!"

"What are you doing reading that?" I asked. "You an Elk?"

"No," she said, "But my husband, Van, he's a fireman you know. Also an Elk."

She showed me the article which explains Los Angeles, where the Elks will hold their convention in July of '54.

The article mentions a lot of peculiar things about Los Angeles and states that the Farmers Market began in 1933 (it began in 1934) and grew from nothing to something astonishing indeed - and then the article describes the Farmers Market as being "Like a giant lazy susan".

We've been called a lot of things in print but nothing like this has happened before. A lazy susan of course is one of those tiers of revolving circular trays set in the middle of a dining table. The trays are loaded with good things to eatto be had for the snatching.

We simply love that description of the Farmers Market - "like a giant lazy susan."

Thank YOU-Otho De Vilbiss. (Otho wrote the article about the City of Los Angeles.)





HERE'S the easiest way to learn a new language. Listen to FREE 2-sided nonbreakable record. Let your eyes follow words in FREE sample lesson. Almost at once you'll be chatting whole sentences in your new language with a perfect accent! Offer may end soon. Rush 25¢ to help cover cost of special packaging, shipping of free record, lesson. State language you want. We'll send free information on full Cortina course. No obligation.

Also:

GERMAN ITALIAN

AJPANESE BRAZILIAN





CORTINA ACADEMY

Established in 1882
Dept. 422, 136 W. 52nd Street, New York 19, N. Y.











essary, just plug in and operate. Plenty of current for any radio, television oil burner, freezer, pump, lights, etc., which require up to 700 watts, etc., which require up to 700 watts, lideally plete with voit meter and built-in lette with voit meter and built-in winding to charge 6v, auto batteries. Be prepare knocks out power lines. Fully guaranteed. \$1 Wt. 75 lbs. List price \$275.00. Factory Price 1000-1200 Watt Plant (Item 45) same as lit with larger generator and engine—50 \$1 greater output. Be prepared if storm teed. \$143.50 \$199.50



index box. Bits alone ordinarily of the special ordinarily ordinaril actory Special
Drill only (Item 33) Wt. 11 lbs.
Drill bits only with case (Item 31 ld) Wt. 4 lbs
lend 10c for Big 1954 Catalog. Free with ord
o.b. factory. Money back guarantee. Send chee Master Mechanic Mfg. Co., Dept. 39E, Burlington, Wis.

Dial in the Dark New Automatic PHONE LIGHT

...Lift Receiver—Light's onl Replace Receiver—Light's offl Easy to install. No wires, no plugging in, two flashlight batteries included. Fits any square base dial phone. Ideal for home or office. Brilliant light lets you read even small print.

SEND NO MONEY! Just mail order. Pay your postman \$1.95 plus postage and C.O.D. charges. Or send \$1.95, and we pay postage. Money back guarantee. ORDER TODAY. BARTON-ROGERS, 173 W. Madison St., Dept. H-139, Chicago 2, III.

MAKE MONEY with PLASTICS MEN &

WOMEN

Amazing new PLASTICS HOME
CRAFT COURSE for MEN and
WOMEN tells and shows how to
make hundreds of fast selling Plastics products.
All plastics and materials for 23 PROJECTS come

with course. No special tools needed. Course pays for itself. Write for FREE booklet today!

INTERSTATE TRAINING SERVICE Portland 13, Ore.

LOOK for Rupture Help





BROOKS APPLIANCE CO., 329-C State St., Marshall, Mich.

EAT ANYTHING WITH FALSE TEETH

you have trouble with plates that



If you have trouble with plates that slip, rock and cause sore gums—try Brimms Plasti-Liner. One application makes plates fit snugly without powder or haste, because Brimms Plasti-Liner hardens permanently to your plate. It relines and refits loose plates in a way no powder or paste can do. Even on old rubber plates you get good results six months to a year or longer. YOU CAN EAT ANYTHING! Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. Easy to use, tasteless, odorless, harmless to you and your plates. Removable as directed. Plate cleaner included. Money back if not completely satisfied. If not available at your drug store, send \$1.25 for reliner for 1 plate. PLASTI-LINER INC., Buffalo 11, New York—Deat. 54-K5 PLASTI-LINER INC., Buffalo 11, New York-Dept. 54-K5

BRIMMS PLASTI-LINER
THE PERMANENT DENTURE RELINER

and correct spokesman for China and so should occupy the United Nations seat.

THE ANSWER. This argument presupposes (and usually states) that Peiping "represents" the Chinese people and therefore should have the United Nations voice on their behalf. The Peiping regime cannot possibly claim to "represent" the Chinese people since it has never submitted itself to their mandate. Like every other ruling Communist body, its leadership does not dare to permit a free election. It represents the international Communist conspiracy. which put it in power, and nothing more than that. Mao Tse-tung was selected, not elected, in Moscow, not China.

Beyond that, this argument is especially insidious since it presumes the right of any regime, if it is strong enough, to sit in the United Nations. It will be observed that the Communist argument is always that the United Nations and, especially, the United States persist in denying the "legitimate rights" of the Red Chinese. The United Nations Charter says nothing about any such "rights". It says, rather, that the organization shall be open to "peace-loving states which accept the obligations contained in the present Charter, and which, in the judgment of the organization, are able and willing to carry out these obligations." Among those obligations is refraining from aggression. Red China has been proclaimed an aggressor. Also stated in the Preamble is the obligation "to establish conditions under which justice and respect for the obligations arising from treaties and other sources of international law can be maintained.'

Red China has made a consistent mockery of the treaty structure and has shown an arrogant contempt for both justice and international law. It has made war on the very agency for preserving peace to which it now seeks admission. It has shown no desire to assume any of the peaceful obligations of membership in such an organization. It is against this background that the Communists have the gall to insist upon Red China's "right" to sit in the U. N.

ARGUMENT NO. 4. But even if this is not a "right", it is at least expedient to admit Red China in the interest of peace, since without that action no "settlement" in the Far East is possible. This is the position taken by Indian Prime Minister Jawaharlal Nehru. It has also been taken by those Americans who have suggested that we cannot hope for a "settlement" unless we have something to negotiate "with" as well as "from."

THE ANSWER. In other words, we are asked to make the concession of recognition and admission for the Red Chinese in the hope that they will make a corresponding concession of promising not to do in the future what they had no business doing in the past. We should put

the murderer on the police force if he will promise not to commit any more murders. No, more than that, we must put him on the police force even to obtain that promise.

This comes down very quickly to the familiar Communist formula for any "settlement". We can have it, any time, if we are ready to "settle" on Communist terms and on those terms only. This has been the history of all our negotiation with the Kremlin and its stoogeson Germany, on Austria, on Korea, on the day by day work of the United Nations. Prime Minister Nehru may be quite correct in stating that there can be no "settlement" in Asia without making a prior appeasement of the Communists. He has, however, no reason to suppose that there will be such a "settlement" even if we make the requisite appeasement.

As for using the recognition of Red China as something to negotiate "with". the suggestion is shocking. It is proposed that the American people would consider paying a bribe to a proclaimed enemy to cease his enmity and pay in something that belonged, not to us, but to another nation and another people. We know that the Communist drive for recognition is based upon their determination to discredit and abase the still free Chinese. It is suggested, therefore, that we use what freedom still remains to Nationalist China as a bargaining counter and that we pay the bribe by undermining this last freedom. This is not merely inexpedient. It is downright immoral not to say criminal. It was this process of making a deal at the expense of a friendly third party, without that party's knowledge or consent, that caused the American revulsion against the Yalta agreements. It is too much to ask that we go through that shameful experience again. If we must have something to negotiate "with", it should be our own strength, not the destiny of our faithful friends.

ARGUMENT NO. 5. It is necessary to recognize Red China and to admit the regime to the family of nations because of the need for trade. China represents a "vast" market that is essential to a recovered Japan and we cannot expect rehabilitation and progress until the normal flow of goods is restored, not merely for Japan but for other Asian states, for ourselves, and for Great Britain. This argument has been the basis for trade missions to Peiping, such as those from Great Britain and Indonesia, and for barter dickering in Ceylon and India. It has inspired much controversy in the United States about the ethics of trading with an enemy.

THE ANSWER. With the exception of Hong Kong's large and vital nonstrategic trade with the mainland, the importance of the "vast" Chinese market has been grossly exaggerated. We still have the

AWARD ELK HISTORY TO CHARTER MEMBERS



When Mamaroneck, N. Y., Lodge paid tribute to its Charter Members, E.R. J. J. Castiglione, fifth from left, presented a copy of the recently published "History of the Order of Elks" by Past Grand Exalted Ruler James R. Nicholson to each of them. Left to right they are Walter Warrington, William F. May, Harry Rasche, P.D.D. Wm. J. Kuhn, Wm. G. Buckhout, and Joseph Brodbeck.

mental picture of those "four hundred million customers", but the customers are of little consequence if they cannot or will not buy. The figures speak for themselves. In the case of Japan, for example, the pre-war exports to China proper amounted to less than six per cent of Japan's export trade. More than that, Japan's sales of one single product, raw silk, to the United States, far outstripped the total Japanese trade, export and import, with mainland China. (This excludes, of course, Japanese trade with the puppet "Manchukuo", and the exclusion is valid for the future since Manchuria's products are firmly committed to the Soviet Union.)

Trade in the long : an must depend upon two things. The first is a people's purchasing power and the second is the disposition to trade on reasonable terms. Both factors are conspicuously absent in Red China. The latest "Five Year Plan". it is announced, will be financed by another domestic "loan", which means simply further confiscation. It is another admission of the bankruptcy and impoverishment that the Communists have forced upon China. The actual buying power of China has been reduced, rather than increased, by Communist "reform". Trade arrangements, wholly in the hands of the regime, are planned and negotiated only for the regime's benefit. The bulk of the trade is necessarily oriented on the Soviet Union and it is reasonable to expect that it will remain so. Britain's experience at this point should be a good lesson for all of us. Great Britain attempted to recognize Red China in the hope of salvaging and continuing what was really an important segment of British trade. The results were disastrous. After three years, Red China has still not decided to recognize Great Britain in the diplomatic sense and meanwhile British trade and investment in China have been ruthlessly liquidated. The Britons have

been obliged to pay through the nose for the mere privilege of getting out and have been forced to announce the termination of all China investment. This should be borne in mind by anyone who suggests the necessity of full and free trade with Red China as a ground for determining our policy. The trade argument, however, is usually tied up with:

ARGUMENT NO. 6. We should take a friendlier attitude toward Red China. it is often urged, so as to be able to exploit any rift between the Chinese and the Soviet Union. China needs heavy manufactures for industrialization and if we do not supply them the Soviet Union will. In addition, Mao Tse-tung, the Chinese Communist dictator, is vain and strong-minded and has the makings of another Tito. We should, therefore, encourage his defection rather than persist in a policy that will "drive him into the arms of the Russians."

THE ANSWER. On the very face of it, it is difficult to see how we could "drive Mao into the arms of the Russians" when he has been in bed with them for thirty years. He was an agent of the Kremlin and of the international Communist conspiracy from the very beginning, as were and are also all of the group around him that have any semblance of influence. Mao has deviated from Moscow in some minor matters of tactics, but even while doing so has loudly and repeatedly proclaimed that he was always a true Marxist, Leninist and Stalinist.

The comforting "Chinese Tito" theory ought to come under suspicion, from the outset, because it has been so persistently set forth by the same persons and groups that were telling us, ten years ago, that the Chinese Communists weren't really Communists at all, just "agrarian reformers". That hoax has been ex-

1954 WARNING from The Wall Street Journal

During the next three months, you will need to keep up to the minute on news affecting your future and the future of your business.

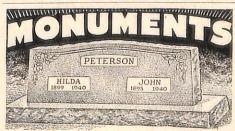
Because the reports in The Wall Street Journal come to you DAILY, you get quick warning of any new trend that may affect your income. You get the facts in time to protect your interests or to grasp a new profit-making opportunity. To assure speedy delivery nationally, The Journal is printed daily in four cities—New York, Chicago, Dallas and San Francisco. You are promptly informed on new developments regarding Prices, Taxes, Consumer Buying, Government Spending, Inventories, Financing, Production Trends, Commodities, Securities, Marketing and New Legislation.

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$20 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for three months for \$6. Just send this ad with check for \$6. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N.Y. EM-2









FREE CATALOG—MONUMENTS FROM \$14.95
Monuments of rare beauty and artistic perfection are now sold by mail at astounding savings. All carving, polishing and finishing operations are done in the modern Rockdale plant. Exclusive sale by mail direct to the consumer guarantee lowest prices. Prices include inscription and Rockdale pays the freight. Write today for FREE illustrated catalog of over 50 monuments. No obligation.

Rockdale Monument Company, Dept. 785, Joliet, Ill.

Your Elks Magazine thanks you—

From time to time the coupon at the bottom of this advertisement has appeared in your Elks Magazine. Many readers have filled it in and returned it and to those we have written to express our sincere thanks. Each return coupon helps to build our file of names of responsible members in various business classifications. The more names we can add to these, the more it helps to impress the buyers of national advertising and thus strengthens our efforts to sell space in your Magazine. The more advertising we sell the more money we can turn over to the Grand Lodge for its many humanitarian purposes and also helps us to maintain a continuing program of editorial improvement for your Elks Magazine.

Yes, we sincerely appreciate the cooperation of those members who have sent in the coupon and urge you who own or are financially interested in a retail business that you give just the few minutes it takes to fill and return the coupon if you have not already done so.

The Elks Magazine 50 East 42nd Street, New York 17, N. Y. MY NAME IS ADDRESS CITY STATE TYPE OF BUSINESS (PLEASE CHECK BELOW) I AM FINANCIALLY INTERSTED IN THIS STORE

I DO NOT OWN, BUT MANAGE THE STORE

ploded and we have good reason to be on our guard against another like it, especially when it comes principally from the same sources. It is obvious that friends of the Communists want us to believe that Mao is merely talking for effect when he shouts his undying loyalty to Moscow. Logically then, our belief in this myth must be designed to serve Communist purposes, not our own, or the Communist apologists would not be so eager to obtain and use that belief.

Actually, two conditions would have to be met before Mao could become "another Tito." First, Mao would have to want to become one, and second, the Soviet Union, willingly or unwillingly, would have to permit him to do so. There is not the slightest evidence that either of these conditions exists or will materialize. Far from showing any desire to move, even slightly, out of the Soviet orbit, Mao has, since his assumption of power, used every effort to draw China even closer under Russian control. He has, moreover, been diligent and skillful in avoiding even the slightest cause for a Kremlin rebuke. He has gone to Moscow to pay his homage and has been patient and humble in the face of manifest disregard and discourtesy. The "independence" of his thinking exists only in the minds of those who wish to have it attributed to him. There is no sign of it in what he has said and done.

On the second condition, Moscow is in an even stronger position, now, than when it turned over the Manchurian arsenals to Mao to make possible his conquest of China. Mao's military power is almost totally dependent upon the Soviet Union. Red China simply does not have the machinery and the technicians to produce the major weapons of war at this time. Red China does not have even the fuel to sustain any sort of modern fighting machine. The heavy weapons and the fuel are coming from the Soviet Union, and neither Mao nor the Kremlin is innocent of the political implications of that fact.

The very violence of Mao's purges strongly suggests that there is in China a widespread opposition to his dictatorship and to communism. It would be strange, indeed, if there were not also some deep anti-Russian feeling. The Russians have recognized this and have testified to it by their deliberate attempt to make their many "technicians" in China as inconspicuous as possible. To believe, however, that these feelings could or would form the basis for inducing Mao to break with the Soviet Union is more than simply being naïve. It is being wishfully deluded. Mao must have the support of the Soviet Union to sustain him, not merely abroad, but in his own country.

ARGUMENT NO. 7. There is, finally, the argument that the Chinese Communists (and other groups such as the Vietminh in Indo-China) represent the

really "progressive" forces in a great Asian revolution, as opposed to the "reactionaries" such as Chiang Kai-shek, Bao Dai and Dr. Syngman Rhee. We have, it is contended, allowed ourselves to be identified with the wrong camp and to stand in the way of an emerging new Asian world. We should, therefore, reverse our position by recognizing Red China and try to mold the new Asia rather than to obstruct it.

THE ANSWER. There is a great Asian. revolution in progress, it is true, but it is not the Communist revolution. In China, that revolution, led by Dr. Sun Yat-sen, was in full swing before the Communists ever appeared on the scene. They tried to capture it and failed and then set about to destroy it. What has happened, more recently, in China is not an authentic, indigenous Chinese-made revolution. It is raw conquest, inspired and sustained from without. A regime that is alien to the Chinese mind and heart has been ruthlessly imposed on an impoverished and war-weary people by force of arms. This is no revolutionary "wave of the future" in Asia. It is, in China as in Russia, the dreadful return to the Dark Ages. It is the Communists themselves who are the real "reactionaries", not those who have had the will and the wisdom to fight against them.

The exponents of the whole case for recognizing Red China have systematically ignored one simple fact. Regardless of its other implications, diplomatic recognition is the normal first step toward the establishment of correct, friendly and helpful international relationships. There would be no point in it otherwise. Red China has not shown the slightest desire for such relationships, as the experience of countries such as Great Britain and the Netherlands that have offered recognition has amply demonstrated.

Similarly, regardless of the technicality involved in the question of "representation", Red China's admission to the United Nations should, in all conscience and common sense, be contingent upon the desire and the willingness of the applicant to abide by the Charter. Red China, a convicted aggressor against that very body, has shown no such desire or willingness.

It is possible that at some time in the future the situation will be so modified as to make recognition and admission for Red China feasible and desirable. That modification would obviously have to involve a mammoth change in the character and behavior of the Chinese Communist regime. Until there is at least some inkling of such a change, or even the desire for it, the people of the United States should continue, rightfully, to oppose what, at this stage, would be nothing less than a reward for aggression and a retreat into a futile attempt at appeasement.

In the Doghouse

(Continued from page 5)

the dog is no mean jumper when he has to leap. Here he differs from the horse, largely a plains animal. In the forests the dog had to leap over fallen trees, brooks and other obstacles. The horse less frequently was faced with the same obstacles. As a matter of fact Sir Horse is not a natural jumper. When I was, well never mind when, but much younger, I had reason to spend a lot of time around horse barns in company with my brother who was a steeplechase jock and I saw just how "green" horses had to be taught to jump. Not only is the horse an unwilling jumper, but his four hard hoofs give him a jolt when he lands. The dog has fairly soft pads that absorb the shock. Besides, the dog has a comparatively greater area of muscle in the vicinity of his pelvis. The latter gives him greater leverage in jumping.

There is no doubt but that primitive men and dogs were brought together because of the usefulness of each to the other. While men could kill bigger game and do it at a distance by bow and arrow, spear or simple stone throwing they could not so readily track it and bring it to bay. These things the dog could do, and still does of course. The dog's size enables him to penetrate places difficult for the man to enter and in doing this our fourlegged friend can rout out the quarry for the killing. This recognition of mutual assistance has persisted for thousands of years. It led to the further recognition on the part of the dog that man was his master. Such instinct as those ancient dogs possessed that caused them to regard the master and the master's family and possessions as things to be jealously

guarded were no doubt fostered by the first, faint beginning of tolerance and kindness on the part of the master for his dogs

At a later period of human development when man retired from hunting as a necessity and had domesticated such animals as could be herded, his dog went along with him to help herd and guard, a job which he still performs very effectively today in certain parts of the world. Later, when men began to grow more than they could eat, this marked the beginning of commerce and the first establishment of trading centers and it is here that the history of the dog begins to be recorded.

Carved and painted upon the walls of some of the tombs of ancient Egypt can be seen reproductions of dogs that very much resemble the saluki and Afghan hound as we know these breeds today. In those far-off days, both of these breeds were the companions of royalty and it was considered fitting that they should be entombed with their masters and that pictures of them should decorate the walls of the tombs. Thus it is not without reason that these two breeds are said to be the oldest in the world today.

Your dog may not be a saluki or an Afghan (both rangy, hound-like dogs) but in him there is every characteristic that has gone to make the dog truly man's best friend. No other animal that man has domesticated will risk its life so readily to defend its master-and, as has been seen time and again, is something that puts our friend, whether pedigreed or not, only second to man himself in the animal kingdom.

What's your dog problem?



Please do not send stamps

PRICE ONLY 35c POSTPAID

Here's a book by Ed Faust, In the Doghouse writer, that answers all usual problems of feeding, common sicknesses, tricks, training and general care of the dog. Its 48 pages are well printed and are illustrated with pictures of popular breeds. One authority says, "It is the most readable and understandable of all books on the subject."

Please print name and address

it's the answer...

to your dog problems—so SEND FOR IT TODAY! THE ELKS MAGAZINE, 50 EAST 42nd ST., N. Y. 17



"TOOK IN \$217 FIRST 10 DAYS"

Some make more, some less We help you to start Your

Own All-Year Business Make Big Money! With our easily operated, highly efficient wall washer, Chas. Stelle took in \$217 gross in first ten days. E. L. Goss took in more than \$10,000 in



one year. E. C. Taber wrote,
"I made \$400 gross in two
weeks." And no wonder—this machine washes
walls 6 times faster and better than by hand. Your Money-making Opportunity. Enjoy independence—freedom from bosses, layoffs. Customers everywhere—homes, offices, schools, etc. Expenses low, profits high. No shop necessary; operate from home. Can start spare time until your full time is available.

Lose no time. Get all facts without obligation

FREE BOOK! MAIL COUPON TODAY!

VON SCHRADER MEG. CO.

1224 'W' Pl., Racine, Wisconsin
Send at once (no obligation) your FREE
booklet containing information about your
WALL WASHING MACHINE and how I can start

my own permanent, profitable business.

Marine State of the State of the			
A.1.1			
Address-	_		

Zone _State_



STUDY AT HOME Legally trained men win higher posi-and public life. Greater opportunities now than ever before.

More Ability: More Prestige: More Money We guide you can train at home during spare time. Degree of LL. Ew by sten, You text material, including 14-volume Law Library, Low coat, easy terms. Get our valuable 48-page "Law Training for Leadership" and "Evidence" books FREE. Send NOW.



POSTAL MART, DEPT. B31G, HAZLETON, PA.

LOOSE DENTAL PLATES

RELINED AND TIGHTENED AT HOME \$1.00



NEWLY IMPROVED DENDEX RELINER, a plastie, builds up credits loose upper and lower dentures. Really makes them fit as a payled. No heating required, Brush it on the plant of the plan

DENDEX COMPANY, Dept. 18-E 2024 West 6th Street . Los Angeles 5, Calif.

GENUINE BRONZE TAB

Our vast plant devoted exclubronze tablet gives you unsurpassed quality at lowest prices.

Fast mail service-Free sketches

Write for big FREE Honor Rolls — Awards Testimonials — Memorials "Bronze Tablet Headquarters"

United States Bronze Sign Co., Inc., 570 Broadway, Dept. E. New York 12, N.Y.

KIDNEYS MUST REMOVE EXCESS WASTE

Nagging backache, loss of pep and energy, headaches and dizziness may be due to slowdown of kidney function. Doctors say good kidney function is very important to good health. When some everyday condition, such as stress and strain, causes this important function to slow down, many folks suffer nagging backache—feel miserable. Minor bladder irritations due to cold or wrong diet may cause getting up nights or frequent passages.

Don't neglect your kidneys if these conditions bother you, Try Doan's Pills—a mild diuretic. Used successfully by millions for over 50 years. It's amazing how many times Doan's give happy relief from these discomforts—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

and filters flush out waste. Get Doan's Pills today!

Now Many Wear FALSE TEETH With More Comfort

FASTEETH, a pleasant alkaline (non-acid) powder, holds false teeth more firmly. To eat and talk in more comfort, just sprinkle a little FASTEETH on your plates. No gummy, gooey, pasty taste or feeling. Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.

Very first use of soothing cooling, liquid D.D.D. Prescription positively relieves raw red itchcaused by eczema, rashes, scalp irritation, chaf-ing—other itch troubles. Greaseless, stainless. 43¢ trial bottle must satisfy or money back. Ask your druggist for D.D.D. PRESCRIPTION.



A strong, form-fitting washable support. Back lacing adjustable. Snaps up in front. Adjustable leg strap. Soft, flat groin pad. No steel or leather bands. Unexcelled for comfort. Also used as after operation support. Mail orders give measure around the lowest part of the abdomen and state right or left side or double. (Note: Be sure to give both size and side when ordering.) We prepay postage except on C.O.D.'s.

Over 700,000 Grateful Users!

10DAYTRIALOFFER—Money-BackGuarantee (Mail Order Only) Company of the propay be serious—ORDER TODAY!

PIPER BRACE CO.

811 Wyandotte, Dept. EK-24, Kansas City 5, Mo.

I'T PULL HAIR FROM NOSE

May Cause Fatal Infection

Use the KLIPETTE Rotating
Hollis KLIPETTE Scissors

You can cause serious infection by pulling hair from nose. Ordinary scissors are also dangerous and impracticable. No better way to remove hair from nose and ears than with KLIPETTE. Smooth, gentle, safe, efficient. Rounded points can't cut or prick skin. You can cause serious infection by



HOLLIS CO. • 1133 Broadway, New York 10, N. Y. • Dept. P-31 Enclosed is \$1.00 for KUPETTE. If I am not entirely satisfied, I may return it within 10 days for refund.

Address

Elks National Memorial

(Continued from page 12)

American mural painting." It was this muralist's masterpiece for which Mr. Savage was awarded the Gold Medal of Honor of the Architectural League of New York.

In eight of the twelve panels Mr. Savage reflects certain aspects of the Beatitudes, taken from the Sermon on the Mount, (Matt. v 3-11) the other four show winged bearers who carry forward insignia of that virtue developed in each stage of the conflict. As Mr. Savage described it, the mural "depicts the sacrifices and rewards attending service in the Great War (World War I) and the spiritual experience of those who served, and those near to them who shared that great adventure."

For example, on the southwest axis of the hall one panel shows two winged figures, one bearing antlers and the other a loving cup, representing protection and brotherly love. On one side of this a panel illustrating the beatitude theme, "they shall be filled" depicts those who hunger and thirst after righteousness climbing a rock, the better to understand the issues of the conflict. On the other side of the panel of winged figures is illustrated the beatitude promise, "they shall have mercy." This is shown in the ministering to the sufferers of war, the innocent who have found themselves in the path of ruthless fire and sword. And so on, around the rotunda, these themes are developed by the master muralist.

Memorial Hall has other treasures, too. There are the notable James E. Fraser Charity, statues depicting Brotherly Love, and Fidelity. And high above, around the base of a dome, is a phrase of inspiration etched into the stone that, like the spirit of the Memorial, has no beginning and no end. People often read it several times to find the clue to this mystery. But the words are evenly spaced; they make a complete circle without a break: there are no punctuation marks: "THE SPIRIT OF AMERI-CAN PATRIOTISM INCULCATING THE PRINCIPLES OF CHARITY JUS-TICE BROTHERLY LOVE AND FIDELITY PROMOTING THE WEL-FARE AND ENHANCING THE HAP-PINESS OF MANKIND QUICKEN-ING." The reader may decide for himself where, if anywhere, this begins and ends.

West across Memorial Hall in the fover to the Reception Room are three notable murals by Edwin A. Blashfield, one of America's outstanding mural painters, who completed them when he was over 70, with the aid of his assistant, Vincent Aderente. These panels are eight feet wide by fifteen feet high and depict Fraternity, Charity and Justice. Justice is shown seated with attendants bearing a book, symbolic of the law, the traditional sword and balances, and a child holds up a mirror as a symbol of truth. Charity is represented by the simple act of giving and receiving food and clothing. In Fraternity, the Roman faces, symbol of strength through unity, are shown with a woman holding an olive branch representing harmony.

The impressive Reception Room is one of the highlights of the Memorial. The floor coverings were all woven to order. The central piece is a Bijur rug with a blue ground and a tan center with medallions and pendants. Flanking it are two Larher Kirman rugs with floral patterns.

FAME IN A NAME

By Fairfax Downey

He Got Their Irish Up

The Captain had a sense of duty, obstinate determination, and plenty of nerve. As the agent for the estate of the Earl of Erne in County Mayo, Ireland, he refused when tenants insisted rents be lowered. The tempers of the tenantry rose until they reached a record pitch even for Irish tempers, and that's high altitude in any lan-

The Captain's servants were chased away, his fences torn down, his letters and food supplies intercepted. His life was threatened. Undaunted, he brought in Ulster Orangemen to harvest the crops which the tenants had refused to touch. It took 900 soldiers to protect the laborers imported from the North. Those tenants were really mad.

After being mobbed and burned in effigy, Captain Charles C. Boycott gave up and retreated to England. But his name stuck. As a verb meaning:-to combine against by refusing to deal or associate with-it's a fixture not only in English but in Spanish, German, Dutch and Russian. Maybe even the Irish have a Gaelic word for it. If they do, it's a strong one.

The massive walnut tables, inlaid with satinwood and rosewood bandings, are among the most beautiful in the world. The armchairs are also of walnut, early Georgian, with shell and basket carved top decorations and are upholstered in red velvet. The three stained glass windows, the walnut and gold torches, the dazzling crystal chandeliers and two relatively small statues by Laura Gordon Fraser, representing Air and Earth, complete the subordinate furnishings.

"Subordinate" is used advisedly because what really matters in the Reception Room are the two Savage murals. Armistice and Peace and Plenty. These are perhaps the most powerful and compelling works of this artist, though many admire his large oval panels in the ceiling of the Reception Room which he calls the Feast on Mt. Olympus. Whichever paintings are preferred there is little doubt that the Reception Room of The Elks Memorial is one of the most impressive rooms in the country.

Flanking it are two reception halls, exactly alike to the Chinese Mandarin rugs and bronze crystal chandeliers. When the visitor has seen them, it is time to take another deep draught of the rotunda and to carry away whatever reverence it leaves with him.

By the end of 1953 exactly 1.854,747 visitors had seen the Memorial and taken what they could of its message (4,943 was the biggest day, Labor Day during the Chicago World's Fair). Doubtless it meant something a little bit different to each of them. When Cuba's dictator, General Fulgencio Batista, was shown through he told friends, "The Elks Memorial in Lincoln Park is the most beautiful monument of its kind I've ever seen." Coming from a man with a couple of gorgeous palaces of his own this is high praise. When immaculate housekeeper Mrs. Franklin D. Roosevelt got over her first flush of admiration she looked about her and said, "My, how clean it is. How can you keep it spotless with hundreds of people coming through every day?"

This is all the more remarkable because the only broom the Memorial ever owned is still in the basement where it was put when purchased twenty-five years ago. Brooms kick up dust while they sweep, so the Memorial is mopped with damp cloths. It was only after twentythree years that the big dome itself was washed and this was more as a sop to convention than because it really needed it. Neither soap nor sand blasters has ever touched the outside of the building and the chances are neither ever will. There is a well-founded opinion that buildings mellow naturally with age; that, like people, if they are basically sound they develop character and softness and grace. There is no desire to defeat this mellowing with an ill-timed scrub brush.

Maintaining the building requires an expert staff, however. Superintendent Hubert Allen has a staff of eleven, including guides, engineers, and maintenance personnel. The building also has the offices of Grand Secretary J. Edgar Masters, and an office for the Grand Exalted Ruler and his coordinator of activities.

But these functions are completely incidental to its main purpose, which is to create reverence. It does this certainly in its physical aspects alone. But a memorial, however beautiful, needs more than physical quality. It needs to be infused with spirituality that is difficult to define but when it is there you know it.

The inspiration which fired the small group of men who met on a chilly November 15, 1920, to discuss such a memorial was responsible for its conception, design and ultimate dedication in 1926, and for its re-dedication two decades later, in still more impressive ceremonies, to include the valorous Elks who served in World War II. This group deserves special mention. It included Past Grand Exalted Rulers John K. Tener, Joseph T. Fanning, James R. Nicholson, Edward Rightor, Fred Harper and Bruce A. Campbell, with Grand Exalted Ruler William M. Abbott, ex-officio. Though they didn't know it at the time, it was to be nearly ten years before their proposed building was fully completed, down to the last Georgian chair.

HEIR first job was one of the most difficult. With the whole of the United States to choose from, where could a memorial be built? The investigation was thorough. A special committee checked sites in such places as Columbus, Louisville, St. Louis, Toledo, Detroit, Dubuque, Minneapolis, Denver, Kansas City and Los Angeles. Only after seven months of study was Chicago finally agreed upon and it required another four months before a suitable property could be found.

As usual, the price was too high. The major plot desired was the elaborate estate of the late E. J. Lehmann, owner of the famed Chicago department store, The Fair. And though the huge stone house, great stables and greenhouses were impressive, they were a liability to The Memorial Commission. After prolonged negotiation the commission acquired the land on which the Memorial is now located for \$375,012.

The architect was selected by competition. Eight Boston, New York and Chicago firms were invited to submit designs for a \$5,000 prize and the winner was Egerton Swartwert. When bids were asked on his plans they were much too high and the Commission went over them with a fine tooth comb, currying out costly luxuries. The final bid for the building and furnishings was just under \$2,-

The ultimate creation of the National Commission is both lasting and majestic. It has character and integrity; strength and beauty. But above all it has meaning. It is indeed a shrine to which men may return year after year for help in remembering something they should never forget.

Don't let a premature "SPARE TIRE"

make you look old!

Many a hard-working man develops a "pot" and looks old before his time. Not because he's truly fat or because of middle age. The reason is—his back and stomach muscles are constantly strained and tired and no longer support him properly. If that's your trouble, you can . . .

Look trimmer instantly!

Bracer Supporter Belt is the answer. Not a girdle or abdominal belt, Bracer is a man's garment. Supports back and stomach muscles firmly, healthfully. Helps pull your stomach back to its natural position. Lets you stand straighter, taller. And helps you...

Feel better, too!

Bracer takes the strain off overworked muscles, helps you work better, feel less tired. Bracer is made of cool, elastic cotton. Tube-weave leg straps can't curl or bind. Attached or detachable pouch models—each with convenient fly front. \$3.95 and up at drug, men's wear, surgical supply stores. Get your Bracer today!



FREE BOOKLET For additional facts, write today for free book-let, "What a Man Needs to Feel Better, Look Better," Bauer & Black, 309 W. Jackson Blvd., Chicago 6, III., Dept. EM-2.

Bracer

SUPPORTER BELT Made by Bauer & Black Division of The Kendall Co.



Plant BABY Evergreens

AND SAVE 40%

AND SAVE TO 0 All popular varieties—grade No. 1 —once transplanted, Real bar-gains. Also Shrubs, Roses, Shade Trees, Fruit Trees, Fruit Plants. Write today for big FREE Color Catalog.

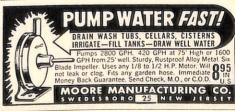
EMLONG'S Box 638 Stevensville, Michigan





If employed, start part time. Alert dealers can gross \$5 hourly profit plus \$3 on EACH serviceman. Clean, revive, mothproof rugs & upholstery on location. No shop needed. We locally train and assist you. Nationally advertised world-wide service. Quickly established. Easy terms, Send today for FREE booklet. No obligation.

Duraclean Co., 4-542 Duraclean Bldg., Deerfield III.





Send for free folder "Pants, Knives, Compasses" and name of nearest dealer.

DINSMORE INSTRUMENT COMPANY 1812-23 Kelso St. Flint, Michigan

only \$5.49 Illuminated

Editorial

ELKS AND MOUSETRAPS



Whether, as some maintain, it was Emerson who said that the world will beat a path to your door if you invent a better mousetrap, or Hubbard, as others assert, or neither, as still others insist, the soundness of the observation is little disputed. Its truth is merely

emphasized by those who would add that a bit of judicious advertising will guarantee a rut instead of a path. .

Support for the better mousetrap theory comes from California. A few weeks ago an alert reporter for the San Francisco "Chronicle", while on an assignment for his paper, encountered one of the California Elks Association's mobile cerebral palsy therapy units in operation. His interest aroused, he dug into the story he had stumbled upon, and the result was a two-part feature article, well written and illustrated, that told how the Elks were bringing hope to scores of families in remote areas of that great state.

"A unique medical project is setting an impressive record of achievement among afflicted youngsters in a remote California area of logging camps and isolated mountain towns," wrote David Perlman, the "Chronicle" reporter. "When the Elks started their project they were not looking for monuments to build; they sought a field where work badly needed doing, and where no one was yet tackling the job. . . . So each year, on a budget of something over \$100,000, the Elks finance the operation of their mobile units, provide scholarships for students training as therapists and subsidize a medical research project that is exploring in the brain itself the causes of the crippling condition."

Mr. Perlman found that "this total approach to the cerebral palsy problem by the California Elks has earned high praise from experts in the State Health Department as a realistic, practical and working example of humanitarianism."

We predict that this "advertisement" will help California's Elks to build more, and better, mousetraps, thus confirming the belief of those who say that you have to tell the world about your product.

ELKDOM AND THE PUBLIC LIBRARY



Since its founding more than 85 years ago, the Order of Elks has played a proud and important role in the history of our country. It has made major contributions to the defense of America in two World Wars, and in war or peace the Elks have gone right ahead

with their countless programs on behalf of youth, the handicapped and community betterment.

The story of the Elks belongs in the public library of every city where there is an Elks lodge. Right along with it, there should be copies of all important documents, especially those of a historic nature such as fiftieth anniversary brochures, published by subordinate lodges. In time, the Elk section in the library would become an important source of information for the people of the community that would have great public relations value for the lodge.

These observations were inspired by the recent actions of lodges in various parts of the country. At the request of Washington, D.C., Lodge No. 15, Grand Exalted Ruler James presented to the Library of Congress a copy of the "History of the Order of Elks," published this year by the National Memorial and Publication Commission, Past Grand Exalted Ruler Broughton presented a copy of the History to the public library on behalf of Sheboygan. Wisconsin, Lodge No. 299. At the suggestion of James A. Gunn, a member of the Committee on Lodge Activities at the Grand Lodge, Mamaroneck, N. Y., Lodge No. 1457 placed a copy of the History in each of the three public libraries in its jurisdiction, and William F. Hogan, past President of the Massachusetts Elks Association, presented copies of the History to two public libraries in his home city of Everett. There are probably other lodges which have taken similar action.

In all cases, the volumes were gratefully received as valuable additions to the libraries' collections. Elks have been modest to the point of reticence about the achievements of their Order. Here is an opportunity for every lodge to correct, in a small way to be sure, the omissions of the past.

LEADERSHIP THROUGH SERVICE



The election of James R. French of Greybull, Wyo., Lodge No. 1431, to the highest office in the Independent Order of Odd Fellows, that of Sovereign Grand Master, again points up the qualities of leadership of the members of our Order. Brother French has had

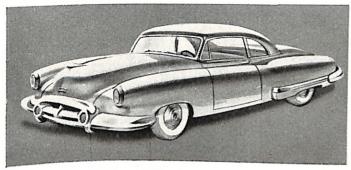
a distinguished career in the Odd Fellows and every member of the Order extends congratulations to him for the honor conferred upon him.

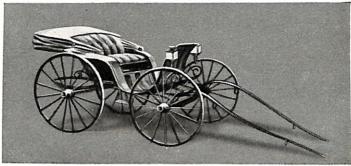
In connection with the election of Brother French to his office as leader of the Odd Fellows, it is interesting to consider that many members of Elkdom have been elevated to the top office of other fraternities. At the present, Robert W. Hansen, a member of Milwaukee, Wis., Lodge No. 46, is Grand Worthy President of the Eagles; Arthur J. Connell, a member of Middletown, Conn., Lodge No. 771, is National Commander of the American Legion, and Remmie L. Arnold, a Past Exalted Ruler of Petersburg, Va., Lodge No. 237, is Imperial Potentate of the Nobles of the Mystic Shrine.

Thus, in four of the leading fraternal organizations of this country, each of which is performing outstanding charitable and patriotic service to the nation, the leader this year also is a member of our great Order.

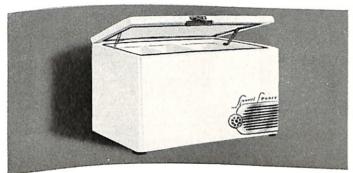
Truly, as it often has been said, Elks are leaders.

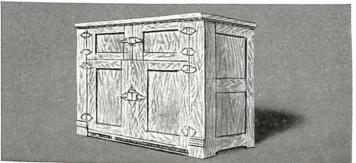
With the help of Advertising





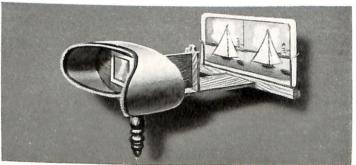
You have this Instead of this





You have this..... Instead of this





You have this Instead of this

Advertising Benefits Everyone

The credit for the many wonderful products of our "American Way of Life" must be divided. The Inventor, the Investor, the Businessman, the Worker—all rightfully share that credit. BUT... it is Advertising that tells the story of the product; it is Advertising that whets public appetite for the product; and it is Advertising that helps sell the product. AND... the more product-demand that Advertising builds, the more products must be manufactured. That means Mass-Production which, in turn, means better products at lower prices. In short, a still higher American living standard. SO... everyone benefits. Industry, Business, Labor, Agriculture. But, most important of all, you the citizen.

And all with the help of Advertising!

Why did you change to Camels, WILLIAM HOLDEN?



CAMELS AGREE WITH MORE PEOPLE than any other eigarette!

Make your own
30-day Camel
mildness test —
you'll see how well
Camels' mildness
and flavor suit you.



YOU, TOO, rate the cigarette that rates best with the most smokers! After all, Camels' costly tobaccos assure you a cool, cool mildness, a rich, exclusive flavor that other brands can't match! So try Camels — today. Smoke only Camels for 30 days. Let your own sense of good taste tell you why Camels' flavor and mildness agree with more people than any other cigarette!